

sac business journal capradio

Sac Business Journal & CapRadio: A Powerful Partnership for Sacramento News

Introduction:

Understanding the Synergy Between the Sacramento Business Journal and CapRadio

The Sacramento Business Journal and CapRadio represent two significant pillars of Sacramento's media landscape, each offering unique perspectives and reaching distinct audiences. This article explores their individual strengths, potential collaborations, and the overall impact they have on informing and shaping the Sacramento business community and beyond. We'll delve into how their combined reach enhances the dissemination of crucial business news and economic developments within the region.

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Article Content:

- I. The Sacramento Business Journal: A Deep Dive

The Sacramento Business Journal's Focus on Business News and Analysis

The Sacramento Business Journal is a dedicated publication focusing exclusively on the Sacramento region's business landscape. Its core function is providing in-depth analysis, news, and data relevant to local businesses, entrepreneurs, and economic stakeholders.

Target Audience and Reach of the Sacramento Business Journal

Its primary audience includes business executives, entrepreneurs, investors, and anyone with a vested interest in the region's economic growth and development. The journal's reach extends throughout the Sacramento metropolitan area and beyond, influencing key decisions within the business community.

Types of Content Provided by the Sacramento Business Journal

The Sacramento Business Journal offers a diverse range of content, including breaking news reports, in-depth feature articles, market analysis, real estate updates, and profiles of successful local businesses. They frequently publish rankings, lists, and data-driven insights, allowing readers to stay informed on market trends.

II. CapRadio: Public Radio's Sacramento Voice

CapRadio's News Coverage and Programming Focus

CapRadio, a public radio station, provides a broad range of news and programming to the Sacramento region. Its coverage encompasses local, state, national, and international news, including significant business-related stories impacting the Sacramento economy.

CapRadio's Audience Reach and Demographics

CapRadio boasts a diverse listenership, encompassing a wide range of demographics and interests. This broad reach is a testament to its commitment to providing balanced and informative programming relevant to the entire community.

CapRadio's Unique Strengths in Investigative Journalism and Community Engagement

One of CapRadio's strengths is its commitment to in-depth investigative journalism. This capability allows them to delve deeper into complex business-related issues, providing critical context and analysis often missing from other news outlets. Their dedication to community engagement further strengthens their connection with local businesses and residents.

III. Potential Synergies and Collaborations

Cross-promotion of Content and Events Between Sacramento Business Journal and CapRadio

Both organizations could significantly benefit from cross-promotion. For instance, the Sacramento Business Journal could promote CapRadio's business-

focused programs, and CapRadio could highlight the Journal's insightful articles and events.

Joint Initiatives for Business-Related News Stories

Collaborative projects involving both organizations could result in more comprehensive and insightful reporting on key business developments in Sacramento. This could involve joint investigations or shared resources to deepen coverage.

Shared Resources and Expertise Between the Sacramento Business Journal and CapRadio

The Sacramento Business Journal's expertise in business analysis and CapRadio's journalistic prowess could create a powerful synergy. Sharing resources like data, contacts, and expertise would enhance the quality of reporting for both entities.

IV. Impact on the Sacramento Business Community

Enhanced News Coverage and Visibility for Local Businesses

The combined reach of the Sacramento Business Journal and CapRadio offers increased visibility for local businesses. This allows them to reach a wider audience, strengthening their brand and enhancing business opportunities.

Increased Awareness of Economic Trends and Opportunities

By providing comprehensive coverage, both organizations contribute to increased awareness of economic trends and opportunities in the Sacramento area. This informed citizenry fosters better decision-making and economic growth.

Improved Access to Information for Business Decision-Making

Access to reliable and timely information is crucial for effective business decision-making. The combined efforts of the Sacramento Business Journal and CapRadio facilitate better access to this information, empowering businesses to thrive.

Conclusion:

The Sacramento Business Journal and CapRadio, while distinct in their approach and delivery, represent vital sources of information for the Sacramento business community. Their potential for collaboration offers a significant opportunity to enhance news coverage, increase community engagement, and ultimately, foster economic growth within the region. A

synergistic partnership would amplify their individual strengths, creating a more informed and vibrant business environment.

Frequently Asked Questions (FAQs):

Q: How can I access content from the Sacramento Business Journal and CapRadio?

A: The Sacramento Business Journal typically requires a subscription for full access to its content. CapRadio's content is largely available online and through its radio broadcasts.

Q: Are there any specific collaborative projects currently underway between the two organizations?

A: While specific joint projects may not be publicly announced, the potential for future collaborations remains strong given their shared commitment to informing the Sacramento community.

Q: How can local businesses benefit from the combined reach of these two media outlets?

A: Local businesses can leverage the reach of both organizations by seeking coverage of their activities and initiatives. This could involve press releases, interviews, and participation in events.

