

google my business cover photo size

Google My Business Cover Photo Size: A Complete Guide

Optimizing your Google My Business (GMB) profile is crucial for local businesses. A key element often overlooked is the cover photo. Understanding the ideal Google My Business cover photo size is essential for ensuring your profile looks its best and attracts potential customers. This comprehensive guide will delve into the recommended dimensions, best practices, and frequently asked questions to help you create a stunning and effective cover image.

Article Outline:

1. Ideal Google My Business Cover Photo Dimensions: Specific pixel dimensions for optimal display across various devices.
2. File Types and Considerations: Acceptable file formats and factors influencing image quality.
3. Creating an Eye-Catching Cover Photo: Design tips for maximizing visual impact and brand representation.
4. Updating Your Cover Photo: Step-by-step instructions on how to change your GMB cover photo.
5. Troubleshooting Common Issues: Addressing problems with uploading or displaying the cover photo.

1. Ideal Google My Business Cover Photo Dimensions

Google recommends using a cover photo with a minimum width of 1024 pixels.

While there isn't a strict maximum width, images that are excessively wide may be cropped or distorted. The recommended aspect ratio is approximately 16:9, mirroring the widescreen format many users are accustomed to. This ensures your image displays properly on various screen sizes, from desktops to smartphones. Using an image significantly smaller than 1024 pixels wide will result in a blurry and unprofessional-looking cover photo, negatively impacting your brand perception.

Maintaining a consistent aspect ratio across different devices is key for a professional look.

A slightly wider image might be better to accommodate various screen resolutions and orientations. Aim for a width close to 1024 pixels and keep your aspect ratio near 16:9. Avoid excessively tall or narrow images, as these may be significantly cropped on different devices, losing important visual elements. This is particularly important for conveying brand messaging or including key calls to action.

Choosing the right pixel dimensions ensures your image is sharp and clear.

Using a high-resolution image with a good balance of width and height will lead to a cleaner, more professional appearance. A low-resolution image will result in pixelation and blurriness, which undermines your brand's credibility and professionalism. This is especially vital since your Google My Business profile is often the first interaction a potential customer has with your business online.

2. File Types and Considerations

JPEG is the generally recommended file type for your GMB cover photo.

It offers a good balance of image quality and file size, crucial for quick loading times. Avoid excessively large file sizes, as this can slow down your GMB profile loading speed, impacting user experience. Large files can also cause upload issues.

Consider the file size to ensure fast loading times.

Google prioritizes fast loading speeds for its services, so a smaller file size contributes to a better user experience. Compress your image without sacrificing too much quality using image optimization tools readily available online.

Ensure your image is high-resolution for clarity.

While compression is necessary, aim for a high enough resolution to ensure your image doesn't appear pixelated. The balance between file size and image quality is crucial for the best result. Using a blurry or pixelated image can negatively influence the perception of your business.

3. Creating an Eye-Catching Cover Photo

Design your cover photo to reflect your brand identity.

Use your brand colors, fonts, and imagery consistently across your online presence, including your GMB profile. This reinforces brand recognition and helps potential customers easily identify your business.

Highlight key information and calls to action.

Consider incorporating text or graphics to subtly highlight special offers, promotions, or key services. But avoid overcrowding the image with too much information. Maintain readability and visual appeal.

Use high-quality imagery.

Invest in professional photography or use high-resolution royalty-free images to ensure your cover photo looks polished and professional. Avoid using blurry or low-quality images that would damage your brand image. A captivating image will help attract more attention and clicks.

4. Updating Your Google My Business Cover Photo

Access your Google My Business profile and navigate to the cover photo section.

The process is typically straightforward and intuitive within the GMB dashboard. Look for the option to upload or edit your cover photo.

Select your chosen image file and upload it.

Ensure the file meets the specifications discussed previously for optimal display. After uploading, check the preview to ensure the image displays correctly before saving.

Save your changes.

Once you're happy with the updated cover photo, save the changes to publish them to your GMB profile. The changes should appear live after a short period. Keep an eye on how it looks across different devices and browsers.

5. Troubleshooting Common Issues

If your cover photo is blurry or distorted, check the

image resolution and aspect ratio.

Ensure the image meets the recommended dimensions and file type requirements outlined in this guide. A poorly sized image is a common cause of display issues.

If you encounter upload errors, try resizing or compressing the image.

