

NATIONAL PET WELLNESS MONTH

NATIONAL PET WELLNESS MONTH: A PAW-SOME GUIDE TO KEEPING YOUR FURRY FRIEND THRIVING

INTRODUCTION:

IS YOUR FURRY BEST FRIEND THE CENTER OF YOUR UNIVERSE? OF COURSE THEY ARE! WE ALL KNOW THE UNCONDITIONAL LOVE AND JOY OUR PETS BRING INTO OUR LIVES. BUT HOW OFTEN DO WE TRULY FOCUS ON THEIR WELL-BEING, BEYOND THE DAILY CUDDLES AND PLAYTIME? AUGUST IS NATIONAL PET WELLNESS MONTH, A PERFECT OPPORTUNITY TO DELVE DEEPER INTO YOUR PET'S HEALTH AND HAPPINESS. THIS COMPREHENSIVE GUIDE WILL EXPLORE EVERYTHING YOU NEED TO KNOW TO CELEBRATE THIS MONTH AND ENSURE YOUR BELOVED COMPANION ENJOYS A LONG AND HEALTHY LIFE. WE'LL COVER ESSENTIAL CHECKUPS, PREVENTATIVE CARE, NUTRITIONAL NEEDS, AND RECOGNIZING POTENTIAL HEALTH ISSUES – ALL TO HELP YOU BECOME THE BEST PET PARENT POSSIBLE!

H1: BEYOND THE TREATS: ESSENTIAL VETERINARY CARE DURING NATIONAL PET WELLNESS MONTH

LET'S FACE IT, ANNUAL VET VISITS OFTEN GET PUSHED TO THE BACK BURNER. BUT DURING NATIONAL PET WELLNESS MONTH, IT'S TIME TO PRIORITIZE THAT APPOINTMENT! A COMPREHENSIVE CHECKUP IS THE CORNERSTONE OF PREVENTATIVE CARE. YOUR VET WILL ASSESS YOUR PET'S OVERALL HEALTH, WEIGHT, AND ANY POTENTIAL CONCERNS. THIS INCLUDES:

PHYSICAL EXAMINATION: A THOROUGH HEAD-TO-TOE EXAMINATION, CHECKING FOR LUMPS, BUMPS, SKIN CONDITIONS, AND ANY ABNORMALITIES.

VACCINATIONS: ENSURING YOUR PET IS UP-TO-DATE ON ESSENTIAL VACCINES PROTECTS THEM FROM POTENTIALLY LIFE-THREATENING DISEASES.

PARASITE PREVENTION: HEARTWORM, FLEA, AND TICK PREVENTION ARE CRUCIAL FOR PREVENTING INFESTATIONS AND ASSOCIATED ILLNESSES. YOUR VET CAN RECOMMEND THE BEST OPTIONS FOR YOUR PET'S LIFESTYLE AND LOCATION.

DENTAL CHECKUP: DENTAL DISEASE IS INCREDIBLY COMMON IN PETS, LEADING TO PAIN, INFECTION, AND EVEN ORGAN DAMAGE. REGULAR DENTAL CLEANINGS AND HOME CARE ARE ESSENTIAL.

H2: NUTRITION: FUELING YOUR PET'S PEAK PERFORMANCE

PROPER NUTRITION IS THE FOUNDATION OF A HEALTHY PET. BUT WHAT CONSTITUTES A "HEALTHY" DIET? IT'S MORE THAN JUST FILLING THEIR BOWL. DURING NATIONAL PET WELLNESS MONTH, REASSESS YOUR PET'S DIET:

AGE-APPROPRIATE FOOD: PUPPIES, KITTENS, ADULT ANIMALS, AND SENIOR PETS HAVE DIFFERENT NUTRITIONAL NEEDS.

CHOOSING THE RIGHT FOOD FOR THEIR LIFE STAGE IS PARAMOUNT.

HIGH-QUALITY INGREDIENTS: LOOK FOR FOOD WITH WHOLE MEATS AND VEGETABLES, AVOIDING FILLERS AND ARTIFICIAL INGREDIENTS. READ LABELS CAREFULLY!

PORTION CONTROL: OBESITY IS A SIGNIFICANT PROBLEM IN PETS, LEADING TO VARIOUS HEALTH ISSUES. FOLLOW THE FEEDING GUIDELINES ON THE FOOD PACKAGING AND ADJUST AS NEEDED BASED ON YOUR PET'S ACTIVITY LEVEL AND BODY CONDITION.

TREATS IN MODERATION: WHILE TREATS ARE GREAT FOR TRAINING AND BONDING, THEY SHOULDN'T MAKE UP A SIGNIFICANT PORTION OF YOUR PET'S DAILY CALORIC INTAKE.

H3: RECOGNIZING THE WARNING SIGNS: EARLY DETECTION SAVES LIVES

EVEN WITH REGULAR CHECKUPS, LEARNING TO RECOGNIZE POTENTIAL HEALTH PROBLEMS IS CRUCIAL. DURING NATIONAL PET WELLNESS MONTH, FAMILIARIZE YOURSELF WITH THESE WARNING SIGNS:

CHANGES IN APPETITE OR THIRST: SUDDEN CHANGES IN EATING OR DRINKING HABITS COULD INDICATE UNDERLYING MEDICAL ISSUES.

LETHARGY OR WEAKNESS: IF YOUR PET SEEMS UNUSUALLY TIRED OR WEAK, IT'S TIME TO CONSULT YOUR VET.

CHANGES IN BATHROOM HABITS: DIARRHEA, VOMITING, OR CHANGES IN URINATION FREQUENCY CAN SIGNAL PROBLEMS.
SKIN ISSUES: EXCESSIVE SCRATCHING, LICKING, OR SKIN LESIONS REQUIRE ATTENTION.
BEHAVIORAL CHANGES: SUDDEN AGGRESSION, ANXIETY, OR UNUSUAL BEHAVIOR CAN BE INDICATIVE OF PAIN OR ILLNESS.

