

john tukey exploratory data analysis

John Tukey's Exploratory Data Analysis: Unlocking Insights Through Visual Inspection

Introduction:

Are you tired of dry, statistical analyses that leave you feeling lost in a sea of numbers? Do you yearn for a more intuitive and insightful approach to understanding your data? Then prepare to dive into the fascinating world of Exploratory Data Analysis (EDA), a revolutionary methodology championed by the legendary statistician John Tukey. This comprehensive guide will explore the core principles of Tukey's EDA, demonstrating how its powerful techniques can reveal hidden patterns, identify outliers, and ultimately transform your data into actionable knowledge. We'll delve into the key methods, provide practical examples, and show you how to harness the power of visual inspection to gain a deeper understanding of your datasets. Get ready to unlock the secrets hidden within your data!

The Genius of John Tukey and the Birth of EDA

John Tukey, a towering figure in statistics, wasn't satisfied with the rigid, formulaic approach to data analysis prevalent in his time. He argued for a more flexible, iterative process that emphasized visual exploration and understanding before jumping to formal statistical modeling. This philosophy formed the foundation of Exploratory Data Analysis (EDA), a methodology that emphasizes:

Visual Inspection: Tukey strongly advocated for the use of graphs and plots as the primary tools for understanding data. He believed that visual representation could reveal patterns and anomalies that might be missed by purely numerical methods.

Iterative Process: EDA isn't a linear process. It's an iterative cycle of exploration, hypothesis generation, and refinement. Insights gained from one visualization often lead to further investigation and the development of new hypotheses.

Data Transformation: Tukey emphasized the importance of transforming data to improve its understandability and to reveal underlying structures. Techniques like logarithmic transformations and standardizations are integral to the EDA approach.

Robustness: EDA techniques are designed to be robust to outliers and deviations from normality assumptions, making them applicable to a wide range of datasets.

Key Techniques in Tukey's Exploratory Data Analysis

Tukey's EDA arsenal is rich with powerful techniques, many of which remain essential tools for data scientists today. Some of the most important include:

1. **Stem-and-Leaf Plots:** A simple yet effective way to visualize the distribution of a dataset, offering a combination of numerical and graphical representation. It provides a quick overview of the data's shape, central tendency, and spread.

1. **Box Plots (Box-and-Whisker Plots):** These plots offer a concise summary of the data's distribution, showing the median, quartiles, and potential outliers. They are particularly useful for comparing distributions across different groups or categories.

1. **Histograms:** A classic tool for visualizing the frequency distribution of a continuous variable. Histograms effectively show the shape of the data, identifying potential skewness, bimodality, or other important features.

1. **Scatter Plots:** Essential for exploring the relationship between two continuous variables. Scatter plots reveal patterns of correlation, clustering, or non-linear relationships.

1. **Quantile Plots:** These plots help assess the distribution of data against a theoretical distribution, such as a normal distribution. They are useful for detecting deviations from normality and identifying potential outliers.

1. **Re-expression of Data:** Tukey advocated for transforming data to improve its suitability for analysis. Logarithmic, square root, and other transformations can stabilize variance, improve linearity, and make patterns more apparent.

The Power of Visualization in EDA

The core strength of EDA lies in its emphasis on visual exploration. Graphs and plots are not mere add-ons; they are the primary tools for understanding data. By visually inspecting the data, analysts can quickly identify patterns, outliers, and other important features that might be missed by relying solely on numerical summaries. Furthermore, visualization facilitates communication and collaboration, making it easier to share insights with others.

An Example of EDA in Action: Analyzing Customer Sales Data

Let's imagine we have a dataset containing information about customer sales. Using EDA, we might:

1. Create a histogram of sales amounts: This would reveal the distribution of sales, identifying whether sales are concentrated around a particular value or spread across a wide range.
1. Generate a scatter plot of sales vs. customer age: This would explore the relationship between sales and customer age, revealing potential correlations or patterns.
1. Construct box plots of sales by customer segment: This would allow us to compare sales distributions across different customer segments (e.g., new vs. returning customers).
1. Use stem-and-leaf plots to examine the distribution of customer purchase frequency: This provides a quick visual representation of how often customers make purchases.

By combining these visual techniques, we can gain a far richer understanding of our customer sales data than we could by simply calculating summary statistics.

A Book Outline: "Exploring Data with John Tukey's Methods"

I. Introduction:

What is Exploratory Data Analysis (EDA)?

The legacy of John Tukey and his contributions to statistical thinking.

