

health and wellness coach salary

Health and Wellness Coach Salary: A Comprehensive Guide to Earning Potential

Are you passionate about helping others achieve their health and wellness goals? Do you dream of turning that passion into a fulfilling and financially rewarding career? Then you're probably curious about the health and wellness coach salary. This comprehensive guide will delve into the earning potential of health and wellness coaches, exploring factors that influence income, different career paths, and strategies for maximizing your earning potential. We'll uncover the truth behind the numbers and help you determine if this career path aligns with your financial aspirations.

Understanding the Varied Landscape of Health and Wellness Coaching Salaries

The health and wellness coach salary isn't a fixed number. It's highly variable and depends on several crucial factors. Thinking you'll find one definitive answer is unrealistic. Instead, let's explore the key elements impacting your potential earnings:

1. Experience and Certification:

Entry-level health and wellness coaches often earn less than those with years of experience and advanced certifications. A recognized certification from a reputable organization (e.g., the American Council on Exercise, the International Coaching Federation) can significantly boost your credibility and earning potential. The more specialized your training (e.g., nutrition coaching, weight loss coaching, mindfulness coaching), the higher your potential salary.

2. Business Model and Client Base:

Your chosen business model significantly affects your income. Are you working as an independent contractor, setting your own rates? Or are you employed by a gym, wellness center, or corporate wellness program, receiving a salary or hourly wage? A large, established client base naturally leads to higher earnings compared to someone just starting out. Building a strong online presence and networking effectively are crucial for attracting clients.

3. Location and Cost of Living:

Geographic location plays a significant role. Major metropolitan areas typically offer higher pay rates due to the higher cost of living and demand for these services. However, this also means higher overhead costs. Rural areas may offer lower salaries but potentially lower overhead and competition.

4. Service Pricing and Packages:

Your pricing strategy is essential. Do you charge per session, per package (e.g., a 3-month program), or offer a monthly membership? Offering various packages can attract a broader range of clients and increase your overall income. Carefully consider your value proposition and the market rate when setting your prices.

5. Niche and Specialization:

Focusing on a specific niche can command higher fees. For instance, a health and wellness coach specializing in corporate wellness or executive coaching can earn significantly more than a generalist. Specialization allows you to target a specific client base with unique needs and demonstrates expertise.

Salary Ranges and Real-World Examples

While precise figures are difficult to pinpoint, here's a general overview based on various sources and industry observations:

Entry-level (less than 2 years of experience): \$30,000 - \$50,000 per year (this can be significantly lower if working part-time or on a commission-based model).

Mid-level (2-5 years of experience): \$50,000 - \$80,000 per year. This range can increase dramatically with a strong client base and specialized services.

Experienced (5+ years of experience): \$80,000+ per year. Top earners in this category can make well over \$100,000 annually, especially those with successful online businesses or a large network of corporate clients.

It's important to remember that these are just estimates. Many factors influence actual earnings. Successful health and wellness coaches often earn significantly more than the average through strategic business planning and marketing.

Strategies for Maximizing Your Health and Wellness Coach Salary

Several strategies can help increase your earning potential:

Invest in Advanced Certifications: Pursuing specialized certifications enhances your credibility and opens up new opportunities.

Build a Strong Online Presence: Create a professional website, utilize social media marketing, and establish yourself as an authority in your chosen niche.

Network Strategically: Attend industry events, connect with potential clients and referral sources, and build relationships with other professionals in the health and wellness space.

Offer High-Value Packages: Create comprehensive packages that deliver substantial results for clients, justifying higher prices.

Continuously Learn and Grow: Stay updated on the latest trends and research in health and wellness, and continually refine your coaching skills.

Focus on Client Retention: Building long-term relationships with clients leads to repeat business and positive referrals.

Conclusion

The health and wellness coach salary is highly dependent on a number of factors. While starting salaries might be modest, with dedication, strategic planning, and continuous professional development, the earning potential is substantial. If you're passionate about helping others improve their well-being and willing to put in the effort, a rewarding and lucrative career as a health and wellness coach is within reach.