H4: BEYOND THE BASICS: ENRICHMENT FOR A HAPPY PET

NATIONAL PET WELLNESS MONTH ISN'T JUST ABOUT PHYSICAL HEALTH; IT'S ABOUT MENTAL AND EMOTIONAL WELL-BEING TOO!

MENTAL STIMULATION: PROVIDE YOUR PET WITH ENGAGING TOYS, PUZZLES, AND OPPORTUNITIES FOR EXPLORATION.
PHYSICAL ACTIVITY: REGULAR EXERCISE IS ESSENTIAL FOR MAINTAINING A HEALTHY WEIGHT AND REDUCING STRESS. DAILY WALKS, PLAYTIME, OR EVEN AGILITY TRAINING CAN MAKE A BIG DIFFERENCE.
SOCIALIZATION: PROPER SOCIALIZATION HELPS BUILD CONFIDENCE AND REDUCE ANXIETY IN PETS.
SAFE ENVIRONMENT: ENSURE YOUR HOME IS A SAFE AND COMFORTABLE SPACE FOR YOUR PET, FREE FROM HAZARDS.

H5: CELEBRATING NATIONAL PET WELLNESS MONTH: SMALL ACTIONS, BIG IMPACT

THIS MONTH ISN'T ABOUT DRASTIC CHANGES; IT'S ABOUT SMALL, SUSTAINABLE IMPROVEMENTS. CONSIDER THESE SIMPLE ACTIONS:

SCHEDULE THAT VET APPOINTMENT: BOOK YOUR PET'S ANNUAL CHECKUP OR ADDRESS ANY LINGERING CONCERNS.
REVIEW YOUR PET'S DIET: ENSURE THEY ARE RECEIVING THE NUTRITION THEY NEED.
SPEND QUALITY TIME: ENGAGE IN ACTIVITIES THAT STRENGTHEN YOUR BOND AND ENRICH THEIR LIVES.
SHOW APPRECIATION: GIVE YOUR FURRY FRIEND EXTRA CUDDLES AND ATTENTION.

CONCLUSION:

NATIONAL PET WELLNESS MONTH PROVIDES A VALUABLE OPPORTUNITY TO PRIORITIZE YOUR PET'S OVERALL HEALTH AND WELL-BEING. BY FOCUSING ON PREVENTATIVE CARE, PROPER NUTRITION, AND RECOGNIZING WARNING SIGNS, YOU CAN CONTRIBUTE TO A LONGER, HAPPIER, AND HEALTHIER LIFE FOR YOUR BELOVED COMPANION. REMEMBER, SMALL CHANGES CAN HAVE A SIGNIFICANT IMPACT. LET'S CELEBRATE OUR FURRY FRIENDS AND SHOW THEM THE LOVE AND CARE THEY DESERVE!

FAQs:

1. WHAT IF I CAN'T AFFORD A VET VISIT? MANY VETERINARY CLINICS OFFER PAYMENT PLANS OR WORK WITH LOCAL CHARITIES TO HELP PET OWNERS WHO ARE STRUGGLING FINANCIALLY. DON'T HESITATE TO REACH OUT AND EXPLORE YOUR OPTIONS.
1. MY PET IS AN OLDER ANIMAL; WHAT SPECIAL CONSIDERATIONS SHOULD I TAKE DURING NATIONAL PET WELLNESS MONTH? SENIOR PETS REQUIRE MORE FREQUENT VET VISITS AND OFTEN NEED SPECIALIZED DIETS TO ADDRESS AGE-RELATED HEALTH CONCERNS. DISCUSS YOUR SENIOR PET'S NEEDS WITH YOUR VETERINARIAN.
1. HOW CAN I TELL IF MY PET IS STRESSED? SIGNS OF STRESS IN PETS CAN VARY, BUT COMMON INDICATORS INCLUDE EXCESSIVE PANTING, HIDING, CHANGES IN APPETITE, AGGRESSION, OR SELF-MUTILATION.

1. WHAT ARE SOME GOOD RESOURCES FOR FINDING A REPUTABLE VET? CHECK ONLINE REVIEWS, ASK FRIENDS FOR RECOMMENDATIONS, AND CONSIDER CONTACTING YOUR LOCAL ANIMAL SHELTER OR HUMANE SOCIETY FOR REFERRALS.

1. IS IT NECESSARY TO BRUSH MY PET'S TEETH EVERY DAY? DAILY BRUSHING IS IDEAL, BUT EVEN A FEW TIMES A WEEK CAN MAKE A DIFFERENCE IN PREVENTING DENTAL DISEASE. ASK YOUR VET FOR RECOMMENDATIONS ON PET-SAFE TOOTHPASTE AND TECHNIQUES.

📖 **national pet wellness month: Training the Best Dog Ever** Larry Kay, Dawn Sylvia-Stasiewicz, 2012-09-25 Training the Best Dog Ever, originally published in hardcover as The Love That Dog Training Program, is a book based on love and kindness. It features a program of positive reinforcement and no-fail techniques that author Dawn Sylvia-Stasiewicz used to train the White House dog, Bo Obama, and each of Senator Ted Kennedy's dogs, among countless others. Training the Best Dog Ever relies on trust and treats, not choke collars; on bonding, not leash-yanking or reprimanding. The five-week training program takes only 10 to 20 minutes of practice a day and works both for puppies and for adult dogs that need to be trained out of bad habits. Illustrated with step-by-step photographs, the book covers hand-feeding; crate and potty training; and basic cues—sit, stay, come here—as well as more complex goals, such as bite inhibition and water safety. It shows how to avoid or correct typical behavior problems, including jumping, barking, and leash-pulling. Plus: how to make your dog comfortable in the world—a dog that knows how to behave in a vet's office, is at ease around strangers, and more. In other words, the best dog ever.