Google My Business might have file size limitations. Reducing the file size without significantly impacting image quality might resolve the issue. Experiment with different compression tools to find the right balance.

If the cover photo doesn't appear correctly, clear your browser cache and cookies.

Sometimes, browser caching can cause display issues. Clearing your cache can often resolve these problems and refresh the view.

Conclusion

Choosing the right Google My Business cover photo size is vital for showcasing your business in the best possible light. By adhering to the recommended dimensions, using high-quality images, and following the steps outlined above, you can create a professional and eye-catching cover photo that helps attract new customers and boost your local SEO. Remember, this visual element is a key part of your online presence and plays a significant role in your overall brand perception.

Frequently Asked Questions (FAQs)

Q: What is the ideal aspect ratio for my GMB cover photo?

A: The recommended aspect ratio is approximately 16:9.

Q: What file types are acceptable for my GMB cover photo?

A: JPEG is generally recommended for its balance of quality and file size.

Q: What happens if I use an image that's too small?

A: The image will appear blurry and unprofessional.

Q: How often should I update my GMB cover photo?

A: Update your cover photo whenever you have a new promotion, seasonal offer, or simply to refresh the visual appeal of your profile. Regular updates keep your listing fresh and engaging.

Q: Can I use a video as my GMB cover photo?

A: No, currently Google My Business only supports static images as cover photos.

Related Keywords:

Google My Business cover photo, GMB cover photo size, GMB cover photo dimensions, Google My Business image size, Google business profile cover photo, optimal GMB cover photo, GMB cover image dimensions, best Google My Business cover photo, GMB cover photo best practices, update GMB cover photo, GMB cover photo troubleshooting.

google my business cover photo size: Google My Business 3.0 Training Guide Laura Maya, 2020-08-15 Google My Business (GMB) is an essential tool for businesses today and for the future. Although Google My Business has been around for a long time, it has grown in its importance as more users use search engines to find information about a local business, even more so during the COVID-19 pandemic. Here is an excellent opportunity to learn how to use Google My Business to generate trust with your customers, increase customer expansion for your business, and help companies' cash upon more ROI. Google My Business is a powerful tool that can transform how you drive customers to your local brick and mortar business and further develop trust with new and existing customers. If you have not claimed your business and/or optimized your profile recently on Google, there is no better time than the present. • It has been reported that 46% of all Google searches are looking for local information. Many of those searches result in, "Zero-Click Searches". • Research shows that 92% of online buyers like to compare brands online before buying something. And most of them head to Google Search to find businesses they would like to purchase from. • Additionally, 49% of all Google My Business listings get more than 1000 searches every month, while 96% of the listings are seen 25 times per month, at least. • 56% of the people who see your GMB listing will click through to your website, while another 24% will call your business directly. That is great news for businesses that want to survive and thrive despite the challenging economic conditions. Google My Business 3.0 ! This guide will discuss why your Google My Business listings are important for your local SEO strategy, as well as the process of creating and optimizing your listing and all the answers about utilizing this platform. All in all, it is jam loaded with information on how you can increase your visibility on Google and rank higher and drive more customers to your business. This ebook covers some of the following important features including : • What is the importance and benefits of having a Google My Business Listing in present times? • Important Google My Business Covid-19 Updates - changes done by Google during the pandemic. • AN overview of Latest and awesome new Google My Business Features for your Business • Google My Business Technical Set up Guide covering all How To's - step by step This is a comprehensive ebook on creating a successful and well optimized GMB listing which is crucial to getting in front of your customers before the competition. Google My Business complements your existing website by giving your business a public identity and presence with a listing on Google, the most popular search engine in the world.

google my business cover photo size: Google My Business 4.0 Training Guide Laura Maya, 2022-02-17 Google My Business, now known as the Google Business Profile enhanced as a free service that helps small businesses manage their online presence. It allows them to create a Google Business profile page, which is a dedicated page for their business on Google Maps , Google search and other google products all together in one place Google, and the pandemic has made GMB into the most important local marketing tool for SMBs and multi-location brands. The search engine has easily retained its position as the most popular search engine in the world, with over 92% of the