Why EDA is crucial in the modern data science landscape.

II. Fundamental Principles of EDA:

The iterative nature of EDA.

The importance of visual representation in data understanding.

Data transformation techniques for improved analysis.

Dealing with outliers and missing data.

III. Core EDA Techniques:

Detailed explanation and examples of stem-and-leaf plots, box plots, histograms, scatter plots, quantile plots.

Practical applications of each technique with real-world datasets.

Software implementations (R, Python) and code examples.

IV. Advanced EDA Techniques:

Exploring multivariate data: techniques like principal component analysis (PCA) and clustering.

Time series analysis within the EDA framework.

Dealing with complex data structures.

V. Conclusion:

Summary of key takeaways and the importance of EDA in the data analysis workflow.

Future directions and advancements in EDA methodologies.

Detailed Explanation of Each Outline Point:

(I. Introduction): This section would set the stage by defining EDA, highlighting Tukey's impact, and emphasizing the modern relevance of EDA in fields like machine learning, business intelligence, and scientific research.

(II. Fundamental Principles of EDA): This section would delve into the philosophical underpinnings of EDA – its iterative, visual nature, the importance of data transformations (log transformations, standardizations), and how to effectively handle missing values and outliers, often found in real-world datasets.

(III. Core EDA Techniques): This is the heart of the book. Each core technique (stem-and-leaf, box plots, histograms, scatter plots, quantile plots) would be explained in detail with clear, step-by-step instructions and numerous examples using diverse datasets (e.g., economic data, biological data, social media data). Practical code examples in R and Python would be included to show readers how to implement these

techniques easily.

(IV. Advanced EDA Techniques): Building on the foundation established in the previous section, this part would explore more advanced EDA techniques for handling more complex data. This would involve exploring multivariate datasets using techniques like PCA and clustering algorithms (k-means, hierarchical clustering). Time series analysis, essential for understanding data evolving over time (stock prices, weather patterns), would also be covered, showcasing how EDA principles can be applied to this type of data.

(V. Conclusion): This section summarizes the key concepts and reiterates the importance of EDA as an integral part of the modern data science workflow. It would also offer perspectives on future directions and potential developments in the field of EDA, showcasing its continued relevance and evolution.

FAQs

1. What is the difference between Exploratory Data Analysis (EDA) and Confirmatory Data Analysis (CDA)? EDA focuses on discovering patterns and generating hypotheses, while CDA tests pre-defined hypotheses.
1. Why is visualization so crucial in EDA? Visualization allows for quick identification of patterns, outliers, and relationships that might be missed through numerical analysis alone.
1. What software is best suited for EDA? R and Python are popular choices due to their rich libraries (ggplot2, seaborn, matplotlib) for data visualization and manipulation.
1. How does EDA handle missing data? Missing data needs careful consideration. EDA techniques often involve visualization of missing data patterns and imputation strategies to handle the missing values appropriately.
1. Can EDA be used with big data? Yes, but specialized techniques and tools might be required to handle the scale of big data effectively.

1. What are the limitations of EDA? EDA's conclusions are exploratory and not statistically rigorous; formal hypothesis testing is often needed for confirmatory analysis.
1. How does EDA contribute to machine learning? EDA helps in feature engineering, outlier detection, and understanding data distributions, which are crucial for effective machine learning model building.
1. Is EDA suitable for all types of data? While adaptable, EDA might need modifications depending on the data type (e.g., categorical, textual, spatial).
1. How can I improve my EDA skills? Practice is key! Work with diverse datasets, explore different visualization techniques, and actively seek feedback on your analyses.

Related Articles:

1. Tukey's Box Plot: A Comprehensive Guide: A detailed explanation of box plots, including their construction, interpretation, and applications.
1. Data Visualization with ggplot2 in R: A tutorial on creating effective data visualizations using the powerful ggplot2 package in R.
1. Exploratory Data Analysis with Python: A guide to performing EDA using popular Python libraries like pandas, NumPy, and matplotlib.