national pet wellness month: The Royal Treatment Barbara Royal, Anastasia Royal, 2013-06-25 A natural health, holistic medicine guide for your pet written by an innovative veterinarian with a background in zoo and wildlife medicine.

national pet wellness month: The Language of Dogs Justin Silver, David Donnenfeld, 2021-03-30 The star of the television show Dog in the City presents his advice on dog training, emphasizing the importance of knowing a dog's unique personality and focusing on positive commands.

national pet wellness month: The Cat - E-Book Susan E. Little, 2024-03-05 Comprehensive in scope and exclusively devoted to feline medical care, Dr. Susan Little's The Cat: Clinical Medicine and Management, 2nd Edition, is an essential resource for providing complete, state-of-the-art care to cats. Authoritative, clinically focused information is enhanced by full-color images, tables, boxes, algorithms, key points, and more — all in an easy-to-understand, quick-reference format. Dr. Little and her expert contributors address the unique concerns and challenges facing any practitioner providing care for cats, including the latest advances in feline medical diagnosis and management and the clinical applications to everyday practice. An eBook version, included with print purchase, provides access to all the text, figures, and references, with the ability to search, customize content, make notes and highlights, and have content read aloud. The eBook also offers convenient video lessons and client handouts. - Covers the latest advances in feline medicine from a systemic and adjunctive care perspective, making it the most comprehensive feline medical reference available with a strong clinical focus. - Addresses key topics unique to feline medicine and not currently covered in other books, including: insights and clinical advances attributable to the mapping of the feline genome; medical conditions associated with behavioral problems; managing the feline patient with co-existing and chronic diseases; special medical problems and care considerations for the geriatric cat; environmental enrichment for the indoor cat; feline zoonotic agents and implications for human health; and humane solutions for shelter medicine and overpopulation challenges. - Helps meet the increasing demand for state-of-the-art medical care by cat owners, including advanced

diagnostic services and treatments designed to extend and improve quality of life for feline companions. - Features a full-color design with hundreds of schematic drawings, tables, boxes, key points, algorithms, and photographs for quick and easy access to information. - Provides in-depth information on indoor cats and senior cats, including timely guidance on meeting owners' expectations for longer, healthier lives for their cats. - Addresses the challenges of cat overpopulation, particularly humane approaches to improve quality of life for millions of feral and community cats and minimize their impact on public health and endangered species of animals. - Presents information written in the manner of expanded conference proceedings, delivering the latest insights and most current approaches to management of feline medical disorders. - Includes contributions from approximately 80 contributors, including many from outside the US, to provide a global perspective and valuable expertise from those most knowledgeable in the field of feline medical care.

national pet wellness month: Caring for Your Aging Dog Janice Borzendowski, 2007 Today, veterinarians know more about small-animal geriatrics than ever before--making it possible for dogs to live longer, better lives. But science and technology alone aren't enough: we have to do our part, too. And this thorough guide to the older dog teaches us how. It introduces the basics of caring for a senior pet; examines issues of genetics, environment, and nutrition; presents a prevention primer" for forestalling disease and old-age conditions; and explains how to recognize vital signs of change, from cloudy eyes to achy joints. Most important, it offers comforting advice on what to do when your beloved pet does get sick, and how to deal with both the financial and emotional costs. Throughout, dog owners tell their inspiring personal stories.

national pet wellness month: 2021-2022 APPA National Pet Owners Survey Appa, 2021-06-21

national pet wellness month: The only marketing calendar you will need ,

national pet wellness month: The First Aid Companion for Dogs & Cats Amy D. Shojai, 2001-03-07 Provides a directory of first-aid and emergency procedures for cats and dogs, covering everything from identifying a problem and performing CPR to administering a pill and follow-up care.

national pet wellness month: Caring for Your Aging Cat Janice Borzendowski, 2007 Since cats have a natural talent for looking better than they feel, it may surprise owners to learn that felines are considered senior" at 7 and geriatric" at 14. This invaluable guide explains such things as how to help an older cat with grooming, how to recognize the diseases that come with age, and how to tell if the animal is in pain or discomfort. Here, too, are the many different state-of-the-art treatments available--including how much each should cost. End-of-life questions--such as euthanasia and hospice care--are discussed frankly and with compassion for both pet and owner. Full of heartwarming case studies, this is a book for everyone who has the good fortune to live with a cat.

national pet wellness month: Complete Kitten Care Amy Shojai, 2018-02-19 UPDATED and EXPANDED CONTENT Including 27 New Cute Kitten Pictures! COMPLETE KITTEN CARE is your go-to guide for kittens information on kittens health, new kitten care, and buying a kitten or adopting a stray or shelter kitten for your family. You'll learn all the latest about raising a cat of your dreams, introducing a new kitten to the rest of your family, and enjoy the award winning cute kitten pictures. Nationally known pet authority Amy Shojai has updated her award-winning book with the latest cat behavior information and kitten care research, including new cat vaccinations guidelines, animal behavior advice, cat language tips and more. This veritable Kitten101 is packed with all the must-know facts about cats and kitten facts including: * Choosing a kitten * Best kittens for adoption * Kitten breeds and buying kittens * How to train a kitten * Understand kitten behavior * Fixing and preventing common kitten problems * Toilet training cats and litter training kittens * How to stop kitten biting and cat hissing * Understand cat communication, cat body language and cat purrs * Cat breed guide with care considerations and kitty personality types * introducing a kitten to a cat * introducing a kitten to a dog * Kittens food considerations * Grooming a cat or kitten * Kitten vaccinations * Kitten parasites and cat worms * Kitten spay and neuter * Cat legends, myths, and fun

facts Plus a myriad of UPDATED kitten and cat supply resources: the best kitten Websites, cat associations and feline clubs, animal welfare organizations and feline foundations, recommended cat books and kitten magazines, online kitten and cat products sources

national pet wellness month: Journal of the American Veterinary Medical Association American Veterinary Medical Association, 2008 Vols. for 1915-49 and 1956- include the Proceedings of the annual meeting of the association.