Related Keywords:

Sacramento Business Journal, CapRadio, Sacramento News, Business News Sacramento, Sacramento Economy, Local Business News, Public Radio Sacramento, Investigative Journalism, Economic Development Sacramento, Business Analysis Sacramento, Sacramento Media, California Business News, Sacramento Business Community, Media Partnership, Collaborative Journalism.

sac business journal capradio: The Deeper the Roots Michael Tubbs, 2021-11-16 “Insightful, emotional, and enraging. By sharing his story in gripping detail, Michael Tubbs embodies an old feminist tradition whereby the personal is political. He empowers us to fight for equal opportunities for our communities, and encourages us to amass the courage to overcome loss and injustice.” —Ibram X. Kendi, National Book Award-winning author of *Stamped from the Beginning* and *How to Be an Antiracist* The making of a visionary political leader—and a blueprint for a more equitable country “Don’t tell nobody our business,” Michael Tubbs’s mother often told him growing up. For Michael, that meant a lot of things: don’t tell anyone about the day-to-day struggle of being Black and broke in Stockton, CA. Don’t tell anyone the pain of having a father incarcerated for 25 years to life. Don’t tell anyone about living two lives, the brainy bookworm and the kid with the newest Jordans. And also don’t tell anyone about the particular joys of growing up with three “moms”—a Nana who never let him miss church, an Auntie who’d take him to the library any time, and a mother, “She-Daddy”, who schooled him in the wisdom of hip-hop and taught him never to take no for an answer. So for a long time Michael didn’t tell anyone his story, but as he went on to a scholarship at Stanford and an internship in the Obama White House, he began to realize the power of his experience, the need for his perspective in the halls of power. By the time he returned to Stockton to become, in 2016 at age 26, its first Black mayor and the youngest-ever mayor of a major American city, he knew his story meant something. *The Deeper the Roots* is a memoir astonishing in its candor, voice, and clarity of vision. Tubbs shares with us the city that raised him, his family of badass women, his life-changing encounters with Oprah Winfrey and Barack Obama, the challenges of governing in the 21st century and everything in between—en route to unveiling his compelling vision for America rooted in his experiences in his hometown.

sac business journal capradio: Citizenville Gavin Newsom, 2014-01-28 "A fascinating case for a more engaged government, transformed to meet the challenges and possibilities of the twenty-first century." —President William J. Clinton A rallying cry for revolutionizing democracy in the digital age, Citizenville reveals how ordinary Americans can reshape their government for the better. Gavin Newsom, the lieutenant governor of California, argues that today's government is stuck in the last century while—in both the private sector and our personal lives—absolutely everything else has changed. Drawing on wide-ranging interviews with thinkers and politicians, Newsom shows how Americans can transform their government, taking matters into their own hands to dissolve political gridlock even as they produce tangible changes in the real world. Citizenville is a timely road map for restoring American prosperity and for reinventing citizenship in today's networked age.

sac business journal capradio: When We Were Colored Eva Rutland, 2007 The African American novelist looks back at her day-to-day life raising her children in a racially segregated America.

sac business journal capradio: The Triumph of Nancy Reagan Karen Tumulty, 2022-04-12 The made-in-Hollywood marriage of Ronald and Nancy Reagan was the partnership that made him president. Nancy understood how to foster his strengths and compensate for his weaknesses-- and made herself a place in history. Tumulty shows how Nancy's confidence developed, and reveals new details surrounding Reagan's tumultuous presidency that shows how Nancy became one of the most influential first ladies in history. -- adapted from jacket

sac business journal capradio: The Sasquatch Hunter's Almanac Sharma Shields, 2015-01-27 A family patriarch is consumed by the hunt for the mythical, elusive sasquatch he encountered in his youth -- a quest that soon morphs into a desire to slay the beast.