Frequently Asked Questions (FAQs)

1. Do I need a specific degree to become a health and wellness coach? No, a specific degree isn't always required. However, a background in health sciences, nutrition, or psychology can be advantageous. Most importantly, you'll need to obtain relevant certifications.
1. How can I find clients for health and wellness coaching? Networking, online marketing (SEO, social media), referral programs, and collaborations with gyms or wellness centers are all effective strategies.
1. What are the typical expenses associated with running a health and wellness coaching business? Expenses can include marketing costs, website development/maintenance, professional development training, insurance, and potentially office space rental.
1. Can I work as a health and wellness coach remotely? Yes, many health and wellness coaches work remotely, utilizing online platforms for coaching sessions and client communication.
1. How long does it take to become a successful health and wellness coach? Success takes time and effort. Building a strong client base and reputation typically takes several years of dedicated work. However, consistent effort and high-quality coaching will accelerate your progress.

health and wellness coach salary: Unconventional Medicine Chris Kresser, 2017-09-06 The world is facing the greatest healthcare crisis it has ever seen. Chronic disease is shortening our lifespan, destroying our quality of life, bankrupting governments, and threatening the health of future generations. Sadly, conventional medicine, with its focus on managing symptoms, has failed to address this challenge. The result is burned-out physicians, a sicker population, and a broken healthcare system. In *Unconventional Medicine*, Chris Kresser presents a plan to reverse this dangerous trend. He shows how the combination of a genetically aligned diet and lifestyle, functional medicine, and a lean, collaborative practice model can create a system that better serves the needs of both patients and practitioners. The epidemic of chronic illness can be stopped, if patients and practitioners can adapt.

health and wellness coach salary: Basic Health Care Series Juliann Moen, 2017-02-01 This book on obesity has been written in a very different way — not those typical book type — which preaches high and mighty things. Obesity is most commonly caused by a combination of excessive food intake, lack of physical activity, and genetic susceptibility. A few cases are caused primarily by genes, endocrine disorders, medications, or mental illness. Evidence to support the view that obese people eat little yet gain weight due to a slow metabolism is not generally supported. On average, obese people have a greater energy expenditure than their thin counterparts due to the energy required to maintain an increased body mass. Obesity is mostly preventable through a combination of social changes and personal choices. Changes to diet and exercising are the main treatments. Diet plays an important role in the genesis of obesity. Personal choices, advertising, social customs and cultural influences, as well as food availability and pricing all play a role in determining what and how much an individual eats. This book has been written not in the usual format of cause-effect-treatment. When we are in the house we get to eat only what is in the kitchen but when we go to a cafeteria, we can get whatever we want, and of there is also the advantage of self-service.

health and wellness coach salary: Yes Yes Hell No! Whetten Ph D, 2014-11-30 This book is a powerful and reliable tool for developing the skills needed to make big decisions where the stakes are high, create big wins where the goals are specific, heartfelt and really matter, and turn your fears into some of your most trustworthy friends.

health and wellness coach salary: You Are Radically Loved Rosie Acosta, 2022-02-22 From the award-winning host of the *Radically Loved* podcast, an invitation to discover the healing power of who you are, body, mind, and spirit. Growing up in East L.A. in the nineties, Rosie Acosta dismissed spirituality and wellness as something people like her didn't do. But after being arrested at age fifteen, she knew that only a radical change would lead her away from debilitating anxiety and self-doubt. As she puts it, yoga offered her a ladder and she began to climb. In this empowering and accessible guide, Acosta leads readers through the essential spiritual practices she uses to create a radically loved life. With the arc of her own journey as a framework, she presents meditations, journaling questions, and practices for identifying and honoring our own radical truths. With grit and grace, this heart-filled guide makes spiritual practice accessible to everyone and helps you become the person you are truly meant to be.