national pet wellness month: Pet the Pets Sarah Lynne Reul, 2018-08-14 A lift-the-flap book that lets little ones pet the pets! This interactive novelty board book encourages readers to help and play with different pets by lifting the sturdy flaps on each spread. Scratch the dog's ear, help the hamster's wheel spin around, and feed the hungry fish in this inventive and engaging book that teaches little ones how to be good pet owners.

national pet wellness month: Wild Health Cindy Engel, 2003-03 As Dr. Engel emphasizes in this enticing, well-referenced, [and] entertaining book (Science), we can learn a lot about human health by studying animal behavior in the wild. Indeed, some of the natural, holistic, and alternative human medicine being practiced today arose through the observation of wild animals. In this groundbreaking work, Dr. Engel points out fascinating parallels between animal and human medicine. She offers intriguing examples of how animals prevent and cure sickness and poisonings, heal open wounds, balance their diets, and regulate fertility. For instance, *chimpanzees carefully eat bitter-tasting plant medicines that counter intestinal parasites *elephants roam miles to find the clay they ingest to counter dietary toxins *broken-legged chicks have been known to eat analgesic foods that alleviate pain. By observing wild health we may discover (or rediscover) ways to benefit our own health. As Craig Stoltz of the Washington Post noted, this highly readable assessment . . . triggers more outside-the-double-helix thoughts about human health than anything I've read recently.

national pet wellness month: Pet Cookbook Kim McCosker, 2017-11-01 With over 24 million pets throughout Australian homes, PET COOKBOOK has been developed and written by 4 Ingredients best selling author Kim McCosker. Containing recipes that homemade, human grade and allergy aware it will be the EASIEST Pet Cookbook you have ever owned. Not only will you feel better making the food that nourishes your beloved pet, so will your pet. PET COOKBOOK caters for dogs and cats, with recipes and ideas for birds, guinea pigs, fish and chickens as well. Recent statistics from the Australian Veterinary Association showed in 2016, 1 in 20 people own a dog, with 1 in every 25 owning a cat in Australia Pets are a BIG part of Australian homes and a huge part of families. PET COOKBOOK is a nurturing book that is suitable for the entire family to be more widely informed of good habits for pets and become more aware of what they are eating. PET COOKBOOK contains easy homemade meals and treats like Mex 4 Rex, KittyCake and Budgie Bites, are for our pets to love as much as the whole family loves them. With over 24 million pets throughout Australian homes, PET COOKBOOK has been developed and written by 4 Ingredients best selling author Kim McCosker. Containing recipes that homemade, human grade and allergy aware it will be the EASIEST Pet Cookbook you have ever owned. Not only will you feel better making the food that nourishes your beloved pet, so will your pet. PET COOKBOOK caters for dogs and cats, with recipes and ideas for birds, guinea pigs, fish and chickens as well. Recent statistics from the Australian Veterinary Association showed in 2016, 1 in 20 people own a dog, with 1 in every 25 owning a cat in Australia Pets are a BIG part of Australian homes and a huge part of families. PET COOKBOOK is a nurturing book that is suitable for the entire family to be more widely informed of good habits for pets and become more aware of what they are eating. PET COOKBOOK contains easy homemade meals and treats like Mex 4 Rex, KittyCake and Budgie Bites, are for our pets to love as much as the whole family loves them.

national pet wellness month: The Pig Book Citizens Against Government Waste, 2013-09-17 The federal government wastes your tax dollars worse than a drunken sailor on shore leave. The 1984 Grace Commission uncovered that the Department of Defense spent \$640 for a toilet seat and \$436 for a hammer. Twenty years later things weren't much better. In 2004, Congress spent a

record-breaking \$22.9 billion dollars of your money on 10,656 of their pork-barrel projects. The war on terror has a lot to do with the record \$413 billion in deficit spending, but it's also the result of pork over the last 18 years the likes of: - \$50 million for an indoor rain forest in Iowa - \$102 million to study screwworms which were long ago eradicated from American soil - \$273,000 to combat goth culture in Missouri - \$2.2 million to renovate the North Pole (Lucky for Santa!) - \$50,000 for a tattoo removal program in California - \$1 million for ornamental fish research Funny in some instances and jaw-droppingly stupid and wasteful in others, The Pig Book proves one thing about Capitol Hill: pork is king!

national pet wellness month: Pet Nation Mark Cushing, 2021-09-21 Now in paperback and with an update about pets during COVID. In the last 20 years pets have gone from the backyard to sleeping on our beds, then showing up in every corner of America. Pet Nation tells the story of this seismic shift and the economic, media, legal, political, and social dramas springing from this cultural transformation. Since 1998 the pet population in the U.S. has almost doubled -- about two-thirds of the country now owns a pet. No longer left to wander the neighborhood, dogs and cats eat special food, get individualized medical attention, and even fly in the cabin. As founder of the Animal Policy Group, Mark Cushing provides an inside look at the rise of Pet Nation, tracking the myriad ways pets are acquired (a Canine Freedom Train runs south to north), reporting on pet rights legislation (and the unseen problems that come with elevating their status), pet healthcare (revealing the truth and myths about large scale breeders), and discovering that despite what many organizations would have us believe, there is a shortage of dogs. Insightful, surprising, and full of great stories, Pet Nation opens our eyes to the big changes happening in front of us right now. It shows us not only what our love of animals says about pets, it shows us what it says about ourselves.