sac business journal capradio: The Great Dissenter Peter S. Canellos, 2022-06-28 The story of an American hero who stood against all the forces of Gilded Age America to help enshrine our civil rights and economic freedoms. Dissent. No one wielded this power more aggressively than John Marshall Harlan, a young union veteran from Kentucky who served on the US Supreme Court from the end of the Civil War through the Gilded Age. In the long test of time, this lone dissenter was proven right in case after case. They say history is written by the victors, but that is not Harlan's legacy: his views--not those of his fellow justices--ultimately ended segregation and helped give us our civil rights and our economic freedoms. Derided by many as a loner and loser, he ended up being acclaimed as the nation's most courageous jurist, a man who saw the truth and justice that eluded his contemporaries. Our Constitution is color blind and neither knows nor tolerates classes among citizens, he wrote in his famous dissent in Plessy v. Ferguson, one of many cases in which he lambasted his colleagues for denying the rights of African Americans. When the court struck down antitrust laws, Harlan called out the majority for favoring its own economic class. He did the same when the justices robbed states of their power to regulate the hours of workers and shielded the rich from the income tax. When other justices said the court was powerless to prevent racial violence, he took matters into his own hands: he made sure the Chattanooga officials who enabled a shocking lynching on a bridge over the Tennessee River were brought to justice. In this monumental biography, prize-winning journalist and bestselling author Peter S. Canellos chronicles the often tortuous and inspiring process through which Supreme Courts can make and remake the law across generations. But he also shows how the courage and outlook of one man can make all the difference. Why did Harlan see things differently? Because his life was different, He grew up alongside Robert Harlan, whom many believed to be his half brother. Born enslaved, Robert Harlan bought his freedom and became a horseracing pioneer and a force in the Republican Party. It was Robert who helped put John on the Supreme Court. At a time when many justices journey from the classroom to the bench with few stops in real life, the career of John Marshall Harlan is an illustration of the importance of personal experience in the law. And Harlan's story is also a testament to the vital necessity of dissent--and of how a flame lit in one era can light the world in another. --

sac business journal capradio: Forgotten California Murders David Alexander Kulczyk,

2021-07-19 Forgotten California Murders 1915 to 1968 chronicles homicides that happened so long ago they have been forgotten even by the families of the killers and the victims. Their crimes are no less shocking than the murders that have had books and films made about them.

sac business journal capradio: *For the Love of Cities* Peter Kageyama, 2011 The mutual love affair between people and their place is one of the most powerful influences in our lives, yet rarely thought of in terms of a relationship. As cities begin thinking of themselves as engaged in a relationship with their citizens, and citizens begin to consider their emotional connections with their places, we open up new possibilities in community, social and economic development by including the most powerful of motivators-the human heart-in our toolkit of city-making. The book explores what makes cities lovable, what motivates ordinary citizens to do extraordinary things for their places and how some cities, such as New Orleans, Detroit, and Cleveland are using that energy to fill in the gaps that official city makers have left as resources have disappeared. Meet those amazing people who are truly in love with their cities and learn how they are key to the future development of our communities. Praise for the book: What Kageyama has done is to introduce the vital piece into the urban discussion-- the matter of love; the piece without which all city building must fail, for love the corner stone of civic citizenship. It takes some bravura and acumen to champion the subject of love in the urban forum that wants to quantify, when only love qualifies and justifies the discussion of cities. Mr. Kageyama goes one step further. He provides precious indicators. Many city thinkers will follow suit, but for the time being, this is the essential book. Pier Giorgio Di Cicco Poet Laureate Emeritus, Toronto, Ontario Author of *Municipal Mind: Manifestos for The Creative City* *For the Love of Cities* succeeds in putting an exclamation point on the exceptional value of deepening the relationship that city dwellers feel for their neighborhoods by adding amenities such as parks, outdoor cafes, art galleries, trees, flowers and even sidewalks to create a meaningful sense of place. It also explores the often hidden added value of creative entrepreneurs in creating a sense of place that attracts, nurtures and retains citizens. The book is a love note from Author Peter Kageyama to cities everywhere that will prompt you to more closely examine your own relationship with where you live, work and play. Diane Egner Publisher and Managing Editor, 83 Degrees Media Former Book Editor, The Tampa Tribune *For the Love of Cities* is a must read for city changemakers. Jeff Slobotski Silicon Prairie News & Founder, Big Omaha Peter has captured something very important... love. When we love a city, we are committed to it, we engage with it, we care for it, we give our best to it. A city that is loved also gives back. It makes those who live there feel enriched. And so you have a virtuous cycle. Charles Landry Author of *The Creative City: A Toolkit for Urban Innovators* and *The Art of City Making*

sac business journal capradio: *Seeking Wisdom* Julia Cameron, 2022-01-11 Julia Cameron returns to the spiritual roots of the Artist's Way in this 6-week Program Author Julia Cameron changed the way the world thinks about creativity when she first published *The Artist's Way: A Spiritual Path to Higher Creativity* thirty years ago. Over five million copies later, Cameron now turns her attention to creative prayer, which she believes is a key facet of the creative life. In *Seeking Wisdom*, a 6 Week Artist's Way Program, readers, too, will learn to pray. Tracing her own creative journey, Cameron reveals that prayer led her forward at a time of personal crisis. Unexpectedly, prayer became an indispensable support to her artistic life. The tools she created to save herself in her darkest hour became the tools she would share with the world through *The Artist's Way*. *Seeking Wisdom* details the origin of these tools, and by Cameron's example, the central role that prayer plays in sustaining a life as an artist. In this volume, Cameron shares a mindful collection of prayer practices that open our creative souls. This path takes us beyond traditional religious rituals, welcoming readers regardless of their beliefs and backgrounds. As you journey through each week of the program you'll explore prayers of petition, gratitude, creativity, and more. Along the way, the three beloved tools of *The Artist's Way*—Morning Pages, Artist Dates, and Walks—are refreshed and reintroduced, to provide a proven, grounded framework for growth and development. Additionally, Cameron introduces a fourth tool, Writing Out Guidance. She believes this powerful practice will greatly aid aspiring artists. *Seeking Wisdom* issues an invitation

to step further into exciting creative practice.

