monkey business john rolfe

Monkey Business John Rolfe: Unraveling the Mystery Behind the Name

Introduction:

The intriguing moniker "Monkey Business John Rolfe" sparks curiosity. This phrase, though seemingly nonsensical at first glance, hints at a fascinating blend of history, speculation, and perhaps, a touch of mischievous folklore surrounding the life and legacy of the renowned English colonist, John Rolfe.

This article delves into the possible origins of this unusual appellation, exploring historical context, potential interpretations, and the enduring mysteries surrounding its use. We will examine Rolfe's life, his role in the Jamestown settlement, and consider how such a name might have emerged, ultimately aiming to shed light on this enigmatic phrase.

Article Outline:

I. John Rolfe: A Brief Historical Overview
II. The Significance of Tobacco Cultivation in Jamestown
III. Potential Interpretations of "Monkey Business":
a. Metaphorical Representation of Colonial Deception and Exploitation
b. Allusion to Rolfe's Personal Life and Character
c. Folkloric Origin and Oral Tradition
IV. The Lack of Direct Historical Evidence
V. Modern Usage and Cultural Significance

I. John Rolfe: A Brief Historical Overview

John Rolfe (c. 1585 – 1622) was a significant figure in the early history of the Jamestown settlement.

He is best known for his introduction of high-quality tobacco cultivation, a crop that proved economically vital for the

colony's survival and growth.

Before his arrival in Virginia, Rolfe had been involved in various ventures, including exploring the tobacco industry, which greatly contributed to his success at Jamestown.

His marriage to Pocahontas, daughter of Powhatan, the paramount chief of the Powhatan Confederacy, is another landmark event in early American history, symbolizing a period of relative peace and cooperation between the colonists and the indigenous population.

However, this period of peace was not without its challenges and complexities, and ultimately, did not prevent the eventual conflicts between colonists and natives.

II. The Significance of Tobacco Cultivation in Jamestown

The introduction of superior tobacco strains by John Rolfe proved transformative for Jamestown.

Prior to Rolfe's efforts, the colony had struggled to establish itself economically.

Rolfe's success in cultivating and exporting high-quality tobacco provided the crucial economic engine that allowed Jamestown to flourish and attract further investment.

This economic success was intricately linked to the exploitation of land and labor, both enslaved and indentured, a reality we must acknowledge when assessing Rolfe's legacy.

The tobacco industry's rise had profound and lasting consequences for the environment and the social fabric of the newly forming colony.

III. Potential Interpretations of "Monkey Business"

a. Metaphorical Representation of Colonial Deception and Exploitation:

The phrase "monkey business" can be interpreted as a metaphor for the deceptive and exploitative practices employed during the colonial era.

The seemingly innocent introduction of tobacco masked a complex web of economic and political maneuvering.

The colonial expansion into Native American lands, often accompanied by violence and injustice, could be seen as a form of "monkey business" on a grand scale.

Analyzing the phrase through this lens underscores the complex and often morally ambiguous actions of the colonizers.

This interpretation provides a critical perspective on the historical context surrounding Rolfe's activities and the consequences of colonialism.

b. Allusion to Rolfe's Personal Life and Character:

Some might suggest "Monkey Business" alludes to aspects of Rolfe's personal life or character.

Was he a shrewd negotiator, employing cunning strategies to achieve his goals?

Did his interactions with the indigenous population involve elements of manipulation or deceit?

While there's no direct evidence, such speculation adds to the intriguing nature of the phrase.

Examining his character beyond the simplistic narratives often presented is crucial for a comprehensive understanding of his role in history.

c. Folkloric Origin and Oral Tradition:

It's possible that "Monkey Business John Rolfe" originated as a piece of local folklore or oral tradition.

Such phrases often emerge and evolve over time, passing down through generations, potentially with their meanings altered or embellished.

The lack of concrete historical sources underscores the potential for this phrase to have taken root within the realms of popular memory and storytelling.

Uncovering the true genesis of the term may require a deeper exploration of local narratives and historical accounts from the period.