national pet wellness month: The Spirit of Animal Healing Marty Goldstein, 2021-02-02 The Spirit of Animal Healing is the follow up to Dr. Marty Goldstein's bestselling book on holistic veterinary medicine, The Nature of Animal Healing. It is chock full of the very latest integrative medical knowledge (which combines conventional therapies with complementary and alternative medicine). Coupled with the vast amount of specialized expertise and learning Dr. Marty has gained from his own practice over the past 45 years, the book takes readers on a journey to the leading edge of integrative veterinary understanding to achieve greater insight into the minds and bodies of their animal companions. However, this book is not simply a new edition of Dr. Marty's first book with some refreshed content. It is a completely new book in which Dr. Marty turns the traditional approach to animal care upside down. The Spirit of Animal Healing provides readers with the most up to-date tools and knowledge they need to keep their dogs and cats healthy and prevent disease from occurring in the first place, instead of just treating their animal companions when they are sick. Topics covered include: *Nutrition and supplements *Integrative remedies and harmful treatments *Cutting edge therapies *The truth about vaccinations *The latest in cancer treatments *The spiritual nature of animals *True, mind-blowing cases from over the years -And much more!

national pet wellness month: Chase's Calendar of Events 2021 Editors of Chase's, 2020-10-27 Find out what's going on any day of the year, anywhere across the globe! The world's date book since 1957, Chase's is the definitive, authoritative, day-by-day resource of what the world is celebrating and commemorating. From national days to celebrity birthdays, from historical anniversaries to astronomical phenomena, from award ceremonies and sporting events to religious festivals and carnivals, Chase's is the must-have reference used by experts and professionals—a one-stop shop with 12,500 entries for everything that is happening now or is worth remembering from the past. Completely updated for 2021, Chase's also features extensive appendices as well as a companion website that puts the power of Chase's at the user's fingertips. 2021 is packed with special events and observances, including National days and public holidays of every nation on Earth The 400th anniversary of the Plymouth pilgrim Thanksgiving The 200th independence anniversary from Spain of its Central and South American colonies. The 100th anniversary of the Tulsa Race Massacre Scores of new special days, weeks and months Birthdays of new world leaders, office holders, and breakout stars And much more! All from the reference book that Publishers Weekly

calls one of the most impressive reference volumes in the world.

national pet wellness month: Animal Dreams David Brooks, 2021-04-01 *Animal Dreams* collects David Brooks' thought-provoking essays about how humans think, dream and write about other species. Brooks examines how animals have featured in Australian and international literature and culture, from 'The Man from Snowy River' to Rainer Maria Rilke and *The Turin Horse*, to live-animal exports, veganism, and the culling of native and non-native species. In his piercing, elegant, widely celebrated style, he considers how private and public conversations about animals reflect older and deeper attitudes to our own and other species, and what questions we must ask to move these conversations forward, in what he calls 'the immense work of undoing'. For readers interested in animal welfare, conservation, and the relationship between humans and other species, *Animal Dreams* will be an essential, richly rewarding companion. Praise for *Animal Dreams* 'one of Australia's most skilled, unusual and versatile writers' - Peter Pierce, *The Sydney Morning Herald*. 'No one writes about animals like David Brooks.' - Jeffrey Moussaieff Masson (author of *The Assault on Truth, When Elephants Weep and Lost Companions*) 'Beautifully written and emotionally and intellectually enthralling. The best book I have ever read on relations between humans and animals and the 'redress' we owe them. It makes you angry, it makes you weep; it makes you determined to rethink and to act.' - Helen Tiffin, FAHA (co-author of *The Empire Writes Back and Wild Man from Borneo: A Cultural History of the Orangutang*)

national pet wellness month: Veterinary Medicine , 2006

national pet wellness month: Nutrient Requirements of Dogs and Cats National Research Council, Division on Earth and Life Studies, Board on Agriculture and Natural Resources, Committee on Animal Nutrition, Subcommittee on Dog and Cat Nutrition, 2006-07-01 Updating recommendations last made by the National Research Council in the mid-1980s, this report provides nutrient recommendations based on physical activity and stage in life, major factors that influence nutrient needs. It looks at how nutrients are metabolized in the bodies of dogs and cats, indications of nutrient deficiency, and diseases related to poor nutrition. The report provides a valuable resource for industry professionals formulating diets, scientists setting research agendas, government officials developing regulations for pet food labeling, and as a university textbook for dog and cat nutrition. It can also guide pet owners feeding decisions for their pets with information on specific nutrient needs, characteristics of different types of pet foods, and factors to consider when feeding cats and dogs.

national pet wellness month: Crystal Healing for Animals Martin Scott, Gael Mariani, 2002-05-01 Discover how the healing power of crystals can be used to enhance the wellbeing and happiness of the animals in your care. Crystal healing is as effective and potent a healing art today as it was in the time of the ancient Egyptians. It is even more effective with animals than for humans, and any pet owner or animal caregiver can easily learn to master the basic techniques of choosing and cleansing crystals, dowsing and crystal massage, making crystal essences, and the use of crystal layouts in healing. *Crystal Healing for Animals* explains these methods in plain and simple language and will be useful for beginners and experienced crystal users alike. Crystal healing allows us to take an active role in the health of our animal companions, in the sure knowledge that we can do no wrong. Crystals have a healing energy that is powerful and profound, but is completely safe and gentle. Take a guided tour of thirty of the most commonly used and effective healing crystal and gemstones, showing how you can easily and inexpensively build up a collection that will last a life time and go on providing healing support to your animal friends as the years go by. Animal problems covered include: abuse and trauma, allergies, bereavement and grief, hyperactivity, constipation, inflammation, low immunity, muscle strains and pains, post-surgical recovery, stress, training problems and animal/human relationships, and much more. This book also contains special sections on training and animal rescue, showing the role that crystals can play in this context. Martin Scott and Gael Mariani are the founders and directors of the Society for Animal Flower Essence Research (S.A.F.E.R). They are the authors and tutors of many courses on natural animal healthcare including the Animal Care College's Complementary Therapies for Pets. They have lectured internationally on

the subject. S.A.F.E.R provides training and education to UK animal welfare charities such as the Cinnamon Trust and RSPCA. Scott and Mariani are Tutors and course writers, Animal Care College; Associates of and advisors to the Canine and Feline Behaviour Association; and Former Fellows of the British Institute of Homeopathy. They are the authors of Bach Flower Remedies for Dogs and Bach Flower Remedies for Cats.