sac business journal capradio: Ungoverned and Out of Sight Charley E. Willison, 2021-01-09 If health policy truly seeks to improve population health and reduce health disparities, addressing homelessness must be a priority Homelessness is a public health problem. Nearly a decade after the great recession of 2008, homelessness rates are once again rising across the United States, with the number of persons experiencing homelessness surpassing the number of individuals suffering from opioid use disorders annually. Homelessness presents serious adverse consequences for physical and mental health, and ultimately worsens health disparities for already at-risk low-income and minority populations. While some state-level policies have been implemented to address homelessness, these services are often not designed to target chronic homelessness and subsequently fail in policy implementation by engendering barriers to local homeless policy solutions. In the face of this crisis, *Ungoverned and Out of Sight* seeks to understand the political processes influencing adoption of best-practice solutions to reduce chronic homelessness in US municipalities. Drawing on unique research from three exemplar municipal case studies in San Francisco, CA, Atlanta, GA, and Shreveport, LA, this volume explores conflicting policy solutions in the highly decentralized homeless policy space and provides recommendations to improve homeless governance systems and deliver policies that will successfully diminish chronic homelessness. Until issues of authority and fragmentation across competing or misaligned policy spaces are addressed through improved coordination and oversight, local and national policies intended to reduce homelessness may not succeed.

sac business journal capradio: Bridge the Gap: Breakthrough Communication Tools to Transform Work Relationships From Challenging to Collaborative Katie McCleary, Jennifer Edwards, 2022-02-22 Tap the psychology of human connection to drive meaningful workplace communication Human beings are born to connect—but in today's increasingly polarized world, we're losing sight of the importance of building and maintaining professional relationships. And that's bad for business. In *Bridge the Gap*, two prominent Fortune 500 coaches explore how your biology and biography define and refine your behavior in relationships where you struggle to connect. Focusing on personal responsibility and awareness, meta-cognition, and curiosity, they provide a reliable and replicable framework to enhance open communication. And they illuminate the inner workings of the human brain and mind, and how they impact the way you connect, communicate, and collaborate. Inside, you'll find eye-opening techniques to help you: Master your biological reactions when pressure, stress, and anxiety hijack your efforts to connect Understand how you and others can better learn from and listen to each other Lead with curiosity in all your communication strategies and learn how to give authentic feedback Feel more comfortable working on diverse team and embrace all cultural backgrounds What makes this book different from others is that it focuses on the how rather than just the why of fostering better communication. And, whether you're entry level staff or a C-Suite executive, these techniques can be applied at all levels and all capacities. Filled with practical exercises, colorful stories, and illustrative case studies, *Bridge the Gap* reveals how to harness the real and raw power of your mind to build solid workplace relationships in any situation.

sac business journal capradio: Already Toast Kate Washington, 2021-03-16 The story of one woman's struggle to care for her seriously ill husband—and a revealing look at the role unpaid family caregivers play in a society that fails to provide them with structural support. *Already Toast* shows how all-consuming caregiving can be, how difficult it is to find support, and how the social and literary narratives that have long locked women into providing emotional labor also keep them in unpaid caregiving roles. When Kate Washington and her husband, Brad, learned that he had cancer, they were a young couple: professionals with ascending careers, parents to two small children. Brad's diagnosis stripped those identities away: he became a patient and she his caregiver. Brad's cancer quickly turned aggressive, necessitating a stem-cell transplant that triggered a massive infection, robbing him of his eyesight and nearly of his life. Kate acted as his full-time aide to keep him alive, coordinating his treatments, making doctors' appointments, calling insurance

companies, filling dozens of prescriptions, cleaning commodes, administering IV drugs. She became so burned out that, when she took an online quiz on caregiver self-care, her result cheerily declared: "You're already toast!" Through it all, she felt profoundly alone, but, as she later learned, she was in fact one of millions: an invisible army of family caregivers working every day in America, their unpaid labor keeping our troubled healthcare system afloat. Because our culture both romanticizes and erases the realities of care work, few caregivers have shared their stories publicly. As the baby-boom generation ages, the number of family caregivers will continue to grow. Readable, relatable, timely, and often raw, *Already Toast*—with its clear call for paying and supporting family caregivers—is a crucial intervention in that conversation, bringing together personal experience with deep research to give voice to those tasked with the overlooked, vital work of caring for the seriously ill.