health and wellness coach salary: How to Build a Lucrative & Successful Career from Home Ms B, 2024-07-01 This book draws from the author's personal experiences and includes real-life examples to help you navigate your path to success. Whether you're starting from scratch or looking to expand your existing home-based business, you'll find valuable insights and strategies across various income-generating fields. Key Chapters Include: Freelance Work: Learn how to identify your niche, create a compelling portfolio, set competitive rates, and find clients through various platforms. Gain tips for marketing yourself and managing client relationships effectively. Online Coaching and Consulting: Discover how to turn your expertise into a profitable online coaching or consulting business. Focus on obtaining necessary certifications, building a strong client base, and

overcoming common challenges. **E-Commerce and Online Selling:** Get step-by-step guidance on setting up and marketing your online store. Understand the importance of inventory management, customer service, and creating a strong brand identity. **Creating Digital Courses and Memberships:** Explore the world of digital content creation. Learn how to identify your audience, create valuable content, and promote your courses or memberships effectively. **Real Estate Investing:** Understand the differences between commercial and residential real estate investments. Learn various strategies, from rental properties to real estate crowdfunding, and gain insights into market analysis and virtual property management. **Remote Jobs:** Discover high-paying remote job fields, how to find remote job opportunities, and tips for excelling in a virtual work environment. **Investing in Stocks and Securities:** Gain knowledge on various investment strategies, from dividend stocks to cryptocurrencies. Learn how to research the market, diversify your portfolio, and manage risks effectively. Each chapter is designed to provide you with actionable steps, from setting up your business or investment strategy to maximizing your earnings potential. With practical advice, proven strategies, and tips for continuous learning and professional development, this book is your essential guide to building a successful and lucrative career from home. Embark on your journey to financial independence and personal fulfillment today with *How to Build a Lucrative and Successful Career from Home: Your Path to Six-Figure Income*.

health and wellness coach salary: *NASM Essentials of Corrective Exercise Training* Micheal Clark, Scott Lucett, National Academy of Sports Medicine, 2010-09-21 *NASM Essentials of Corrective Exercise Training* introduces the health and fitness professional to NASM's proprietary Corrective Exercise Continuum, a system of training that uses corrective exercise strategies to help improve muscle imbalances and movement efficiency to decrease the risk of injury. This textbook includes several new chapters that were not included in NASM's previous corrective exercise materials, including the rationale for corrective exercise training, assessments of health risk, static postural assessments, range of motion assessments, and strength assessments (manual muscle testing) as well as corrective exercise strategies for the cervical spine, elbow, and wrist. There are more than 100 corrective exercise techniques in the categories of self-myofascial release, static stretching, neuromuscular stretching, isolated strength training, positional isometrics, and integrated dynamic movements included in the text. These, along with corrective exercise strategies for common movement impairments seen in each segment of the body, make this text the premier resource for learning and applying NASM's systematic approach to corrective exercise training.

health and wellness coach salary: *Advanced Personal Training* Paul Hough, Brad J. Schoenfeld, 2021-11-22 Effective fitness instruction and training programme design require an exercise specialist trainer to combine professional experience with strategies underpinned by scientific evidence. This book allows readers to develop their understanding of the scientific rationale behind important components of personal training, such as monitoring fitness and training programme design. Each chapter synthesizes the findings of cutting-edge scientific research to identify optimum training methods and dispel some myths that are prevalent in the fitness industry. The chapters within this new edition have been written by internationally renowned experts from several disciplines, including strength and conditioning, physiology, psychology, and nutrition. Contributions have also been made from esteemed academics who have conducted some of the scientific studies discussed within the book. The authors have interpreted and summarised the scientific evidence and produced evidence-based recommendations, allowing readers to explore the latest concepts and research findings and apply them in practice. The book includes several new chapters, such as evidenced based practice (EBP), and designing training programmes female clients. This second edition remains the essential text for fitness instructors, personal trainers and sport and exercise students. The book provides an invaluable resource for fitness courses, exercise science degree programmes and continued professional development for exercise professionals.

health and wellness coach salary: *Coaching Psychology Manual* Margaret Moore, Erika Jackson, Bob Tschannen-Moran, 2015-09-02 This second edition of the *Coaching Psychology Manual* helps health, wellness, lifestyle, positive psychology, and personal coaches work with clients to

achieve their health, well-being, and life goals. Endorsed by the ACSM, packed with examples and scenarios, and now in vibrant full color, this comprehensive guide covers techniques and concepts for supporting clients in changing the behaviors and mindsets needed to thrive, in all areas of wellness, including fitness, nutrition, weight, mind/body, stress, and management of life issues that impact well-being.