national pet wellness month: *The Dog Cancer Survival Guide* Demian Dressler, Susan Ettinger, 2011 If your dog has cancer, you need this book. No matter what you've heard, there are always steps you can take to help your dog fight (and even beat) cancer. This scientifically researched guide is your complete reference for practical, evidence-based strategies that can optimize the life quality and longevity for your dog. No matter what diagnosis or stage of cancer your dog has, this book is packed with precious advice that can help now. Discover the Full Spectrum approach to dog cancer care: Everything you need to know about conventional western veterinary treatments (surgery, chemotherapy and radiation) including how to reduce their side effects. The most effective non-conventional options, including botanical nutraceuticals, supplements, nutrition, and mind-body medicine. How to analyze the options and develop a specific plan for your own dog based on your dog's type of cancer, your dog's age, your financial and time budget, your personality, and many other personal factors. Imagine looking back at this time in your life, five years from now, and having not a single regret. You can help your dog fight cancer and you can honor your dog's life by living each moment to the fullest, starting now. This book can help you as it has helped thousands of other dog lovers. The Authors Dr. Demian Dressler, DVM practices in Hawaii and is internationally recognized as the dog cancer vet and blogs at DogCancerBlog.com. Dr. Susan Ettinger, DVM is a veterinary oncologist and a diplomate of the American College of Internal Medicine who practices in New York. Praise from Veterinarians, Authors & Book Reviewers The future is upon us and this ground-breaking book is a vital cornerstone. In dealing with cancer, our worst illness, this Survival Guide is educational, logical, expansive, embracing, honest and so needed. Dr. Marty Goldstein, DVM Holistic veterinarian and Host, Ask Martha Stewart's Vet on Sirius Radio The message of this book jumps off the written page and into the heart of every reader, and will become the at home bible for cancer care of dogs. The authors have given you a sensible and systematic approach that practicing veterinarians will cherish. I found the book inspiring and, clearly, it will become part of my daily approach to cancer therapy for my own patients. Dr. Robert B. Cohen, VMD Bay Street Animal Hospital, New York I wish that I had had The Dog Cancer Survival Guide when my dearly beloved Flat-coated Retriever, Odin, contracted cancer. It would have provided me alternative courses of action, as well as some well needed reality checks which were not available from conversations with my veterinarian. It should be on every dog owner's book shelf-just in case... Dr. Stanley Coren, PhD, FRSC author of many books, including Born to Bark A comprehensive guide that distills both alternative and allopathic cancer treatments in dogs...With the overwhelming amount of conflicting information about cancer prevention and treatment, this book provides a pet owner with an easy to follow approach to one of the most serious diseases in animals. Dr. Barbara Royal, DVM The Royal Treatment Veterinary Center, Oprah Winfrey's Chicago veterinarian Picking up The Dog Cancer Survival Guide is anything but a downer: it's an 'empowerer.' It will make you feel like the best medical advocate for your dog. It covers canine cancer topics to an unprecedented depth and breadth from emotional coping strategies to prevention-in plain English. Read this book, and you will understand cancer stages, treatment options, and types, and much more. If you have just had the dreaded news, pick up a copy and it will guide the decisions your dog trusts you to make. Laure-Anne Visel Dog behavior specialist and technical dog writer, CanisBonus.com

national pet wellness month: *Happy Dog* Billy Rafferty, Jill Cahr, 2009-09-01 Show off your happy dog! Every Friday from September 6 - October 2, 2009 the authors will choose a photograph of a happy dog to post on their website and treat the winner to a fabulous prize package. See www.happydogland.com/contest for details. A well cared-for dog is a happy dog. This book goes beyond grooming to explain how the personal touch can make a big difference in a pet's physical

and emotional health. From basic first aid to understanding the complete needs of a canine companion, Happy Dog shows pet owners step-by-step how to:

- Monitor a pet's health
- Set up a stellar home grooming station
- Brush, bathe, and dry a panting pal
- Dog-proof the home and travel right

With his extensive expertise, Billy Rafferty includes invaluable and exclusive features, such as:

- A yearly grooming calendar
- Appraisals of products and tools on the market
- Safety and emergency preparedness tips
- Pet nutrition, exercise and play rules
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national pet wellness month: On Animals Susan Orlean, 2021-10-12 NATIONAL BESTSELLER “Magnificent.” —The New York Times * “Beguiling, observant, and howlingly funny.” —San Francisco Chronicle * “Spectacular.” —Star Tribune (Minneapolis) * “Full of astonishments.” —The Boston Globe Susan Orlean—the beloved New Yorker staff writer hailed as “a national treasure” by The Washington Post and the author of the New York Times bestseller *The Library Book*—gathers a lifetime of musings, meditations, and in-depth profiles about animals. “How we interact with animals has preoccupied philosophers, poets, and naturalists for ages,” writes Susan Orlean. Since the age of six, when Orlean wrote and illustrated a book called *Herbert the Near-Sighted Pigeon*, she’s been drawn to stories about how we live with animals, and how they abide by us. Now, in *On Animals*, she examines animal-human relationships through the compelling tales she has written over the course of her celebrated career. These stories consider a range of creatures—the household pets we dote on, the animals we raise to end up as meat on our plates, the creatures who could eat us for dinner, the various tamed and untamed animals we share our planet with who are central to human life. In her own backyard, Orlean discovers the delights of keeping chickens. In a different backyard, in New Jersey, she meets a woman who has twenty-three pet tigers—something none of her neighbors knew about until one of the tigers escapes. In Iceland, the world’s most famous whale resists the efforts to set him free; in Morocco, the world’s hardest-working donkeys find respite at a special clinic. We meet a show dog and a lost dog and a pigeon who knows exactly how to get home. Equal parts delightful and profound, enriched by Orlean’s stylish prose and precise research, these stories celebrate the meaningful cross-species connections that grace our collective existence.