Further research into regional history and oral traditions surrounding Jamestown could shed light on the phrase's origins.

IV. The Lack of Direct Historical Evidence

It's crucial to acknowledge the absence of direct historical evidence linking John Rolfe to the phrase "Monkey Business."

No contemporary documents or records mention this moniker in relation to him.

The lack of primary sources requires us to rely on speculation and interpretation when attempting to decipher the phrase's meaning.

This absence underscores the complexities of historical research and the challenges of uncovering the truth behind such enigmatic phrases.

It highlights the importance of engaging critically with historical narratives and acknowledging gaps in our knowledge.

V. Modern Usage and Cultural Significance

The phrase "Monkey Business John Rolfe," while obscure, holds a certain cultural significance.

It demonstrates the enduring power of names and phrases to capture the imagination and inspire further investigation.

Its very ambiguity lends itself to creative interpretations and discussions.

Even without a definitive meaning, the phrase continues to spark interest in the figure of John Rolfe and the historical context of early Jamestown.

The phrase’s continued usage reflects our ongoing fascination with history, and its mysteries.

Conclusion:

The mystery surrounding "Monkey Business John Rolfe" remains largely unsolved. While no definitive historical evidence supports a direct connection, the phrase offers a captivating lens through which to examine the complex life of John Rolfe, the dynamics of early Jamestown, and the broader themes of colonialism and exploitation. The ambiguity itself encourages further investigation into the era and fuels ongoing discussions about the interpretation of historical events and figures.

Frequently Asked Questions (FAQs):

Q: Is there any historical evidence supporting the phrase "Monkey Business John Rolfe"? A: No, there is no direct historical evidence to support this phrase's connection to John Rolfe.

Q: What are the possible interpretations of the phrase? A: Interpretations range from metaphorical representations of colonial deception to allusions to Rolfe's personal life or even a folkloric origin.

Q: Why is this phrase significant? A: Its significance lies in its ambiguity, sparking curiosity and prompting further investigation into the historical context of John Rolfe and early Jamestown.

Q: Where did this phrase originate? A: The origin of the phrase remains unknown, highlighting the challenges of tracing the evolution of colloquialisms and folklore.

Related Keywords:

John Rolfe, Jamestown, Pocahontas, Tobacco cultivation, Colonial America, Early American history, Colonial exploitation, Virginia colony, 17th-century America, Historical mysteries, Colonial deception, Folklore, Oral tradition, Powhatan Confederacy.

monkey business john rolfe: Monkey Business John Rolfe, Peter Troob, 2001-04-25 A hilarious insider's glimpse behind the scenes of DLJ, one of the hottest investment banks on Wall Street. Newly graduated business students John Rolfe and Peter Troob thought life at a major investment banking firm would be a dream come true. But they discovered Wall Street employees to be overworked and at their wit's end. Twenty-hour work days, strip clubs, and inflated salaries–this hysterical book reveals it all. Monkey Business is a wild ride about two young men who realized they were selling their souls in exchange for the American Dream.

monkey business john rolfe: Rise, and Fight Again Charles Bracelen Flood, 1976

monkey business john rolfe: Street Freak Jared Dillian, 2012-09-11 Erroneously states 1st Touchstone hardcover edition in paperback copy.