1. Handling Missing Data in EDA: Strategies for identifying, handling, and visualizing missing data in your datasets.
1. Outlier Detection Techniques in EDA: Methods for identifying and dealing with outliers in your data using EDA principles.
1. Data Transformation Techniques for Improved Analysis: A discussion on various data transformations (log, square root, etc.) and their applications.
1. The Importance of Data Cleaning in EDA: A focus on the crucial step of cleaning data before performing EDA.
1. EDA for Time Series Data: Specific EDA techniques tailored for analyzing time-dependent data.
1. Communicating EDA Results Effectively: Tips and techniques for effectively presenting your EDA findings to others.

john tukey exploratory data analysis: Exploratory Data Analysis John Wilder Tukey, 1970

john tukey exploratory data analysis: **Exploratory Data Analysis** John Wilder Tukey, 1977

This book serves as an introductory text for exploratory data analysis. It exposes readers and users to a variety of techniques for looking more effectively at data. The emphasis is on general techniques, rather than specific problems.

john tukey exploratory data analysis: **Understanding Robust and Exploratory Data Analysis** David C. Hoaglin, Frederick Mosteller, John W. Tukey, 2000-06-02 Originally published in hardcover in 1982, this book is now offered in a Wiley Classics Library edition. A contributed volume, edited by some of the preeminent statisticians of the 20th century, Understanding of Robust and Exploratory Data Analysis explains why and how to use exploratory data analysis and robust and resistant methods in statistical practice.

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Andrew Bruce, 2017-05-10 Statistical methods are a key part of data science, yet very few data scientists have any formal statistics training. Courses and books on basic statistics rarely cover the topic from a data science perspective. This practical guide explains how to apply various statistical methods to data science, tells you how to avoid their misuse, and gives you advice on what's important and what's not. Many data science resources incorporate statistical methods but lack a deeper statistical perspective. If you're familiar with the R programming language, and have some exposure to statistics, this quick reference bridges the gap in an accessible, readable format. With this book, you'll learn: Why exploratory data analysis is a key preliminary step in data science How random sampling can reduce bias and yield a higher quality dataset, even with big data How the principles of experimental design yield definitive answers to questions How to use regression to estimate outcomes and detect anomalies Key classification techniques for predicting which categories a record belongs to Statistical machine learning methods that "learn" from data Unsupervised learning methods for extracting meaning from unlabeled data

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john tukey exploratory data analysis: The Practice of Data Analysis David R. Brillinger, Luisa T. Fernholz, Stephan Morgenthaler, 2014-07-14 This collection of essays brings together many of the world's most distinguished statisticians to discuss a wide array of the most important recent developments in data analysis. The book honors John W. Tukey, one of the most influential statisticians of the twentieth century, on the occasion of his eightieth birthday. Contributors, some of them Tukey's former students, use his general theoretical work and his specific contributions to Exploratory Data Analysis as the point of departure for their papers. They cover topics from pure data analysis, such as gaussianizing transformations and regression estimates, and from applied subjects, such as the best way to rank the abilities of chess players or to estimate the abundance of birds in a particular area. Tukey may be best known for coining the common computer term bit, for binary digit, but his broader work has revolutionized the way statisticians think about and analyze sets of data. In a personal interview that opens the book, he reviews these extraordinary contributions and his life with characteristic modesty, humor, and intelligence. The book will be valuable both to researchers and students interested in current theoretical and practical data analysis and as a testament to Tukey's lasting influence. The essays are by Dhammika Amaratunga, David Andrews, David Brillinger, Christopher Field, Leo Goodman, Frank Hampel, John Hartigan, Peter Huber, Mia Hubert, Clifford Hurvich, Karen Kafadar, Colin Mallows, Stephan Morgenthaler, Frederick Mosteller, Ha Nguyen, Elvezio Ronchetti, Peter Rousseeuw, Allan Seheult, Paul Velleman, Maria-Pia Victoria-Feser, and Alessandro Villa. Originally published in 1998. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the

original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in the thousands of books published by Princeton University Press since its founding in 1905.

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john tukey exploratory data analysis: *Applications, Basics, and Computing of Exploratory Data Analysis* Paul F. Velleman, David Caster Hoaglin, 1981 Stem-and-leaf displays; Letter-value displays; Boxplots; x-y plotting; Resistant line; Smoothing data; Coded tables; Median polish; Rootograms; Computer graphics; Utility programs; Programming conventions; Minitab implementation; Appendices; Index.