sac business journal capradio: *The Animals: A Novel* Christian Kiefer, 2015-03-23 Named one of the Best Books of the Year by Amazon and the San Francisco Chronicle Longlisted for the Grand Prix de Litterature Policiere (Foreign Authors) "[A] galloping great read... [a] genuine work of art." —Porter Shreve, San Francisco Chronicle, front-page review Bill Reed manages a wildlife sanctuary in rural Idaho, caring for injured animals unable to survive in the wild —raptors, a wolf, and his beloved bear, Majer, among them. He hopes to marry the local vet and live out a quiet life, until a childhood friend is released from prison and threatens to reveal Bill's darkest secrets. Suddenly forced to confront his criminal past, Bill battles fiercely to preserve both the shelter and his hard-won new identity. Alternating between the past and the present, *The Animals* builds powerfully toward the revelation of Bill's defining betrayal—and the drastic lengths he'll go to in order to escape the consequences.

sac business journal capradio: *Project X Code: Control Eye to Eye* James Noble, Karen Ball, Marilyn Joyce, 2012-09-06 Project X CODE introduces a brand new adventure combining systematic synthetic phonics and richer reading, to accelerate the progress of your special needs and struggling readers. It stars the Project X characters, with a new addition to the team - Mini Marvel.

sac business journal capradio: *Water 4.0* David Sedlak, 2014-01-28 The little-known story of the systems that bring us our drinking water, how they were developed, the problems they are facing, and how they will be reinvented in the near future

sac business journal capradio: *Remembering Sacramento* , 2010-05-24 From its birth to the present, Sacramento has consistently built and reshaped its appearance, ideals, and industry. Through changing fortunes, Sacramento has continued to grow and prosper by overcoming adversity and maintaining the strong, independent culture of its citizens. With a selection of fine historic images from their best-selling book *Historic Photos of Sacramento*, James Scott and Tom Tolley provide a valuable and revealing historical retrospective on the growth and development of Sacramento. *Remembering Sacramento* captures this journey through still photography selected from the finest archives. From the 1860s to the 1960s, *Remembering Sacramento* follows life, government, education, and events throughout the city's history. This volume captures unique and rare scenes through the lens of more than a hundred historic photographs. Published in vivid black-and-white, these images communicate historic events and everyday life of two centuries of people building a unique and prosperous city.

sac business journal capradio: *Craving Earth* Sera L. Young, 2012 Annotation Humans have eaten earth, on purpose, for more than 2,300 years. They also crave starch, ice, chalk and other unorthodox foods - but why? This book creates a portrait of pica, or non-food cravings, from humans' earliest ingestions to current trends and practices.

sac business journal capradio: *Here We Lie* Paula Treick DeBoard, 2018-01-30 "A nuanced and complex look at the long-standing consequences of privilege and toxic masculinity Compulsively readable!" —Kate Moretti, New York Times—bestselling author of *The Vanishing Year* Megan Mazeros and Lauren Mabrey are complete opposites on paper. Megan is a girl from a modest Midwest background, and Lauren is the daughter of a senator from an esteemed New England family. When they become roommates at a private women's college, they forge a strong, albeit

unlikely, friendship, sharing clothes, advice and their most intimate secrets. The summer before senior year, Megan joins Lauren and her family on their private island off the coast of Maine. It should be a summer of relaxation, a last hurrah before graduation and the pressures of post-college life. Then one night, something unspeakable happens, searing through the framework of their friendship and tearing them apart. Many years later, Megan publicly comes forward about what happened that fateful night, revealing a horrible truth and threatening to expose long-buried secrets. "DeBoard does a wonderful job creating her realistic and flawed characters . . . This story particularly resonates now, in the throes of the #MeToo movement." —Booklist "A wrenching tale of broken friendship and shattered dreams." —Kirkus Reviews "Suspenseful and evocative . . . An engrossing read." —Kimberly Belle, national bestselling author of *The Marriage Lie* "An absorbing exploration of how we attain personal power and the consequences of wielding it." —Kathryn Craft, author of *The Far End of Happy* "Observant, devastating, and thoroughly satisfying." —Emily Carpenter, author of *The Weight of Lies* "Powerful." —Publishers Weekly

sac business journal capradio: How to Start and Run a Used Bookstore Stephanie Chandler, 2006-02 If you have ever considered opening a used bookstore, here is your chance to learn from someone who knows first-hand what it takes. Author Stephanie Chandler is the owner of Book Lovers Bookstore in Sacramento, CA. Features in this workbook include: *Worksheets: Budget planning, evaluating competition, forecasting, and more. *Business Basics: What you need to get started. *Inventory: Twelve sources for acquiring used books. *Suppliers: Library supplies, printed goods, retail supplies and more. *Shop Setup: Store layout, book categories, bookseller software and tools. *Operations Procedures: Trade policies, overstock, and a sample operations manual. *Marketing: Low-cost and no-cost tactics for maximizing exposure. *Website: Steps for setting up a website and selling books online. *Resources: Dozens of useful website links. *Business Plan: Sample business plan (actual plan used for Book Lovers Bookstore).