monkey business john rolfe: *Discussion Materials* Bill Keenan, 2020-03-31 “Why aren’t you using LTM EBITDA for credit metrics?” asked the managing director who sat across from me, his widow’s peak clearly visible as he inspected the sheet in front of him. His spacious office looked out onto New York Harbor. “Bust,” said the vice president, who was a slightly younger, douchier version of Widow’s Peak. He slashed his red ballpoint pen across the sheet and flipped to the next page. “Walk me through the debt paydown and your interest rate assumptions,” continued the VP. “Pretty dovish view. Maybe the Fed knows what they’re doing after all,” said Widow’s Peak. He shot a glance at the VP. They shared a chuckle—at what, I couldn’t tell you. This question about interest rates I knew: Dovish, I thought. Doves fly south for the winter, so dovish is downwards…low interest rates— “We’re running short on time,” said Widow’s Peak. He flipped to the cover page of my presentation. “One final point—all pitch decks should have the same title.” “Since this presentation was geared towards an LBO analysis I was thinking—” “No thinking. All decks—same title—Discussion Materials.” Noted. Discussion Materials gives the reader an honest look at Wall Street from someone in the trenches. After graduating from Columbia Business School, Bill Keenan joined Deutsche Bank’s investment banking division as an associate where despotic superiors (and the blinking red light of his BlackBerry) instilled low-level terror on an hourly basis. You’ll join him in his cubicle on the 44th floor of 60 Wall Street as he scrambles to ensure floating bar charts are the correct shade of orange and all numbers are left-aligned, but whatever you do, don’t ask him what any of it means. Leaning heavily on his fellow junior bankers and the countless outsourcing resources the bank employs, he slowly develops proficiency at the job, eventually gaining traction and respect, one deal at a time, over a two-year span, ultimately cementing his legacy in the group by attaining the unattainable: placing a dinner order on Seamless one Sunday night at work from Hwa Yuan Szechuan amounting to $25.00 (tax and tip included), the bank’s maximum allowance for meals—the perfect order.

monkey business john rolfe: The Basketball Diaries Jim Carroll, 1987-07-07 The urban classic coming-of-age story about sex, drugs, and basketball Jim Carroll grew up to become a renowned poet and punk rocker. But in this memoir of the mid-1960s, set during his coming-of-age from 12 to 15, he was a rebellious teenager making a place and a name for himself on the unforgiving streets of New York City. During these years, he chronicled his experiences, and the result is a diary of unparalleled candor that conveys his alternately hilarious and terrifying teenage existence. Here is Carroll prowling New York City--playing basketball, hustling, stealing, getting high, getting hooked, and searching for something pure. The Basketball Diaries was the basis for the film of the same name starring Leonardo DiCaprio. I met him in 1970, and already he was pretty much universally recognized as the best poet of his generation. . . . The work was sophisticated and elegant. He had beauty. -- Patti Smith

monkey business john rolfe: Straight to Hell John LeFevre, 2015-07-14 The hilarious New York Times bestseller “sharply observes the lives of globe-trotting, overindulging investment bankers” (Entertainment Weekly). “Some chick asked me what I would do with 10 million bucks. I told her I’d wonder where the rest of my money went.” —@GSElevator For three years, the notorious @GSElevator Twitter feed offered a hilarious, shamelessly voyeuristic look into the real world of international finance. Hundreds of thousands followed the account, Goldman Sachs launched an internal investigation, and when the true identity of the man behind it all was revealed, it created a national media sensation—but that’s only part of the story. Where @GSElevator captured the essence of the banking elite with curated jokes and submissions overheard by readers, Straight to Hell adds John LeFevre’s own story—an unapologetic and darkly funny account of a career as a globe-conquering investment banker spanning New York, London, and Hong Kong. Straight to Hell pulls back the curtain on a world that is both hated and envied, taking readers from the trading floors and roadshows to private planes and after-hours overindulgence. Full of shocking lawlessness, boyish antics, and win-at-all-costs schemes, this is the definitive take on the deviant, dysfunctional, and absolutely excessive world of finance. “Shocking and sordid—and so much fun.” —Daily News (New York) “LeFevre’s workplace anecdotes include tales of nastiness, sabotage, favoritism, sexism, racism, expense-account padding, and legally questionable collusion.” —The New Yorker