john tukey exploratory data analysis: *Hands-On Exploratory Data Analysis with Python* Suresh Kumar Mukhiya, Usman Ahmed, 2020-03-27 Discover techniques to summarize the characteristics of your data using PyPlot, NumPy, SciPy, and pandas Key Features Understand the fundamental concepts of exploratory data analysis using Python Find missing values in your data and identify the correlation between different variables Practice graphical exploratory analysis techniques using Matplotlib and the Seaborn Python package Book Description Exploratory Data Analysis (EDA) is an approach to data analysis that involves the application of diverse techniques to gain insights into a dataset. This book will help you gain practical knowledge of the main pillars of EDA - data cleaning, data preparation, data exploration, and data visualization. You'll start by performing EDA using open source datasets and perform simple to advanced analyses to turn data into meaningful insights. You'll then learn various descriptive statistical techniques to describe the basic characteristics of data and progress to performing EDA on time-series data. As you advance, you'll learn how to implement EDA techniques for model development and evaluation and build predictive models to visualize results. Using Python for data analysis, you'll work with real-world datasets, understand data, summarize its characteristics, and visualize it for business intelligence. By the end of this EDA book, you'll have developed the skills required to carry out a preliminary investigation on any dataset, yield insights into data, present your results with visual aids, and build a model that correctly predicts future outcomes. What you will learn Import, clean, and explore data to perform preliminary analysis using powerful Python packages Identify and transform erroneous data using different data wrangling techniques Explore the use of multiple regression to describe non-linear relationships Discover hypothesis testing and explore techniques of time-series analysis Understand and interpret results obtained from graphical analysis Build, train, and optimize

predictive models to estimate results Perform complex EDA techniques on open source datasets Who this book is for This EDA book is for anyone interested in data analysis, especially students, statisticians, data analysts, and data scientists. The practical concepts presented in this book can be applied in various disciplines to enhance decision-making processes with data analysis and synthesis. Fundamental knowledge of Python programming and statistical concepts is all you need to get started with this book.

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john tukey exploratory data analysis: *The Collected Works of John W. Tukey* L.V. Jones, 1987-05-15 This volume of eleven articles compiles important papers by Tukey that examine the intriguing problems inherent in the area of multiple comparisons and provide a useful framework for thinking about them. Each volume in the set is indexed and contains a bibliography.

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understanding beyond by learning from a broad tradition of putting things “in formation” to create new and wonderful ways of opening our eyes to the world. Info We Trust takes a thoroughly original point of attack on the art of informing. It builds on decades of best practices and adds the creative enthusiasm of a world-class data storyteller. Info We Trust is lavishly illustrated with hundreds of original compositions designed to illuminate the craft, delight the reader, and inspire a generation of data storytellers.

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john tukey exploratory data analysis: Modern Data Analysis Robert L. Launer, Andrew F. Siegel, 2014-05-12 Modern Data Analysis contains the proceedings of a Workshop on Modern Data Analysis held in Raleigh, North Carolina, on June 2-4, 1980 under the auspices of the United States Army Research Office. The papers review theories and methods of data analysis and cover topics ranging from single and multiple quantile-quantile (Q-Q) plotting procedures to biplot display and pencil-and-paper exploratory data analysis methods. Projection pursuit methods for data analysis are also discussed. Comprised of nine chapters, this book begins with an introduction to styles of data analysis techniques, followed by an analysis of single and multiple Q-Q plotting procedures. Problems involving extreme-value data and the behavior of sample averages are considered. Subsequent chapters deal with the use of smelting in guiding re-expression; geometric data analysis; and influence functions and regression diagnostics. The final chapter examines the use and interpretation of robust analysis of variance for the general non-full-rank linear model. The procedures are described in terms of their mathematical structure, which leads to efficient computational algorithms. This monograph should be of interest to mathematicians and statisticians.

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series in science publishing, it has included many of the most important and influential mathematical works of the twentieth century. The series continues this tradition as Princeton University Press publishes the major works of the twenty-first century. To mark the continued success of the series, all books are available in paperback and as ebooks.

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john tukey exploratory data analysis: Understanding Data Erickson , B, Nosanchuk, T, 1992-09-01 For statistics to be used by sociologists, and especially by students of sociology, they must first be easy to understand and use. Accordingly this book is aimed at that legion of professional sociologists and students who have always feared numbers; it employs much visual display, for example, as an easy way into the data. Also, the book is written in a relaxed and enthusiastic way that reassures apprehensive students without watering down what they must be taught. Classical statistics were developed to meet the requirements of the natural sciences; as such they reflect the more deductive nature of hypothesis development in these sciences. However, they have offered the sociologists little in the way of techniques for exploring messy data in the context of incomplete theories. This book attempts to remedy those weaknesses, and it emphasizes exploratory data techniques which sociologists will find useful in their day-to-day research. The primary characteristics of exploratory techniques discussed by the authors are simplicity, resistance and elucidation. Its coverage is from basic statistics up to multiple regression and two-way anova. The inter-relationship between exploratory and confirmatory techniques is stressed, and, through the alternating presentation of each, the students learn to master data analysis: to be and to feel in control.