health and wellness coach salary: Mastering Diabetes Cyrus Khambatta, PhD, Robby Barbaro, MPH, 2020-02-18 The instant New York Times bestseller. A groundbreaking method to master all types of diabetes by reversing insulin resistance. Current medical wisdom advises that anyone suffering from diabetes or prediabetes should eat a low-carbohydrate, high-fat diet. But in this revolutionary book, Cyrus Khambatta, PhD, and Robby Barbaro, MPH, rely on a century of research to show that advice is misguided. While it may improve short-term blood glucose control, such a diet also increases the long-term risk for chronic diseases like cancer, high blood pressure, high cholesterol, chronic kidney disease, and fatty liver disease. The revolutionary solution is to eat a low-fat plant-based whole-food diet, the most powerful way to reverse insulin resistance in all types of diabetes: type 1, type 1.5, type 2, prediabetes, and gestational diabetes. As the creators of the extraordinary and effective Mastering Diabetes Method, Khambatta and Barbaro lay out a step-by-step plan proven to reverse insulin resistance-the root cause of blood glucose variability-while improving overall health and maximizing life expectancy. Armed with more than 800 scientific references and drawing on more than 36 years of personal experience living with type 1 diabetes themselves, the authors show how to eat large quantities of carbohydrate-rich whole foods like bananas, potatoes, and quinoa while decreasing blood glucose, oral medication, and insulin requirements. They also provide life-changing advice on intermittent fasting and daily exercise and offer tips on eating in tricky situations, such as restaurant meals and family dinners. Perhaps best of all: On the Mastering Diabetes Method, you will never go hungry. With more than 30 delicious, filling, and nutrient-dense recipes and backed by cutting-edge nutritional science, Mastering Diabetes will help you maximize your insulin sensitivity, attain your ideal body weight, improve your digestive health, gain energy, live an active life, and feel the best you've felt in years.

health and wellness coach salary: Corporate Wellness Programs Ronald J. Burke, Astrid M. Richardsen, 2014-11-28 Corporate Wellness Programs offers contributions from international experts, examining the planning, implementation and evaluation of wellness initiatives in organizations, and offering guidance on how to introduce these programs in to the workplace.

health and wellness coach salary: Careers in Sport, Fitness, and Exercise American Kinesiology Association, 2011-07-12 Careers in Sport, Fitness, and Exercise is your guide to landing your dream job in one of today's most exciting, popular, and fastest-growing industries! Produced by the American Kinesiology Association, this hands-on guide includes detailed job descriptions, information on working conditions, salary ranges, responsibilities, key skills, and required certifications for 36 careers in sport and fitness: • Aquatic therapist • Athletic trainer (college or university sport team) • Athletic trainer (high school sport team) • Athletic trainer (as physician extender) • Athletic trainer (clinical) • Personal trainer • Group exercise instructor • Strength and conditioning coach • Fitness center owner or manager • Fitness leader in gerontology settings • Health promotion specialist • Fitness specialist • Physical education teacher • Sport instructor • Coach • Sport official • Sport psychologist • Sport administrator • Sport marketer • Media and public relations specialist • Professional scout • Sport event manager • Sport journalist • Sport facility operations manager • Clinical exercise physiologist • Certified clinical exercise specialist • Sport dietitian • Sports medicine clinic director • Physical therapist • Occupational therapist • Medical and osteopathic physicians • Chiropractor • Physician assistant • Kinesiology professor • Kinesiology researcher • Kinesiology department administrator If you are ready to pursue a job in the sport, fitness, or exercise industry, Careers in Sport, Fitness, and Exercise is one resource you can't be without.

health and wellness coach salary: *Advanced Fitness Assessment and Exercise Prescription* Ann L. Gibson, Dale R. Wagner, Vivian H. Heyward, 2024 Advanced Fitness Assessment and

Exercise Prescription is the definitive resource for learning testing protocols for five physical fitness components--cardiorespiratory capacity, muscular fitness, body composition, flexibility, and balance--and designing personalized exercise programs based on assessment outcomes.