monkey business john rolfe: *The Accidental Investment Banker* Jonathan A. Knee, 2006-08-15 Jonathan A. Knee had a ringside seat during the go-go, boom-and-bust decade and into the 21st century, at the two most prestigious investment banks on Wall Street--Goldman Sachs and Morgan Stanley. In this candid and irreverent insider's account of an industry in free fall, Knee captures an exhilarating era of fabulous deal-making in a free-wheeling Internet economy--and the catastrophe that followed when the bubble burst. Populated with power players, back stabbers, celebrity bankers, and godzillionaires, here is a vivid account of the dramatic upheaval that took place in investment banking. Indeed, Knee entered an industry that was typified by the motto first-class business in a first-class way and saw it transformed in a decade to a free-for-all typified by the acronym IBG, YBG (I'll be gone, you'll be gone). Increasingly mercenary bankers signed off on weak deals, knowing they would leave them in the rear-view mirror. Once, investment bankers prospered largely on their success in serving the client, preserving the firm, and protecting the public interest. Now, in the financial supermarket era, bankers felt not only that each day might be their last, but that their worth was tied exclusively to how much revenue they generated for the firm on that day--regardless of the source. Today, most young executives feel no loyalty to their firms, and among their clients, Knee finds an unprecedented but understandable level of cynicism and distrust of investment banks. Brimming with insight into what investment bankers actually do, and told with biting humor and unflinching honesty, The Accidental Investment Banker offers a fascinating glimpse behind the scenes of the most powerful companies on Wall Street.

monkey business john rolfe: Why I Left Goldman Sachs Greg Smith, 2012-10-22 An insightful and devastating account of how Wall Street lost its way from an insider who experienced the culture of Goldman Sachs first-hand. On March 14, 2012, more than three million people read Greg Smith's bombshell Op-Ed in the New York Times titled Why I Am Leaving Goldman Sachs. The column immediately went viral, became a worldwide trending topic on Twitter, and drew passionate responses from former Fed chairman Paul Volcker, legendary General Electric CEO Jack Welch, and New York City mayor Mike Bloomberg. Mostly, though, it hit a nerve among the general public who question the role of Wall Street in society -- and the callous take-the-money-and-run mentality that brought the world economy to its knees a few short years ago. Smith now picks up where his Op-Ed left off. His story begins in the summer of 2000, when an idealistic 21-year-old arrives as an intern at Goldman Sachs and learns about the firm's Business Principle #1: Our clients' interests always come first. This remains Smith's mantra as he rises from intern to analyst to sales trader, with clients controlling assets of more than a trillion dollars. From the shenanigans of his summer internship during the technology bubble to Las Vegas hot tubs and the excesses of the real estate boom; from the career lifeline he received from an NFL Hall of Famer during the bear market to the day Warren Buffett came to save Goldman Sachs from extinction-Smith will take the reader on his personal journey through the firm, and bring us inside the world's most powerful bank. Smith describes in page-turning detail how the most storied investment bank on Wall Street went from taking iconic companies like Ford, Sears, and Microsoft public to becoming a vampire squid that referred to its clients as muppets and paid the government a record half-billion dollars to settle SEC charges. He shows the evolution of Wall Street into an industry riddled with conflicts of interest and a profit-at-all-costs mentality: a perfectly rigged game at the expense of the economy and the society at large. After conversations with nine Goldman Sachs partners over a twelve-month period proved fruitless, Smith came to believe that the only way the system would ever change was for an insider to finally speak out publicly. He walked away from his career and took matters into his own hands. This is his story.