national pet wellness month: Pit Bull Bronwen Dickey, 2016-05-10 The hugely illuminating story of how a popular breed of dog became the most demonized and supposedly the most dangerous of dogs—and what role humans have played in the transformation. When Bronwen Dickey brought her new dog home, she saw no traces of the infamous viciousness in her affectionate, timid pit bull. Which made her wonder: How had the breed—beloved by Teddy Roosevelt, Helen Keller, and Hollywood’s “Little Rascals”—come to be known as a brutal fighter? Her search for answers takes her from nineteenth-century New York City dogfighting pits—the cruelty of which drew the attention of the recently formed ASPCA—to early twentieth-century movie sets, where pit bulls cavorted with Fatty Arbuckle and Buster Keaton; from the battlefields of Gettysburg and the Marne, where pit bulls earned presidential recognition, to desolate urban neighborhoods where the dogs were loved, prized—and sometimes brutalized. Whether through love or fear, hatred or devotion, humans are bound to the history of the pit bull. With unfailing thoughtfulness, compassion, and a firm grasp of scientific fact, Dickey offers us a clear-eyed portrait of this extraordinary breed, and an insightful view of Americans’ relationship with their dogs.

national pet wellness month: Banfield, 2007

national pet wellness month: The Cat Susan E. Little, 2011-10-14 Comprehensive in scope and exclusively devoted to feline medical care, Dr. Susan Little's *The Cat: Clinical Medicine and Management* is an essential resource for anyone who provides complete, state-of-the-art care to cats. In one convenient volume, you'll find authoritative, clinically-focused information enhanced by full-color illustrations, tables, boxes, algorithms, key points, and much more — all in a format designed for quick access. Dr. Little and her expert contributors address the unique concerns and

challenges facing the feline practitioner, including the latest advances in feline medical diagnosis and management and their clinical applications to everyday practice. User-friendly and complete, The Cat is also available as an e-book, giving you easy access to the complete, fully-searchable contents online. - Covers the latest advances in feline medicine from a systemic and adjunctive care perspective. It's the most comprehensive feline medical reference available with a strong clinical focus. - Helps you meet the increasing demand for state-of-the-art medical care by cat owners — including advanced diagnostic services and treatments designed to extend and improve quality of life for feline companions. - Features a full-color design with hundreds of schematic drawings, tables, boxes, key points, algorithms, and photographs for quick and easy access to information. - Addresses key topics unique to feline medicine and not currently covered in other books, including: insights and clinical advances attributable to the mapping of the feline genome; medical conditions associated with behavioral problems; managing the feline patient with co-existing and chronic disease; special medical problems and care considerations for the geriatric cat; environmental enrichment for the indoor cat; feline zoonotic agents and implications for human health; and shelter medicine and overpopulation solutions. - Provides in-depth information on indoor cats and senior cats, including timely guidance on meeting owners' expectations for longer, healthier lives for their cats. - Addresses the challenges of pet overpopulation, particularly the impact of millions of feral cats on public health and the environment. - Presents information written in the manner of expanded conference proceedings, delivering the latest insights and most current approaches to management of feline medical disorders. - Includes contributions from approximately 60 contributors, drawing on the valuable expertise of those most knowledgeable in the field of feline medical care. - Bears the full endorsement of the Winn Feline Foundation, a non-profit organization that supports studies about cat health and funds feline research projects worldwide, and is internationally regarded as a major contributor to the health and wellbeing of all cats. - The complete contents also are available online through Veterinary Consult.

national pet wellness month: Illicit Trade Michael Niemann, 2017 When two illegal immigrants with forged UN papers are found dead, Vermeulen is assigned to investigate. The case will take him deep into the complicated and dangerous world of human trafficking.

national pet wellness month: Companion Animals and Us Anthony L. Podberscek, Elizabeth S. Paul, James A. Serpell, 2005-07-21 Explores our complex relationships with pets.

national pet wellness month: NAVC Clinician's Brief, 2009

national pet wellness month: Transforming Trauma Philip Tedeschi, Molly Anne Jenkins, 2019-07-15 Have you ever looked deep into the eyes of an animal and felt entirely known? Often, the connections we share with non-human animals represent our safest and most reliable relationships, offering unique and profound opportunities for healing in periods of hardship. This book focuses on research developments, models, and practical applications of human-animal connection and animal-assisted intervention for diverse populations who have experienced trauma. Physiological and psychological trauma are explored across three broad and interconnected domains: 1) child maltreatment and family violence; 2) acute and post-traumatic stress, including military service, war, and developmental trauma; and 3) times of crisis, such as the ever-increasing occurrence of natural disasters, community violence, terrorism, and anticipated or actual grief and loss. Contributing authors, who include international experts in the fields of trauma and human-animal connection, examine how our relationships with animals can help build resiliency and foster healing to transform trauma. A myriad of animal species and roles, including companion, therapy, and service animals are discussed. Authors also consider how animals are included in a variety of formal and informal models of trauma recovery across the human lifespan, with special attention paid to canine- and equine-assisted interventions and psychotherapy. In addition, authors emphasize the potential impacts to animals who provide trauma-informed services, and discuss how we can respect their participation and implement best practices and ethical standards to ensure their well-being. The reader is offered a comprehensive understanding of the history of research in this field, as well as the latest advancements and areas in need of further or refined investigation. Likewise, authors

explore, in depth, emerging practices and methodologies for helping people and communities thrive in the face of traumatic events and their long-term impacts. As animals are important in cultures all over the world, cross-cultural and often overlooked animal-assisted and animal welfare applications are also highlighted throughout the text.