search market share, and it is only growing. Therefore, it is vital for businesses to optimize their sites for Google search. For all businesses, business profile is an essential part of any business's online presence and is often the first place customers look for up-to-date information about your company. In the age of Covid-19, this is more true than ever, they're going to Google your business's name and check the right-hand panel for the information they need. Creating, authenticating, and correctly optimising your business account is a priceless opportunity, which is why you should make use of it to the maximum and here with ; Google My Business 4.0. Training Guide this book is the 4th book in a series under the same title, of which we maintain the same will assist every business to enhance their Google Business Profile. In each chapter of the guide, we'll cover a different topic, you should have a foundational understanding of what Google My Business is and how to use it to gain more visibility in local search for your, or your client's business. Using the strategy and information provided in our Mastery Guide, you will master the essentials of claiming and optimizing an effective GMB listing that will get you top rankings. Throughout the guide, keep your eyes peeled for top tips, expert advice, and recommended resources. This course includes some of the recent critical updates including : -Latest features and updates to Google My Business -How To Add Keywords To Google My Business Profile? -What are GMB Insights and Analytics and How to use them? -How to create them and tips for creating winning Google My Business Posts - Tips for Practitioner Listings in the profile -What are the big mistakes to avoid with Listings and how to fix them -What is Google Knowledge Panel, how to create it and edit it. - Why are Google Reviews Important, How to Track them, how to respond to them. -Business Case studies And so much more! The events of the past year have catapulted GMB into the digital marketing spotlight. • Every month an average business gets 59 actions from GMB listing & 49% of the business gets 1,000+ views monthly. • Eighty-six percent of people look at the location of a business through Google Maps (Backlinko, 2020). • Businesses enjoyed a 61 percent increase in calls from January to July 2020 thanks to their listing (Small Business Trends, 2020). • More than 5 percent of views on its page result in a conversion (Search Engine Journal, 2019). • Mobile queries centred around “where to buy” and “near me” keywords increased by over 200 percent in the last two years. Amid the Covid-19 pandemic, it's more crucial than ever that you utilize and optimize GMB to display accurate, updated information about your business. Using the strategy and information provided in our Mastery Guide, you will master the essentials of claiming and optimizing an effective GMB listing that will get you top rankings. So, consider getting our comprehensive and up-to-date guide jam loaded with the latest and best-in-the-industry knowledge about GMB.

google my business cover photo size: Google My Business 2.0 Training guide (1, #2)

Laura Maya, 2019-04-17 Any business that serves customers locally needs to be on Google My Business (GMB). It offers the greatest impact for brands seeking local exposure. Google My Business is, without a doubt, a market pioneer when it comes to empowering small businesses and enables them to connect with their customers directly. If you think that was impressive, wait until you hear this: 84% of consumers turn to search engines to find out information for a local purchase and much of that information comes from a company's GMB listing. Customers who find a brand through their Google My Business listing are up to 50% more likely to make a purchase. According to Google research data - “businesses which continuously keep updating photos on their listings tend to receive 42% more requests for directions on Google Maps. They also get 35% more clicks through to their websites And despite these advantages, 56% of local stores are yet to claim their local listing on Google. The above trend suggests that more consumers are looking for local businesses. So, if you haven't optimized your business for Google local search, you are failing to take advantage of this significant opportunity. Well, We have put together all the resources you need to tap into this incredible marketing potential. Use this guide to ensure you've completed your Google My Business listing correctly, and optimized all possible facets of the tool to get the most leverage for your business on Google and third-party platforms that use the Google Maps API to generate location information for users. Introducing.... Google My Business 2.0 Training Guide Discover how to master google my business and leverage it to grow your online business brand! Would you like to expand

your local search marketing strategy with a powerful, free marketing tool that has the potential to funnel dozens, if not hundreds, of customers to your website or front doors? Finding a local business that fits your needs is remarkably easy this day and age, thanks to the information provided by Google's free tool: Google My Business (GMB). GMB has proven itself to be an essential tool in local SEO for small and big businesses alike. Perfectly created GMB listings answer the right questions for the overwhelmed customers as they start searching for options. And this is why: 80% of smartphone users are more likely to purchase from companies whose sites/apps help them easily find answers to their questions. A visibly unique and informative GMB listing can draw the attention of a large number of customers towards your website and ultimately increase your brand awareness. So, here we are with our Awesome Google My Business 2.0 training guide which covers: • How to get Started with creating and claiming your GMB account • How can you improving Local SEO and how it affects your Company's GMB Page Rankings • In what ways you can Improve Google Places Page Ranking • What are the important things you might not know about Google My Business categories • How Can Restaurants Use Google My Business For Menu Listing & Local Posts and rank higher in local SEO. And much more!