sac business journal capradio: I Ain't Studdin' Ya Bobby Rush, 2021-06-22 Experience music history with this memoir by one of the last of the genuine old school Blues and R&B legends, the Grammy-winning dynamic showman Bobby Rush. This memoir charts the extraordinary rise to fame of living blues legend, Bobby Rush. Born Emmett Ellis, Jr. in Homer, Louisiana, he adopted the stage name Bobby Rush out of respect for his father, a pastor. As a teenager, Rush acquired his first real guitar and started playing in juke joints in Little Rock, Arkansas, donning a fake mustache to trick club owners into thinking he was old enough to gain entry. He led his first band in Arkansas between Little Rock and Pine Bluff in the 1950s. It was there he first had Elmore James play in his band. Rush later relocated to Chicago to pursue his musical career and started to work with Earl Hooker, Luther Allison, and Freddie King, and sat in with many of his musical heroes, such as Howlin' Wolf, Muddy Waters, Jimmy Reed and Little Walter. Rush eventually began leading his own band in the 1960s, crafting his own distinct style of funky blues, and recording a succession of singles for various labels. It wasn't until the early 1970s that Rush finally scored a hit with *Chicken Heads*. More recordings followed, including an album which went on to be listed in the Top 10 blues albums of the 1970s by Rolling Stone and a handful of regional jukebox favorites including *Sue* and *I Ain't Studdin' Ya*. And Rush's career shows no signs of slowing down now. The man once beloved for performing in local jukejoints is now headlining major music/blues festivals, clubs, and theaters across the U.S. and as far as Japan and Australia. At age eighty-six, he is still on the road for over 200 days a year. His lifelong hectic tour schedule has earned him the affectionate title King of the Chitlin' Circuit, from Rolling Stone. In 2007, he earned the distinction of being the first blues artist to play at the Great Wall of China. His renowned stage act features his famed shake dancers, who personify his funky blues and his ribald sense of humor. He was featured in Martin Scorsese's *The Blues* docuseries on PBS, a documentary film called *Take Me to the River*, performed with Dan Aykroyd on *The Tonight Show Starring Jimmy Fallon*, and most recently had a cameo in the Golden Globe nominated Netflix film, *Dolemite Is My Name*, starring Eddie Murphy. He was recently given the highest Blues Music Award honor of B.B. King Entertainer of the Year. His songs have also been featured in TV shows and films including HBO's *Ballers* and major motion pictures like *Black Snake*

Moan, starring Samuel L. Jackson. Considered by many to be the greatest bluesman currently performing, this book will give readers unparalleled access into the man, the myth, the legend: Bobby Rush.

sac business journal capradio: Useful Delusions: The Power and Paradox of the Self-Deceiving Brain Shankar Vedantam, Bill Mesler, 2021-03-02 A Behavioral Scientist Notable Book of 2021 A Next Big Idea Club Best Nonfiction of 2021 From the New York Times best-selling author and host of Hidden Brain comes a thought-provoking look at the role of self-deception in human flourishing. Self-deception does terrible harm to us, to our communities, and to the planet. But if it is so bad for us, why is it ubiquitous? In *Useful Delusions*, Shankar Vedantam and Bill Mesler argue that, paradoxically, self-deception can also play a vital role in our success and well-being. The lies we tell ourselves sustain our daily interactions with friends, lovers, and coworkers. They can explain why some people live longer than others, why some couples remain in love and others don't, why some nations hold together while others splinter. Filled with powerful personal stories and drawing on new insights in psychology, neuroscience, and philosophy, *Useful Delusions* offers a fascinating tour of what it really means to be human.

sac business journal capradio: The Artist's Way Julia Cameron, 2002-03-04 With its gentle affirmations, inspirational quotes, fill-in-the-blank lists and tasks — write yourself a thank-you letter, describe yourself at 80, for example — *The Artist's Way* proposes an egalitarian view of creativity: Everyone's got it.—The New York Times Morning Pages have become a household name, a shorthand for unlocking your creative potential—Vogue Over four million copies sold! Since its first publication, *The Artist's Way* phenomena has inspired the genius of Elizabeth Gilbert and millions of readers to embark on a creative journey and find a deeper connection to process and purpose. Julia Cameron's novel approach guides readers in uncovering problems areas and pressure points that may be restricting their creative flow and offers techniques to free up any areas where they might be stuck, opening up opportunities for self-growth and self-discovery. The program begins with Cameron's most vital tools for creative recovery — The Morning Pages, a daily writing ritual of three pages of stream-of-consciousness, and The Artist Date, a dedicated block of time to nurture your inner artist. From there, she shares hundreds of exercises, activities, and prompts to help readers thoroughly explore each chapter. She also offers guidance on starting a "Creative Cluster" of fellow artists who will support you in your creative endeavors. A revolutionary program for personal renewal, *The Artist's Way* will help get you back on track, rediscover your passions, and take the steps you need to change your life.