health and wellness coach salary: Smarter Workouts McCall, Pete, 2019 Smarter Workouts: The Science of Exercise Made Simple gives you the solution you need with efficient and effective workout programs that use only one piece of equipment. You can work out in a short period of time without spending a lot of money on expensive equipment or gym memberships—all while targeting your personal goals.

health and wellness coach salary: Clinical and Organizational Applications of Applied Behavior Analysis Henry S. Roane, Joel E. Ringdahl, Terry S. Falcomata, 2015-06-20 Applied behavior analysts use applied research to create and implement effective evidence-based procedures in schools, homes, and the community, which have proved effective in addressing behaviors associated with autism and other developmental disorders. The principles underlying this therapeutic approach have been increasingly effective when applied to other populations, settings, and behaviors. Clinical and Organizational Applications of Applied Behavior Analysis explores data-based decision-making in depth to inform treatment selection for behavior change across various populations and contexts. Each chapter addresses considerations related to data collection, single-case research design methodology, objective decision-making, and visual inspection of data. The authors reference a range of published research methods in the area of applied behavior analysis (ABA) as it has been applied to specific topics, as well as utilizing their own clinical work by providing numerous case examples. - Reviews current evidence-based practices to provide a comprehensive guide to the application of ABA principles across a range of clinical contexts and applications - Divides clinical applications into three sections for ease-of-use: child, adult, and broad-based health - Explores the breadth of ABA-based treatment beyond autism and developmental disorders - Draws upon a range of subject-matter experts who have clinical and research experience across multiple uses of ABA

health and wellness coach salary: Be You to Be Full Connie Holmes, 2020-09-12 A book to help the reader who struggles with self-acceptance and self-confidence learn strategies and techniques so they can live a fulfilled life with confidence. This book shows the reader how to love and accept themselves by learning who they are from deep within their soul, reminding them that even if there are points in their life they are not proud of, those moments do not have to define them. Utilizing seven strategies and a series of exercises, the reader will create a clear and solid foundation toward a life of self-acceptance, confidence, and fulfillment. Stories to help illustrate messages are used frequently throughout the book to interject humor, a personal connection, and to make some lessons more memorable. The seven strategies shared in the book will teach the reader: 1. How to do a thorough self-reflection so they can learn and grow from their experiences and know to not let specific incidences or timeframes in their life permanently define them; 2. Reasons for and steps to forgive themselves and others so they can easily move forward in their life with released burdens from their past; 3. How to add more gratitude into their life, especially after they realize gratitude is what creates the life they live; 4. To identify their core values so they can positively guide their life and have them serve as goalposts for knowing their direction and to keep them centered and focused; 5. an understanding of why being curious is essential and learning how to dig even deeper to know themselves and love themselves even more; 6. how to develop courage, remembering that confidence is a byproduct of courage; 7. the importance of lifelong growth and continual learning as a way to ensure regular personal development and fulfillment.

health and wellness coach salary: Intuitive Eating, 2nd Edition Evelyn Tribole, M.S., R.D., Elyse Resch, M.S., R.D., F.A.D.A., 2007-04-01 We've all been there-angry with ourselves for overeating, for our lack of willpower, for failing at yet another diet that was supposed to be the last one. But the problem is not you, it's that dieting, with its emphasis on rules and regulations, has stopped you from listening to your body. Written by two prominent nutritionists, Intuitive Eating focuses on nurturing your body rather than starving it, encourages natural weight loss, and helps

you find the weight you were meant to be. Learn: *How to reject diet mentality forever *How our three Eating Personalities define our eating difficulties *How to feel your feelings without using food *How to honor hunger and feel fullness *How to follow the ten principles of Intuitive Eating, step-by-step *How to achieve a new and safe relationship with food and, ultimately, your body With much more compassionate, thoughtful advice on satisfying, healthy living, this newly revised edition also includes a chapter on how the Intuitive Eating philosophy can be a safe and effective model on the path to recovery from an eating disorder.