monkey business john rolfe: Double Billing Cameron Stracher, 1999-10-20 By turns hilarious and horrifying, Double Billing is a clever and sobering expose of the legal profession. Writing with wit and wisdom, Cameron Stracher describes the grueling rite of passage of an associate at a major New York law firm. As Stracher describes, Harvard Law School may have taught him to think like a lawyer, but it was his experience as an associate that taught him to behave--or misbehave--like one. Double Billing is a biting glimpse into the world of corporate law from the perspective of the low man on the totem pole. In Double Billing, Cameron Stracher reveals a shocking nonfiction account of the ordeal of a young associate at a major Wall Street law firm. Fresh out of Harvard Law School, Stracher landed a coveted position at a high-powered corporate law firm and thus began his grueling years as an associate, a dreaded rite of passage for every young attorney. Only about five percent survive long enough to achieve the Holy Grail of partnership in the firm. As the author vividly describes, law school may teach you how to think like a lawyer, but it's being an associate that teaches you how to behave like one. Or misbehave. Stracher doesn't mince words about the duplicitous behavior and flagrant practices of many lawyers in his firm, which is one of the premier partnerships in America. In a stylish and witty manner that has earned him comparison to an early Philip Roth, Stracher does for the legal profession what Michael Lewis's Liars' Poker did for the financial industry. The result is a tell-all glimpse into the cutthroat world of corporate law from the perspective of the low man on the totem pole. In Double Billing, Cameron Stracher reveals a shocking nonfiction account of the ordeal of a young associate at a major Wall Street law firm. Fresh out of Harvard Law School, Stracher landed a coveted position at a high-powered corporate law firm and thus began his grueling years as an associate, a dreaded rite of passage for every young attorney. Only about five percent survive long enough to achieve the Holy Grail of partnership in the firm. As the author vividly describes, law school may teach you how to think like a lawyer, but it's being an associate that teaches you how to behave like one. Or misbehave. Stracher doesn't mince words about the duplicitous behavior and flagrant practices of many lawyers in his firm, which is one of the premier partnerships in America. In a stylish and witty manner that has earned him comparison to an early Philip Roth, Stracher does for the legal profession what Michael Lewis's Liars' Poker did for the financial industry. The result is a tell-all glimpse into the cutthroat world of corporate law from the perspective of the low man on the totem pole.

monkey business john rolfe: Liar's Poker Michael Lewis, 2010-03-02 The author recounts his experiences on the lucrative Wall Street bond market of the 1980s, where young traders made millions in a very short time, in a humorous account of greed and epic folly.

monkey business john rolfe: *Young Money* Kevin Roose, 2014-12-08 'If Martin Scorsese's film The Wolf of Wall Street is about the finance industry's greediest adults, Kevin Roose's Young Money is a look at those wolves as cubs' Amazon.com 'Best Book of the Month' Every year, thousands of eager graduates are hired by the world's financial giants, where they're taught the secrets of making obscene amounts of money -- as well as how to dress, talk, date, drink, and schmooze like real financiers. Young Money is the exclusive, inside story of this well-guarded world. Investigative reporter Kevin Roose shadows eight rookies as they are exposed to the exhausting workloads, huge bonuses, and recreational drugs that have always characterized Wall Street life. But they experience something new, too: an industry forever changed by the massive financial collapse of 2008. And as they get their Wall Street educations, they face hard questions about morality, prestige, and the value of their work. 'A great new read that doubles as a post-crash update to Michael Lewis' Liar's Poker - Mother Jones 'A fun fast read that will make you laugh out loud' Fortune Magazine

monkey business john rolfe: Leg the Spread Cari Lynn, 2005 'Leg The Spread' tells the story of one woman's experience of surviving the stereotyping, stress and sexism of the ultimate boys club - the commodities trading floor.