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google my business cover photo size: Google My Business Laura Maya, 2018-01-23 Learn how to set up, use and get the most out of Google My Business! With Google handling more than two trillion searches a year, and nearly half of those having local intent, it's safe to say that having a local presence for your business is huge. And that all starts with a Google My Business listing. Well, here is an excellent opportunity to harness all the persuasive power of Google My Business Platform, claim your business on Google Maps, building your website's authority and boost your business. Local consumers are increasingly searching online for shops, grocery stores, restaurants, car dealers, realtors and other businesses in their local area. According to Google, four out of five people use search engines to find local information, like a company's business hours, address, phone number, online reviews, busy times and more. Have You Taken a Look at Google's Local Listing Platform? Google's new listing platform "Google My Business" has replaced Google+ Local and Google Places; instead, you will use Google My Business to manage your search, Maps, and Google+ account all from this ONE convenient location. Getting a local business listed on Google My Business (GMB) and other online directories is one of the fastest and easiest ways to get a local business to start showing up for local search results on Google. Before we dive in further, let's take a look at some facts: • 72% of consumers who perform a local search visit a store within 5 miles distance. • 50% of local searches lead to store visits within one day. • 78% of Local mobile searches result in an offline purchase. • 51% of smartphone users have discovered a new company or product when searching from their smartphone. • More Google Searches takes place on mobile devices than on computers in 10 countries including US and Japan. • Businesses with detailed and complete online Google My Business listings are twice as likely to be considered reputable by consumers. • Adding photos to your business listing will drive 42% more requests for driving directions on Google Maps

and 35% more clicks to your website. In today's digital marketing and advertising economy, Google is the number one way that your prospects and new customers are going to gather information about your business. In this high-impact Training Guide, we'll walk you through the exact process of making a successful Google My business profile step by step and optimizing it for best performance.

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Michelle Krasniak, Jan Zimmerman, Deborah Ng, 2021-04-06 Get social with the bestselling social media marketing book No person can ignore social media these days--and no business can afford to ignore it either. Our lives are mediated through the flicker of Facebook, Twitter, YouTube, and Instagram--and brands are increasingly interwoven with our online identities. Even for the 90% of marketers who interact with social media regularly, its pace and scale can be confusing to the point of distraction. Social Media Marketing All-in-One For Dummies helps you take a step back, make sense of the noise, and get your brand voice heard over the babble--in the way you want it to be. These nine mini-books in one give you essential, straightforward, and friendly guidance on how to use the major social platforms to promote your business, engage your customers, and use feedback to make your product or service the best that it can be. From evaluating the right social mix and planning your strategy to the really fun stuff--like creating videos on Snapchat and TikTok, diving deep on a podcast, or looking pretty on Pinterest--you'll find everything you need to get your social ducks in a row and say the right things. And once the campaign is over, you can follow the guidance here to evaluate success and iterate on your approach, before getting right back out there for an even bigger second bite. Keep up with the latest changes on Twitter, Facebook, LinkedIn, TikTok, and more Blend your social side with your traditional marketing presence Become more engaging and metric your success Get to know your fans with user data Wherever you're coming from--social media strategist, site manager, marketer, or something else--social media is where your customers are. This book shows you how to be there, too.

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DeRosa, 2024-04-02 Create an attractive website that draws in visitors - no coding required! There's more to building a website than just picking a theme and dropping in text and images. Creating a site that attracts visitors and turns those visitors into customers requires some professional insight and a few tips and tricks. Building DIY Websites For Dummies guides non-designers through the steps of creating an attractive and effective website using today's top web-based tools. This book helps you launch or improve your website designed to boost your entrepreneurial endeavors, small business, or personal passion. With this easy-to-follow Dummies guide, you can skip learning the complicated coding that runs a site and focus on the parts that attract visitors (and search engines). Grab this book and get expert insight on how to craft a usable design, create site content, improve site findability, and convert browsers into buyers. Discover how to select hosting services, email providers, and beginner-friendly website creators Build your own website without needing to learn any code Learn how to create an attractive design, develop content, and present it all in a way that will appeal to your target audience Improve your site's search engine findability and resonate with your target customer This Dummies guide is an excellent choice for non-designers who want to create a website without hiring someone to do it for them. Learn the ropes, follow the best practices, and launch your site!

google my business cover photo size: How To Make It in the New Music Business:

Practical Tips on Building a Loyal Following and Making a Living as a Musician Ari

Herstand, 2016-12-20 Ari is at the front of the front. He gets it. I've read a hundred how-to-make-it-in-the-music-biz books, and this one is today's definitive, comprehensive manual. —Jack Conte, 150+ million YouTube views, Pomplamoose, CEO of Patreon Forget everything you think you know about the odds of "making it" in the music industry. Today, odds mean nothing and success is not about lucky breaks. It's about conquering social media, mastering the art of merchandising and simply working harder and being smarter than everyone else. We are living in the midst of an industry renaissance, one that has left the record companies desperately struggling to maintain their prominence, as a subculture of dedicated, DIY (do-it-yourself) musicians have taken

over. These days talent is a given and success has to be earned. In 2008, Ari Herstand boldly turned in his green Starbucks apron to his manager, determined to make a living off his craft as a singer/songwriter. Almost a decade later, he has become a founding member of the new DIY movement and a self-sustaining musician, all without the help of a major label. Now, drawing from years of experience, Herstand has written the definitive guide for other like-minded artists, the ones who want to forge their own path and not follow the traditional markers of success, like record sales, hits on the radio or the amount of your label advance. Incredibly comprehensive and brutally honest throughout, *How to Make It in the New Music Business* covers every facet of the new business, including how to: Build a grass-roots fan base—and understand the modern fan Book a profitable tour, and tips for playing live, such as opening vs. headlining etiquette, and putting on a memorable show Become popular on YouTube, Spotify and SoundCloud Get songs placed in film and television Earn royalties you didn't know existed and reach your crowdfunding goals Musicians will not only be introduced to all the tools available today but will be shown how to effectively leverage them to actually make money. More important, they will develop the mindset to be aware of new advancements both online and in the real world and always stay in tune with a constantly evolving landscape. There has never been a better time to be an independent musician. Today, fans can communicate with their idols by simply picking up their phones, artists are able to produce studio-worthy content from their basement and albums are funded not by record men but by generous, engaged supporters. As result, *How to Make It in the New Music Business* is a must-have guide for anyone hoping to navigate the increasingly complex yet advantageous landscape that is the modern music industry.

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considers changes in technology and tools that facilitate the implementation of the strategies, guidelines, and techniques it presents. E-learning has experienced a surge in popularity over the past ten years, with education professionals around the world leveraging technology to facilitate instruction. From hybrid courses that integrate technology into traditional classroom instruction to full online courses that are conducted solely on the internet, a range of e-learning models is available. The key to creating a successful e-learning program lies in understanding how to use the tools at your disposal to create an interactive, engaging, and effective learning experience. Gain a new perspective on e-learning, and how technology can facilitate education Explore updated content, including coverage regarding learner interface, gamification, mobile learning, and individualization Discuss the experiences of others via targeted case studies, which cover good and not so good e-learning projects Understand key concepts through new examples that reinforce essential ideas and demonstrate their practical application Michael Allen's *Guide to e-Learning: Building Interactive, Fun, and Effective Learning Programs for Any Company*, Second Edition is an essential resource if you are studying for the e-Learning Instructional Design Certificate Program.

google my business cover photo size: *eBay Business All-in-One For Dummies* Marsha Collier, 2013-07-18 Everything you need to know to start and run a successful eBay business eBay now has 100 million active users and just keeps growing. And they have turned to For Dummies books and bestselling eBay author Marsha Collier to help guide them through buying and selling on eBay for over a decade. This nine-books-in-one guide has now been updated to cover all the newest eBay seller tools, new techniques to drive sales, new ways to enhance an eBay business using social media, and more. Marsha Collier covers the basics, essential tools, professional selling tips, where to find merchandise, how to showcase and promote your stuff, storage and shipping, advice for Power Sellers, and legal/office issues. A complete update of the bestselling eBay business guide Covers getting the necessary eBay selling tools, how to do product research and set up payment systems, and tips on setting prices, creating good listings, and organizing sales Helps you find things to sell at prices that will make a profit, create listings that get attention, take great merchandise photos, and promote your items on social media sites Offers advice on providing customer service, safely storing and shipping your merchandise, and handling necessary bookkeeping and tax chores Includes how to analyze data and establish the needed resources to become a Power Seller *eBay Business All-in-One For Dummies*, 3rd Edition is the soup-to-nuts guide for running a successful eBay business.

google my business cover photo size: *Olivia's Time* G. K. Sutton, 2012-10 Two boys, whose father, a mob boss, is gunned down in cold blood, catapulting one into sudden unwanted responsibility. A girl, orphaned at three, taken by her rich grandmother to live in Atlanta. A ghetto kid, turned football player, shot down in an alley. An FBI agent, losing almost his entire family in a single day. A gifted musician, with an eye for women, suddenly distracted by a stranger. A woman, to all outward appearances wealthy and talented, who carries a dark secret. Then a murder occurs. Is there a connection?