health and wellness coach salary: Introduction to Exercise Science Terry J. Housh, Dona J. Housh, Glen O. Johnson, 2017-09-01 The fifth edition of Introduction to Exercise Science introduces students to every core area of study in the discipline. It comprises concise chapters which introduce the history, key lines of inquiry relating to both health and performance, technology, certifications, professional associations, and career opportunities associated with each area. No other book offers such a wide-ranging, evidence-based introduction to exercise science. Written by leading and experienced experts, chapters include: reading and interpreting literature measurement in exercise science anatomy in exercise science exercise physiology exercise epidemiology athletic training exercise and sport nutrition biomechanics motor control exercise and sport psychology Packed with pedagogical features—from journal abstract examples to study questions and further reading suggestions—and accompanied by a website including practical lab exercises, Introduction to Exercise Science is a complete resource for a hands-on introduction to the core tenets of exercise science. It is an engaging and invaluable textbook for students beginning undergraduate degrees in Kinesiology, Sport & Exercise Science, Sports Coaching, Strength & Conditioning, Athletic Training, Sports Therapy, Sports Medicine, and Health & Fitness.

health and wellness coach salary: All Secure Tom Satterly, Steve Jackson, 2019-11-05 One of the most highly regarded special operations soldiers in American military history shares his war stories and personal battle with PTSD. As a senior non-commissioned officer of the most elite and secretive special operations unit in the U.S. military, Command Sergeant Major Tom Satterly fought some of this country's most fearsome enemies. Over the course of twenty years and thousands of missions, he's fought desperately for his life, rescued hostages, killed and captured terrorist leaders, and seen his friends maimed and killed around him. All Secure is in part Tom's journey into a world so dark and dangerous that most Americans can't contemplate its existence. It recounts what it is like to be on the front lines with one of America's most highly trained warriors. As action-packed as any fiction thriller, All Secure is an insider's view of The Unit. Tom is a legend even among other Tier One special operators. Yet the enemy that cost him three marriages, and ruined his health physically and psychologically, existed in his brain. It nearly led him to kill himself in 2014; but for the lifeline thrown to him by an extraordinary woman it might have ended there. Instead, they took on Satterly's most important mission-saving the lives of his brothers and sisters in arms who are killing themselves at a rate of more than twenty a day. Told through Satterly's firsthand experiences, it also weaves in the reasons-the bloodshed, the deaths, the intense moments of sheer terror, the survivor's guilt, depression, and substance abuse-for his career-long battle against the most insidious enemy of all: Post Traumatic Stress. With the help of his wife, he learned that by admitting his weaknesses and faults he sets an example for other combat veterans struggling to come home.

health and wellness coach salary: Mila's Meals Catherine Barnhoorn, 2021-11 Mila's Meals is part cookbook, part whole-food nutrition encyclopaedia covering The Beginning of your child's lifelong relationship with food and The Basics of feeding yourself food that is medicine.

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delicious batch cooking and building veggie bowls, salad jars, healthy dressings, and more Plus: 300+ stickers that encourage you to choose healthy priorities, set and achieve healthy goals for eating and exercise, and nurture your relationships--and yourself With Be Healthy Every Day life planner, you can give yourself the gifts of feeling nourished, strong, focused, calm, and happy. What are you waiting for? The journey to your healthiest self can start today!

health and wellness coach salary: *Fair Play* Eve Rodsky, 2021-01-05 AN INSTANT NEW YORK TIMES BESTSELLER • A REESE'S BOOK CLUB PICK Tired, stressed, and in need of more help from your partner? Imagine running your household (and life!) in a new way... It started with the Sh*t I Do List. Tired of being the “shefault” parent responsible for all aspects of her busy household, Eve Rodsky counted up all the unpaid, invisible work she was doing for her family—and then sent that list to her husband, asking for things to change. His response was...underwhelming. Rodsky realized that simply identifying the issue of unequal labor on the home front wasn't enough: She needed a solution to this universal problem. Her sanity, identity, career, and marriage depended on it. The result is *Fair Play*: a time- and anxiety-saving system that offers couples a completely new way to divvy up domestic responsibilities. Rodsky interviewed more than five hundred men and women from all walks of life to figure out what the invisible work in a family actually entails and how to get it all done efficiently. With 4 easy-to-follow rules, 100 household tasks, and a series of conversation starters for you and your partner, *Fair Play* helps you prioritize what's important to your family and who should take the lead on every chore, from laundry to homework to dinner. “Winning” this game means rebalancing your home life, reigniting your relationship with your significant other, and reclaiming your Unicorn Space—the time to develop the skills and passions that keep you interested and interesting. Stop drowning in to-dos and lose some of that invisible workload that's pulling you down. Are you ready to try *Fair Play*? Let's deal you in.