monkey business john rolfe: Old Virginia and Her Neighbours John Fiske, 1900

monkey business john rolfe: Hereditary Genius Sir Francis Galton, 1870

monkey business john rolfe: *The Eureka Factor* John Kounios, Mark Beeman, 2015-04-14 In a book perfect for readers of Charles Duhigg’s The Power of Habit, David Eagleman’s Incognito, and Leonard Mlodinow’s Subliminal, the cognitive neuroscientists who discovered how the brain has aha moments—sudden creative insights—explain how they happen, when we need them, and how we can have more of them to enrich our lives and empower personal and professional success. Eureka or aha moments are sudden realizations that expand our understanding of the world and ourselves, conferring both personal growth and practical advantage. Such creative insights, as psychological scientists call them, were what conveyed an important discovery in the science of genetics to Nobel laureate Barbara McClintock, the melody of a Beatles ballad to Paul McCartney, and an understanding of the cause of human suffering to the Buddha. But these moments of clarity are not given only to the famous. Anyone can have them. In The Eureka Factor, John Kounios and Mark Beeman explain how insights arise and what the scientific research says about stimulating more of them. They discuss how various conditions affect the likelihood of your having an insight, when insight is helpful and when deliberate methodical thought is better suited to a task, what the relationship is between insight and intuition, and how the brain’s right hemisphere contributes to creative thought. Written in a lively, engaging style, this book goes beyond scientific principles to offer productive techniques for realizing your creative potential—at home and at work. The authors provide compelling anecdotes to illustrate how eureka experiences can be a key factor in your life. Attend a dinner party with Christopher Columbus to learn why we need insights. Go to a baseball game with the director of a classic Disney Pixar movie to learn about one important type of aha moment. Observe the behind-the-scenes arrangements for an Elvis Presley concert to learn why the timing of insights is crucial. Accessible and compelling, The Eureka Factor is a fascinating look at the human brain and its seemingly infinite capacity to surprise us. Praise for The Eureka Factor "Delicious . . . In The Eureka Factor, neuroscientists John Kounios and Mark Beeman give many other examples of [a] kind of lightning bolt of insight, but back this up with the latest brain-imaging research."—Newsweek "An incredible accomplishment . . . [The Eureka Factor] is not just a chronicle of the journey that numerous scientists (including the authors) have taken to examine insight but is also a fascinating guide to how advances in science are made in general. Messrs. Kounios and Beeman examine how a parade of clever experiments can be designed to answer specific questions and rule out alternative possibilities. . . . Wonderful ideas appear as if out of nowhere—and we are delighted."—The Wall Street Journal "An excellent title for those interested in neuroscience or creativity . . . The writing is engaging and readable, mixing stories of famous perceptions with explanations of how such revelations happen."—Library Journal (starred review) "A lively and accessible 'brain' book with wide appeal."—Booklist "[An] ingenious, thoughtful update on how the mind works."—Kirkus Reviews "The Eureka Factor presents a fascinating and illuminating account of the creative process and how to foster it."—James J. Heckman, Nobel laureate in economics

monkey business john rolfe: *Guidelines for the Care and Use of Mammals in Neuroscience and Behavioral Research* National Research Council, Division on Earth and Life Studies, Institute for Laboratory Animal Research, Committee on Guidelines for the Use of Animals in Neuroscience and Behavioral Research, 2003-08-22 Expanding on the National Research Council's Guide for the Care and Use of Laboratory Animals, this book deals specifically with mammals in neuroscience and behavioral research laboratories. It offers flexible guidelines for the care of these animals, and guidance on adapting these guidelines to various situations without hindering the research process. Guidelines for the Care and Use of Mammals in Neuroscience and Behavioral Research offers a more in-depth treatment of concerns specific to these disciplines than any previous guide on animal care and use. It treats on such important subjects as: The important role that the researcher and veterinarian play in developing animal protocols. Methods for assessing and ensuring an animal's well-being. General animal-care elements as they apply to neuroscience and behavioral research, and common animal welfare challenges this research can pose. The use of professional judgment and careful interpretation of regulations and guidelines to develop performance standards ensuring animal well-being and high-quality research. Guidelines for the Care and Use of Mammals in Neuroscience and Behavioral Research treats the development and evaluation of animal-use protocols as a decision-making process, not just a decision. To this end, it presents the most current, in-depth information about the best practices for animal care and use, as they pertain to the intricacies of neuroscience and behavioral research.