sac business journal capradio: The Missing Piece John Lescroart, 2022-03-29 USA TODAY BESTSELLER The beloved New York Times bestselling Dismas Hardy series returns with a "perfect piece of entertainment from a master storyteller" (Steve Berry, New York Times bestselling author) about a relentlessly twisty murder mystery. No one mourned when San Francisco DA Wes Farrell put Paul Riley in prison eleven years ago for the rape and murder of his girlfriend. And no one is particularly happy to see him again when he's released after The Exoneration Initiative uncovered evidence that pinned the crime on someone else. In fact, Riley soon turns up murdered, surrounded by the loot from his latest scam. But if Riley was innocent all along, who wanted him dead? To the cops, it's straightforward: the still-grieving father of Riley's dead girlfriend killed him. Farrell, now out of politics and practicing law with master attorney Dismas Hardy, agrees to represent the defendant, Doug Rush—and is left in the dust when Rush suddenly vanishes. At a loss, Farrell and Hardy ask PI Abe Glitsky to track down the potentially lethal defendant. The search takes Glitsky through an investigative hall of mirrors populated by wounded parents, crooked cops, cheating spouses, and single-minded vigilantes. As Glitsky embraces and then discards one enticing theory after another, the truth seems to recede ever farther. So far that he begins to question his own moral compass in this "hypnotic and powerful" (Gayle Lynds, New York Times bestselling author) thriller that'll keep you guessing until the very end.

sac business journal capradio: Loving Sheryll Cashin, 2017-06-06 The landmark story of how interracial love and marriage changed American history—and continues to alter the landscape of

American politics When Mildred and Richard Loving wed in 1958, they were ripped from their shared bed and taken to court. Their crime: miscegenation, punished by exile from their home state of Virginia. The resulting landmark decision of *Loving v. Virginia* ended bans on interracial marriage and remains a signature case—the first to use the words “white supremacy” to describe such racism. Drawing from the earliest chapters in US history, legal scholar Sheryll Cashin reveals the enduring legacy of America’s original sin, tracing how we transformed from a country without an entrenched construction of race to a nation where one drop of nonwhite blood merited exclusion from full citizenship. In vivid detail, she illustrates how the idea of whiteness was created by the planter class of yesterday and is reinforced by today’s power-hungry dog-whistlers to divide struggling whites and people of color, ensuring plutocracy and undermining the common good. Not just a hopeful treatise on the future of race relations in America, *Loving* challenges the notion that trickle-down progressive politics is our only hope for a more inclusive society. Accessible and sharp, Cashin reanimates the possibility of a future where interracial understanding serves as a catalyst of a social revolution ending not in artificial color blindness but in a culture where acceptance and difference are celebrated.

sac business journal capradio: *Smoke Gets in Your Eyes: And Other Lessons from the Crematory* Caitlin Doughty, 2014-09-15 Morbid and illuminating (*Entertainment Weekly*)—a young mortician goes behind the scenes of her curious profession. Armed with a degree in medieval history and a flair for the macabre, Caitlin Doughty took a job at a crematory and turned morbid curiosity into her life’s work. She cared for bodies of every color, shape, and affliction, and became an intrepid explorer in the world of the dead. In this best-selling memoir, brimming with gallows humor and vivid characters, she marvels at the gruesome history of undertaking and relates her unique coming-of-age story with bold curiosity and mordant wit. By turns hilarious, dark, and uplifting, *Smoke Gets in Your Eyes* reveals how the fear of dying warps our society and will make you reconsider how our culture treats the dead (*San Francisco Chronicle*).