health and wellness coach salary: *What If There's Nothing Wrong?* Alison J. Kay PhD, 2012-11-27 Have you been feeling like life has become less reliable and stable? Are you looking for more hope, health and calm in your life? You're not alone. There are external factors causing these feelings. You will be completely unable to remain the same as this book weaves you through the world as we have known it, into a world where anything is possible! No stone is left unturned through this thoroughly researched exploration of mostly unexamined factors inherent to Western society that set us up to feel more uncomfortable at this time in the West, particularly in the U.S., as we undergo a macroshift globally. Written at the tail end of her ten years living and working in Asia to understand why it seems now that we're less equipped to create vibrantly healthy, happy lives in the West, Alison J. Kay, PhD, documents an eye-opening, sometimes humorous, sometimes raw contrast of modern, globalized, Western culture with Asian. Feel the freedom as she gently guides you to more ease!

health and wellness coach salary: *Nurse Coaching* Barbara Dossey, Susan Luck, Bonney Gulino Schaub, 2014-10-20 *Nurse Coaching: Integrative Approaches for Health and Wellbeing* By Barbara Montgomery Dossey, Susan Luck, and Bonney Gulino Schaub Paperback-October 2014 This is the first comprehensive Nurse Coach textbook that describes the theoretical and clinical relevance and practical application of an innovative, integrative, holistic, and integral nurse coaching model. This user-friendly book will guide your Nurse Coach practice to promote lifestyle behavioral change for health and wellbeing for both the nurse and the client/patient. It can be used in all healthcare environments and implemented in diverse settings including hospitals, communities, and private practice. In this book you will find theories and strategies to help you: Theory of Integrative Nurse Coaching; Integrative Nurse Coach Leadership Model; Integrative Nurse Coach™ Process and Competencies; coaching conversations, case studies, and coaching journeys with clients/patients; bio-psycho-social-spiritual-cultural-environment model of nurse coaching; evidenced-based coaching methodologies and practices; nutrition and environmental coaching skills; Integrative Health and Wellness Assessment™; nurse coach guidelines for practice, education, research, healthcare policy and advocacy; and integrative lifestyle resources and toolkit. This book is for all nurses and other health care providers seeking coaching knowledge and skills. For information on the Integrative

Nurse Coach™ Certificate Program go to www.inursecoach.com/inccp/

health and wellness coach salary: The Real Food Grocery Guide Maria Marlowe, 2017-06
The Real Food Grocery Guide provides actionable answers to the multitude of nutrition questions that arise during your trips to the grocery store and puts you on a path to a healthy diet and lifestyle.