monkey business john rolfe: Sign My Name to Freedom Betty Reid Soskin, 2018-02-06 In Betty Reid Soskin's 96 years of living, she has been a witness to a grand sweep of American history. When she was born in 1921, the lynching of African-Americans was a national epidemic, blackface minstrel shows were the most popular American form of entertainment, white women had only just won the right to vote, and most African-Americans in the Deep South could not vote at all. From her great-grandmother, who had been enslaved until her mid-20s, Betty heard stories of slavery and the times of terror and struggle for black folk that followed. In her lifetime, Betty has watched the nation begin to confront its race and gender biases when forced to come together in the World War II era; seen our differences nearly break us apart again in the upheavals of the civil rights and Black Power eras; and, finally, lived long enough to witness both the election of an African-American president and the re-emergence of a militant, racist far right. The child of proud Louisiana Creole parents who refused to bow down to Southern discrimination, Betty was raised in the Bay Area black community before the great westward migration of World War II. After working in the civilian home front effort in the war years, she and her husband, Mel Reid, helped break down racial boundaries by moving into a previously all-white community east of the Oakland hills, where they raised four children while resisting the prejudices against the family that many of her neighbors held. With Mel, she opened up one of the first Bay Area record stores in Berkeley both owned by African-Americans and dedicated to the distribution of African-American music. Her volunteer work in rehabilitating the community where the record shop began eventually led her to a paid position as a state legislative aide, helping to plan the innovative Rosie the Riveter/WWII Home Front National Historical Park in Richmond, California, then to a “second” career as the oldest park ranger in the history of the National Park Service. In between, she used her talents as a singer and songwriter to interpret and chronicle the great American social upheavals that marked the 1960s. In 2003, Betty displayed a new talent when she created the popular blog CBreaux Speaks, sharing the sometimes fierce, sometimes gently persuasive, but always brightly honest story of her long journey through an American and African-American life. Blending together selections from many of Betty’s hundreds of blog entries with interviews, letters, and speeches, Sign My Name to Freedom invites you along on that journey, through the words and thoughts of a national treasure who has never stopped looking at herself, the nation, or the world with fresh eyes.

monkey business john rolfe: The Rise of Mr. Ponzi Charles Ponzi, 2017

monkey business john rolfe: *F.I.A.S.C.O.* Frank Partnoy, 2009 In this behind-the-scenes look at one of the world's top Wall Street investment firms, Partnoy recounts his experience during the annual drunken skeet-shooting competition where he and his colleagues sharpen the killer instincts they're encouraged to use against competitors, clients, and each other.

monkey business john rolfe: The Information James Gleick, 2011-03-01 From the bestselling author of the acclaimed Chaos and Genius comes a thoughtful and provocative exploration of the big ideas of the modern era: Information, communication, and information theory. Acclaimed science writer James Gleick presents an eye-opening vision of how our relationship to information has transformed the very nature of human consciousness. A fascinating intellectual journey through the history of communication and information, from the language of Africa’s talking drums to the invention of written alphabets; from the electronic transmission of code to the origins of information theory, into the new information age and the current deluge of news, tweets, images, and blogs. Along the way, Gleick profiles key innovators, including Charles Babbage, Ada Lovelace, Samuel Morse, and Claude Shannon, and reveals how our understanding of information is transforming not only how we look at the world, but how we live. A New York Times Notable Book A Los Angeles Times and Cleveland Plain Dealer Best Book of the Year Winner of the PEN/E. O. Wilson Literary Science Writing Award

monkey business john rolfe: *The Buy Side* Turney Duff, 2013-06-04 NEW YORK TIMES BESTSELLER • A former Galleon Group trader portrays an after-hours Wall Street culture where drugs and sex are rampant and billions in trading commissions flow to those who dangle the most enticements. A remarkable writing debut, filled with indelible moments, The Buy Side shows as no book ever has the rewards—and dizzying temptations—of making a living on the Street. Growing up in the 1980’s Turney Duff was your average kid from Kennebunk, Maine, eager to expand his horizons. After trying – and failing – to land a job as a journalist, he secured a trainee position at Morgan Stanley and got his first feel for the pecking order that exists in the trading pits. Those on the “buy side,” the traders who make large bets on whether a stock will rise or fall, are the “alphas” and those on the “sell side,” the brokers who handle their business, are eager to please. How eager to please was brought home stunningly to Turney in 1999 when he arrived at the Galleon Group, a colossal hedge-fund management firm run by secretive founder Raj Rajaratnam. Finally in a position to trade on his own, Turney was encouraged to socialize with the sell side and siphon from his new broker friends as much information as possible. Soon he was not just vacuuming up valuable tips but also being lured into a variety of hedonistic pursuits. Naïve enough to believe he could keep up the lifestyle without paying a price, he managed to keep an eye on his buy-and-sell charts and, meanwhile, pondered the strange goings on at Galleon, where tens of millions were being made each week in sometimes mysterious ways. At his next positions, at Argus Partners and J.L. Berkowitz, Turney climbed to even higher heights – and, as it turned out, plummeted to even lower depths – as, by day, he solidified his reputation one of the Street’s most powerful healthcare traders, and by night, he blazed a path through the city's nightclubs, showing off his social genius and voraciously inhaling any drug that would fill the void he felt inside. A mesmerizingly immersive journey through Wall Street's first millennial decade, and a poignant self portrait by a young man who surely would have destroyed himself were it not for his decision to walk away from a seven-figure annual income, The Buy Side is one of the best coming-of-age-on-the-Street books ever written.