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google my business cover photo size: *Editor & Publisher* , 1929 The fourth estate.

google my business cover photo size: *The Circle Blueprint* Jack Skeen, Greg Miller, Aaron Hill, 2017-10-02 A roadmap to fulfillment, with practical tools for the journey *The Circle Blueprint* is your personal guide to fulfillment. Are you thriving or just surviving? Are you energized, balanced, and happy? This book helps you dig to the root of the problem, and gives you a roadmap for getting your life on a more positive trajectory. You'll begin with an honest assessment of your current situation, and the life choices that got you there; this is your Circle, and through it, almost anything becomes possible. Your Circle can be adjusted—expanded, narrowed, balanced, or thrown off-kilter—to steer your life where you want it to go. Your Circle must be tended to, and whether you realize it or not, you make these choices every single day. This book helps you define your Circle,

master it, and create the life you want to live. Finding satisfaction doesn't mean starting a whole new life, it means reshaping the one you have to keep what's working and adjust what's holding you back. This book gives you the tools and insight you need to make the journey, with practical exercises to guide you through each step of the way. Think about how your life choices affect your emotional well-being Map your existing Circle to your current levels of life satisfaction Expand and balance your Circle to align more closely to your vision Discover the fulfillment of living life with purpose Wanting more doesn't mean not liking what you have, it's simply an acknowledgment that there is room for improvement. Change is not only possible; it's often inevitable—but it's up to you to dictate the course of these changes. The Circle Blueprint helps you chart your path, and gives you the tools you need to reach that destination.

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google my business cover photo size: *Indianapolis Monthly* , 2001-10 Indianapolis Monthly is the Circle City's essential chronicle and guide, an indispensable authority on what's new and what's news. Through coverage of politics, crime, dining, style, business, sports, and arts and entertainment, each issue offers compelling narrative stories and lively, urbane coverage of Indy's cultural landscape.

google my business cover photo size: *Photo-era Magazine* , 1928

google my business cover photo size: *The House at the Edge of the World* Julia Rochester, 2015-06-04 LONGLISTED FOR THE BAILEYS WOMEN'S PRIZE FOR FICTION AND SHORTLISTED FOR THE DESMOND ELLIOTT PRIZE 2016 Part mystery, part psychological drama, Julia Rochester's *The House at the Edge of the World* is a darkly comic, unorthodox and thrilling debut When I was eighteen, my father fell off a cliff. It was a stupid way to die. John Venton's drunken fall from a Devon cliff leaves his family with an embarrassing ghost. His twin children, Morwenna and Corwin, flee in separate directions to take up their adult lives. Their mother, enraged by years of unhappy marriage, embraces merry widowhood. Only their grandfather finds solace in the crumbling family house, endlessly painting their story onto a large canvas map. His brightly coloured map, with its tiny pictures of shipwrecks, forgotten houses, saints and devils, is a work of his imagination, a collection of local myths and histories. But it holds a secret. As the twins are drawn grudgingly back to the house, they discover that their father's absence is part of the map's mysterious pull. *The House at the Edge of the World* is the compellingly told story of how family and home can be both a source of comfort and a wholly destructive force. Cutting to the undignified half-truths every family conceals, it asks the questions we all must confront: who are we responsible for and, ultimately, who do we belong to? 'A story that carries you along - clever plotting and a startling outcome. An impressive first novel' Penelope Lively 'Wonderfully crisp and funny and it's so full of vivid, surprising images that the reader almost doesn't notice the moment that deep secrets begin to be revealed' Emma Healey, author of *Elizabeth is Missing* Julia Rochester grew up on the Exe Estuary in Devon. She studied in London, Berlin and Cambridge and has worked for the BBC Portuguese Service and for Amnesty International as Researcher on Brazil. She lives in London with her husband and daughter.

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