health and wellness coach salary: The White Coat Investor James M. Dahle, 2014-01
Written by a practicing emergency physician, The White Coat Investor is a high-yield manual that specifically deals with the financial issues facing medical students, residents, physicians, dentists, and similar high-income professionals. Doctors are highly-educated and extensively trained at making difficult diagnoses and performing life saving procedures. However, they receive little to no training in business, personal finance, investing, insurance, taxes, estate planning, and asset protection. This book fills in the gaps and will teach you to use your high income to escape from your student loans, provide for your family, build wealth, and stop getting ripped off by unscrupulous financial professionals. Straight talk and clear explanations allow the book to be easily digested by a novice to the subject matter yet the book also contains advanced concepts specific to physicians you won't find in other financial books. This book will teach you how to: Graduate from medical school with as little debt as possible Escape from student loans within two to five years of residency graduation Purchase the right types and amounts of insurance Decide when to buy a house and how much to spend on it Learn to invest in a sensible, low-cost and effective manner with or without the assistance of an advisor Avoid investments which are designed to be sold, not bought Select advisors who give great service and advice at a fair price Become a millionaire within five to ten years of residency graduation Use a Backdoor Roth IRA and Stealth IRA to boost your retirement funds and decrease your taxes Protect your hard-won assets from professional and personal lawsuits Avoid estate taxes, avoid probate, and ensure your children and your money go where you want when you die Minimize your tax burden, keeping more of your hard-earned money Decide between an employee job and an independent contractor job Choose between sole proprietorship, Limited Liability Company, S Corporation, and C Corporation Take a look at the first pages of the book by clicking on the Look Inside feature Praise For The White Coat Investor Much of my financial planning practice is helping doctors to correct mistakes that reading this book would have avoided in the first place. - Allan S. Roth, MBA, CPA, CFP(R), Author of How a Second Grader Beats Wall Street Jim Dahle has done a lot of thinking about the peculiar financial problems facing physicians, and you, lucky reader, are about to reap the bounty of both his experience and his research. - William J. Bernstein, MD, Author of The Investor's Manifesto and seven other investing books This book should be in every career counselor's office and delivered with every medical degree. - Rick Van Ness, Author of Common Sense Investing The White Coat Investor provides an expert consult for your finances. I now feel confident I can be a millionaire at 40 without feeling like a jerk. - Joe Jones, DO Jim Dahle has done for physician financial illiteracy what penicillin did for neurosyphilis. - Dennis Bethel, MD An excellent practical personal finance guide for physicians in training and in practice from a non biased source we can actually trust. - Greg E Wilde, M.D Scroll up, click the buy button, and get started today!

health and wellness coach salary: Two-brain Business 2.0 Chris Cooper, 2015-07-30
If Chris Cooper has a superpower, it's the ability to make mistakes faster than anyone else. Fortunately, none have been fatal, and they can help OTHER gym owners build happier lives. Chris brings a big picture perspective unmatched by anyone else in the industry. After thousands of hours spent one-on-one with gym owners, hundreds of blog posts and more interviews than he can recall, Chris shares his best lessons in the second edition of Two-Brain Business. From Australia to Europe to North America, these are what Chris' clients--some of the best gyms in the world--are doing RIGHT. This is the follow-up to Two-Brain Business, one of the most popular fitness business books of all time. But its content is all new, with fresh stories, smart ideas and proven tactics. www.twobrainbusiness.com

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cost of losing business and getting bashed by competition, here's what you all had been waiting for - The Shorthand Bible for Group Health Insurance. Group Health Insurance: Unravel the complexities of Group Health Insurance, and demystify its components, options, and benefits for both employers and employees. Group Super Top Up: Delve into the world of Group Super Top Up policies, and understand how they can complement your existing health coverage and provide enhanced protection. Personal Health Insurance: Explore the significance of personal health insurance alongside your group coverage, ensuring continued protection for individuals and their families. The Role of an Insurance Broker: Gain valuable insights into the pivotal role of insurance brokers. Learn how to effectively engage with brokers, and leverage their expertise to optimize your insurance choices.

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efforts to lose weight or eat perfectly actually helps to improve people's health—no matter their size. Drawing on scientific research, personal experience, and stories from patients and colleagues, Anti-Diet provides a radical alternative to diet culture, and helps readers reclaim their bodies, minds, and lives so they can focus on the things that truly matter.

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help individuals, communities, and groups gain the benefits of regular physical activity in a positive and safe environment. It provides background to the field, scientific fundamentals, and up-to-date recommendations to help readers better understand the role of physical activity in the quality of life and guidelines for screening, testing, supervising, and modifying activity for various populations. Note: A code for accessing HKPropel is not included with this ebook but may be purchased separately.

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discover how amazing it feels to have your heart expanded by an abundance of love and compassion for your partner and yourself. Featuring compelling stories for real-life couples and insights from the foremost thought leaders and researchers in brain science, sexuality, psychotherapy, and neurobiology, *Radical Acceptance* illustrates that embracing your partner for exactly who they are will lead to a more harmonious relationship—and provide an unexpected path to your own personal transformation.

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