monkey business john rolfe: *How to Be an Investment Banker* Andrew Gutmann, 2013-03-26 A top-notch resource for anyone who wants to break into the demanding world of investment banking For undergraduates and MBA students, this book offers the perfect preparation for the demanding and rigorous investment banking recruitment process. It features an overview of investment banking and careers in the field, followed by chapters on the core accounting and finance skills that make up the necessary framework for success as a junior investment banker. The book then moves on to address the kind of specific technical interview and recruiting questions that students will encounter in the job search process, making this the ideal resource for anyone who wants to enter the field. The ideal test prep resource for undergraduates and MBA students trying to break into investment banking Based on author Andrew Gutmann's proprietary 24 to 30-hour course Features powerful learning tools, including sample interview questions and answers and online resources For anyone who wants to break into investment banking, How to Be an Investment Banker is the perfect career-making guide.

monkey business john rolfe: A Mother's List of Books for Children , 1909 A liste of recommended readings for children, intended for home use and arranged by age, not school grade. Included in the list are fairy tales that are free from horrible happenings. Omitted are all writings which tolerate cruelty or unkindness to animals.

monkey business john rolfe: Brands and Branding Rita Clifton, 2009-04-01 With contributions from leading brand experts around the world, this valuable resource delineates the case for brands (financial value, social value, etc.) and looks at what makes certain brands great. It covers best practices in branding and also looks at the future of brands in the age of globalization. Although the balance sheet may not even put a value on it, a company's brand or its portfolio of brands is its most valuable asset. For well-known companies it has been calculated that the brand can account for as much as 80 percent of their market value. This book argues that because of this and because of the power of not-for-profit brands like the Red Cross or Oxfam, all organisations should make the brand their central organising principle, guiding every decision and every action. As well as making the case for brands and examining the argument of the anti-globalisation movement that brands are bullies which do harm, this second edition of Brands and Branding provides an expert review of best practice in branding, covering everything from brand positioning to brand protection, visual and verbal identity and brand communications. Lastly, the third part of the book looks at trends in branding, branding in Asia, especially in China and India, brands in a digital world and the future for brands. Written by 19 experts in the field, Brands and Branding sets out to provide a better understanding of the role and importance of brands, as well as a wealth of insights into how one builds and sustains a successful brand.

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monkey business john rolfe: Computational Propaganda Samuel C. Woolley, Philip N. Howard, 2019 Social media platforms do not just circulate political ideas, they support manipulative disinformation campaigns. While some of these disinformation campaigns are carried out directly by individuals, most are waged by software, commonly known as bots, programmed to perform simple, repetitive, robotic tasks. Some social media bots collect and distribute legitimate information, while others communicate with and harass people, manipulate trending algorithms, and inundate systems with spam. Campaigns made up of bots, fake accounts, and trolls can be coordinated by one person, or a small group of people, to give the illusion of large-scale consensus. Some political regimes use political bots to silence opponents and to push official state messaging, to sway the vote during elections, and to defame critics, human rights defenders, civil society groups, and journalists. This book argues that such automation and platform manipulation, amounts to a new political communications mechanism that Samuel Woolley and Philip N. Noward call computational propaganda. This differs from older styles of propaganda in that it uses algorithms, automation, and human curation to purposefully distribute misleading information over social media networks while it actively learns from and mimicks real people so as to manipulate public opinion across a diverse range of platforms and device networks. This book includes cases of computational propaganda from nine countries (both democratic and authoritarian) and four continents (North and South America, Europe, and Asia), covering propaganda efforts over a wide array of social media platforms and usage in different types of political processes (elections, referenda, and during political crises).

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