national pet wellness month: Weird and Wacky Holiday Marketing Guide Ginger Marks, 2010-12-13

national pet wellness month: *Rich Girl* Carol Culver, 2008 Victoria's rich parents return to Hong Kong and leave her in their mansion with only a housekeeper, whose son attends exclusive Manderley Prep along with Victoria, and even though both students are interested in art, their differences seem far more glaring than anything they might share.

national pet wellness month: Hide And Seek (A Dog Lover's Texas K-9 Medical Suspense Thriller): September Day & Shadow Series #2 Amy Shojai, 2019-04-20 ...a creepy must-read mystery for animal lovers. -J.T. Ellison, NYT bestselling author Fall in love with heart-pumping fast-paced action brimming with amateur sleuthing and loyal dogs. THE DOG NEVER DIES...BUT THE BAD GUYS GET JUSTICE! With plenty of thrills, you'll cheer for the service dog story, and get hooked on the crazy suspenseful secrets in this small Texas town. Read all night, gasp at the twists, dry happy tears, then catch your breath for the next installment... A ruthless stalker. A lethal epidemic. Can a wounded soul prevent old family secrets from destroying her future and killing those she loves? Eight years ago, animal behaviorist September Day escaped a sadistic captor who left her ashamed, terrified, and struggling with PTSD. She trusts no one--except her Maine Coon cat Macy and service dog Shadow. Shadow also struggles with trust. A German Shepherd autism service dog who rescued his child partner only to lose his-boy forever, Shadow's crippling fear of abandonment shakes his faith in humans. Can September solve an epidemic of Alzheimer's-like symptoms, evade a relentless sadist from her past, and protect her chosen family from the killer? Hide And Seek is the second action-packed installment in the gripping September and Shadow series. If you like roller-coaster thrills and courageous animal heroes, then you'll love Amy Shojai's dark suspense series. Buy Hide And Seek to pursue justice today!

national pet wellness month: *2014 LEEP Event, Editorial & Promotional Calendar* Laura Dawn Lewis, 2013-12-03 3,800+ Holidays, Promotions, Events for 2014 in the United States, United Kingdom, Canadian, Australian and Chinese Markets. The 2014 LEEP features over 3,800 dates in over 53 categories arranged alphabetically (with source URLs), chronologically and by length. This calendar of holidays and events for 2014 includes National, Promotional, Industry and International Events, Federal Holidays, Major Sporting Events and industry specific promotions. The LEEP Calendar is the invaluable time-saving, idea generating, revenue building business reference tool that provides exceptional marketers, publishers and journalists a quantifiable critical advantage over the competition. Created by a marketing and publishing industry veteran for: Advertising Executives Authors Bloggers Business Networkers Business Owners Editors Educators Event Planners Journalists Marketing Executives Media Planners Media Sales Reps Promotional Products Retailers Public Relations Publicists Publishers Retail Executives Sales Executives Social Media Marketers and anyone who is curious!

national pet wellness month: Head Start Program Performance Standards United States. Office of Child Development, 1975

national pet wellness month: Calendars of the United States House of Representatives and History of Legislation United States. Congress. House, 2007

national pet wellness month: The Canine Thyroid Epidemic W. Jean Dodds, Diana Laverdure, 2011-03 Weight gain, hair loss and behavior changes are symptoms of thyroid problems. Learn how to recognize and get treatment for this under-diagnosed and misunderstood malady. Easy to read text with color photos and case studies to help you help your dog.

national pet wellness month: Transforming the Workforce for Children Birth Through Age 8 National Research Council, Institute of Medicine, Board on Children, Youth, and Families, Committee on the Science of Children Birth to Age 8: Deepening and Broadening the Foundation for

Success, 2015-07-23 Children are already learning at birth, and they develop and learn at a rapid pace in their early years. This provides a critical foundation for lifelong progress, and the adults who provide for the care and the education of young children bear a great responsibility for their health, development, and learning. Despite the fact that they share the same objective - to nurture young children and secure their future success - the various practitioners who contribute to the care and the education of children from birth through age 8 are not acknowledged as a workforce unified by the common knowledge and competencies needed to do their jobs well. Transforming the Workforce for Children Birth Through Age 8 explores the science of child development, particularly looking at implications for the professionals who work with children. This report examines the current capacities and practices of the workforce, the settings in which they work, the policies and infrastructure that set qualifications and provide professional learning, and the government agencies and other funders who support and oversee these systems. This book then makes recommendations to improve the quality of professional practice and the practice environment for care and education professionals. These detailed recommendations create a blueprint for action that builds on a unifying foundation of child development and early learning, shared knowledge and competencies for care and education professionals, and principles for effective professional learning. Young children thrive and learn best when they have secure, positive relationships with adults who are knowledgeable about how to support their development and learning and are responsive to their individual progress. Transforming the Workforce for Children Birth Through Age 8 offers guidance on system changes to improve the quality of professional practice, specific actions to improve professional learning systems and workforce development, and research to continue to build the knowledge base in ways that will directly advance and inform future actions. The recommendations of this book provide an opportunity to improve the quality of the care and the education that children receive, and ultimately improve outcomes for children.

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