john tukey exploratory data analysis: Adventures of a Statistician Mark Lorenzo, 2018-08-22 Meet John W. Tukey, one of the most consequential statisticians and original thinkers of the twentieth century. Growing up one hundred years ago in New Bedford, Massachusetts, a large coastal town primarily known for its commercial fishing and textile industries, John Wilder Tukey quickly showed himself to be a child prodigy. The son of educated parents whose high school classmates voted them most likely to give birth to a genius, he learned to read on his own by three years of age, mastered using a hand-crack desk calculator to speed up arithmetical calculations shortly thereafter, and was poring through technical journals in the New Bedford Free Public Library by the time he was a teenager. Homeschooled until being admitted to Brown University, Tukey majored in chemistry there—even as he spent countless hours in the university library compiling lists of statistical techniques on index cards, simply because he found them interesting and useful. With multiple degrees in hand, Tukey's next stop was Princeton University, where his interests shifted to mathematics. After earning a doctorate in topology, an especially abstract branch of mathematics, Princeton retained him as a lecturer. But with the United States poised to enter World War II, Tukey joined the Fire Control Research Office (FCRO), where he was exposed to a set of life-and-death problems that bore little resemblance to abstract mathematics: namely, calculating

the trajectories of artillery and ballistics and the motions of rocket powder, working with stereoscopic height and range finders, and improving the Boeing B-29 Superfortress bomber. With the stakes never higher, a chance encounter during the war with a fellow polymath and unconventional thinker twenty years his senior set the course for the rest of Tukey's professional life--as well as changing the field of statistics forever. In *Adventures of a Statistician*, author Mark Jones Lorenzo chronicles John Tukey's life and times, from his decades spent at Princeton as a teacher and administrator and also at AT&T's Bell Laboratories as a scientific generalist; to his development of the fast Fourier transform (FFT) algorithm, which launched a revolution in digital signal processing; to his innovative ideas in displaying and summarizing data, such as with the intuitive stem-and-leaf plot and the interactive graphics of the PRIM-9 computer system; to his creation of exploratory data analysis, an approach to performing statistics he equated with detective work; to his intellectual war with sex researcher Alfred Kinsey over appropriate kinds of statistical sampling; to his productive yet sometimes strained relationships with fellow statisticians such as Ronald Fisher, George Box, and Erich Lehmann; to his enlightening friendship with the legendary physicist Richard Feynman; to his mentoring of dozens of doctoral students, many of whom went on to have highly successful careers in their own right; to his inventive use of language, having coined words like bit; to his development of sophisticated mathematical methods to detect underground nuclear explosions; to his groundbreaking work on the jackknife, multiple comparisons, robustness, and many other statistical techniques; and to his accomplishments in health and environmental regulation, U.S. census analysis, election forecasting, and public policy, among a host of other significant and impactful achievements. Nearly a decade in the making, *Adventures of a Statistician* is more than just the complete biography of John W. Tukey, perhaps the most revolutionary applied statistician of the past century. It's also a fascinating intellectual journey through the recent history of statistics as well.

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covered. Individual chapters cover, among other topics, multivariate distributions, copulas, Bayesian computations, risk management, and cointegration. Suggested prerequisites are basic knowledge of statistics and probability, matrices and linear algebra, and calculus. There is an appendix on probability, statistics and linear algebra. Practicing financial engineers will also find this book of interest.

john tukey exploratory data analysis: Graphical Exploratory Data Analysis S. H. C. DuToit, A. G. W. Steyn, R. H. Stumpf, 2012-12-06 Portraying data graphically certainly contributes toward a clearer and more penetrative understanding of data and also makes sophisticated statistical data analyses more marketable. This realization has emerged from many years of experience in teaching students, in research, and especially from engaging in statistical consulting work in a variety of subject fields. Consequently, we were somewhat surprised to discover that a comprehensive, yet simple presentation of graphical exploratory techniques for the data analyst was not available. Generally books on the subject were either too incomplete, stopping at a histogram or pie chart, or were too technical and specialized and not linked to readily available computer programs. Many of these graphical techniques have furthermore only recently appeared in statistical journals and are thus not easily accessible to the statistically unsophisticated data analyst. This book, therefore, attempts to give a sound overview of most of the well-known and widely used methods of analyzing and portraying data graphically. Throughout the book the emphasis is on exploratory techniques. Realizing the futility of presenting these methods without the necessary computer programs to actually perform them, we endeavored to provide working computer programs in almost every case. Graphic representations are illustrated throughout by making use of real-life data. Two such data sets are frequently used throughout the text. In realizing the aims set out above we avoided intricate theoretical derivations and explanations but we nevertheless are convinced that this book will be of inestimable value even to a trained statistician.

john tukey exploratory data analysis: Modern Data Science with R Benjamin S. Baumer, Daniel T. Kaplan, Nicholas J. Horton, 2021-03-31 From a review of the first edition: Modern Data Science with R... is rich with examples and is guided by a strong narrative voice. What's more, it presents an organizing framework that makes a convincing argument that data science is a course distinct from applied statistics (The American Statistician). Modern Data Science with R is a comprehensive data science textbook for undergraduates that incorporates statistical and computational thinking to solve real-world data problems. Rather than focus exclusively on case studies or programming syntax, this book illustrates how statistical programming in the state-of-the-art R/RStudio computing environment can be leveraged to extract meaningful information from a variety of data in the service of addressing compelling questions. The second edition is updated to reflect the growing influence of the tidyverse set of packages. All code in the book has been revised and styled to be more readable and easier to understand. New functionality from packages like sf, purrr, tidymodels, and tidytext is now integrated into the text. All chapters have been revised, and several have been split, re-organized, or re-imagined to meet the shifting landscape of best practice.

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concepts are learned as a means to answering the questions. Examples of the case studies included are: US murder rates by state, self-reported student heights, trends in world health and economics, the impact of vaccines on infectious disease rates, the financial crisis of 2007-2008, election forecasting, building a baseball team, image processing of hand-written digits, and movie recommendation systems. The statistical concepts used to answer the case study questions are only briefly introduced, so complementing with a probability and statistics textbook is highly recommended for in-depth understanding of these concepts. If you read and understand the chapters and complete the exercises, you will be prepared to learn the more advanced concepts and skills needed to become an expert.

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Wendy L. Martinez, Angel R. Martinez, 2007-12-20 As with the bestselling first edition, Computational Statistics Handbook with MATLAB, Second Edition covers some of the most commonly used contemporary techniques in computational statistics. With a strong, practical focus on implementing the methods, the authors include algorithmic descriptions of the procedures as well as

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R. Holdaway, 2014-05-27 Use big data analytics to efficiently drive oil and gas exploration and production Harness Oil and Gas Big Data with Analytics provides a complete view of big data and analytics techniques as they are applied to the oil and gas industry. Including a compendium of specific case studies, the book underscores the acute need for optimization in the oil and gas exploration and production stages and shows how data analytics can provide such optimization. This spans exploration, development, production and rejuvenation of oil and gas assets. The book serves as a guide for fully leveraging data, statistical, and quantitative analysis, exploratory and predictive modeling, and fact-based management to drive decision making in oil and gas operations. This comprehensive resource delves into the three major issues that face the oil and gas industry during the exploration and production stages: Data management, including storing massive quantities of data in a manner conducive to analysis and effectively retrieving, backing up, and purging data Quantification of uncertainty, including a look at the statistical and data analytics methods for making predictions and determining the certainty of those predictions Risk assessment, including predictive analysis of the likelihood that known risks are realized and how to properly deal with unknown risks Covering the major issues facing the oil and gas industry in the exploration and production stages, Harness Big Data with Analytics reveals how to model big data to realize efficiencies and business benefits.

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Dianne Cook, Deborah F. Swayne, 2007-12-12 This book is about using interactive and dynamic plots on a computer screen as part of data exploration and modeling, both alone and as a partner with static graphics and non-graphical computational methods. The area of interactive and dynamic data visualization emerged within statistics as part of research on exploratory data analysis in the late 1960s, and it remains an active subject of research today, as its use in practice continues to grow. It now makes substantial contributions within computer science as well, as part of the growing fields of information visualization and data mining, especially visual data mining. The material in this book includes: • An introduction to data visualization, explaining how it differs from other types of visualization. • A description of four toolboxes of interactive and dynamic graphical methods. • An approach for exploring missing values in data. • An explanation of the use of these tools in cluster analysis and supervised classification. • An overview of additional material available on the web. • A description of the data used in the analyses and exercises. The book's examples use the software R and GGobi. R (Ihaka & Gentleman 1996, R Development Core Team 2006) is a free software environment for statistical computing and graphics; it is most often used from the command line, provides a wide variety of

statistical methods, and includes high-quality

static graphics. It arose in the Statistics Department of the University of Auckland and is now developed and maintained by a global collaborative effort.

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