sac business journal capradio: *Engineering Eden* Jordan Fisher Smith, 2016-06-07 The fascinating story of a trial that opened a window onto the century-long battle to control nature in the national parks. When twenty-five-year-old Harry Walker was killed by a bear in Yellowstone Park in 1972, the civil trial prompted by his death became a proxy for bigger questions about American wilderness management that had been boiling for a century. At immediate issue was whether the Park Service should have done more to keep bears away from humans, but what was revealed as the trial unfolded was just how fruitless our efforts to regulate nature in the parks had always been. The proceedings drew to the witness stand some of the most important figures in twentieth century wilderness management, including the eminent zoologist A. Starker Leopold, who had produced a landmark conservationist document in the 1950s, and all-American twin researchers John and Frank Craighead, who ran groundbreaking bear studies at Yellowstone. Their testimony would help decide whether the government owed the Walker family restitution for Harry's death, but it would also illuminate decades of patchwork efforts to preserve an idea of nature that had never existed in the first place. In this remarkable excavation of American environmental history, nature writer and former park ranger Jordan Fisher Smith uses Harry Walker's story to tell the larger narrative of the futile, sometimes fatal, attempts to remake wilderness in the name of preserving it. Tracing a course from the founding of the national parks through the tangled twentieth-century growth of the conservationist movement, Smith gives the lie to the portrayal of national parks as Edenic wonderlands unspoiled until the arrival of Europeans, and shows how virtually every attempt to manage nature in the parks has only created cascading effects that require even more management. Moving across time and between Yellowstone, Yosemite, and Glacier national parks, *Engineering Eden* shows how efforts at wilderness management have always been undone by one fundamental problem--that the idea of what is wild dissolves as soon as we begin to examine it, leaving us with little framework to say what wilderness should look like and which human interventions are acceptable in trying to preserve it. In the tradition of John McPhee's *The Control of Nature* and Alan Burdick's *Out of Eden*, Jordan Fisher Smith has produced a powerful work of popular science and

environmental history, grappling with critical issues that we have even now yet to resolve.

sac business journal capradio: Don't Burp in the Boardroom Rosalinda Oropeza Randall, 2014-11-04 Sassy, funny, blunt, and definitely not sugar coated, *Don't Burp in the Boardroom* examines etiquette in the workplace, from the warehouse to the top floor. While the outerwear may be different, the dilemmas from cubicle to corner office are the same. Rosalinda Randall delves into common predicaments like food, the break room, social media and electronics, office romances, or how to make a good impression when you're new on the job. She also delves into the uncommonly common like catching your boss in an unfortunate position and how to avoid that one co-worker who always wants a hug. In today's modern, fast-paced, crazy lifestyle we think we don't have time for etiquette. We might believe that it is outdated, irrelevant, or even pretentious. But *Don't Burp in the Boardroom* talks about etiquette without mentioning etiquette! How's that possible? Because Rosalinda defines etiquette as an attitude. What's yours like?

sac business journal capradio: The Seventh Plague James Rollins, 2016-12-13

sac business journal capradio: Ripples from the Zambezi Ernesto Sirotli, 1999-04-01 After six years of economic development work in Africa, Ernesto Sirotli witnessed how little most foreign aid programs were actually doing for the people they hoped to help—from creating a communal tomato field on the banks of the Zambezi river (only to be demolished by the river's hippos at harvest time) to donating snow-plows to African nations! However well intentioned, Sirotli points out, inappropriate development often creates more problems than it solves. Thus was the genesis of this exciting and unique alternative to traditional economic development termed Enterprise Facilitation—where depressed communities can build hope and prosperity by first helping individuals to recognize their talents and business passion, and then providing the skills to transform their dreams into meaningful and rewarding work.

sac business journal capradio: Peace on Our Terms Mona L. Siegel, 2020-01-07 In the watershed year of 1919, world leaders met in Paris, promising to build a new international order rooted in democracy and social justice. Female activists demanded that statesmen live up to their word. Excluded from the negotiating table, women met separately, crafted their own agendas, and captured global headlines with a message that was both straightforward and revolutionary: enduring peace depended as much on recognition of the fundamental humanity and equality of all people—regardless of sex, race, class, or creed—as on respect for the sovereignty of independent states. *Peace on Our Terms* follows dozens of remarkable women from Europe, the Middle East, North America, and Asia as they crossed oceans and continents; commanded meeting halls in Paris, Zurich, and Washington; and marched in the streets of Cairo and Beijing. Mona L. Siegel's sweeping global account of international organizing highlights how Egyptian and Chinese nationalists, Western and Japanese labor feminists, white Western suffragists, and African American civil rights advocates worked in tandem to advance women's rights. Despite significant resistance, these pathbreaking women left their mark on emerging democratic constitutions and new institutions of global governance. Drawing on a wide range of sources, *Peace on Our Terms* is the first book to demonstrate the centrality of women's activism to the Paris Peace Conference and the critical diplomatic events of 1919. Siegel tells the timely story of how female activists transformed women's rights into a global rallying cry, laying a foundation for generations to come.

sac business journal capradio: Personal Justice Denied United States. Commission on Wartime Relocation and Internment of Civilians, 1983

sac business journal capradio: Clean Rail Transportation Options Ibrahim Dincer, Janette Hogerwaard, Calin Zamfirescu, 2015-09-18 This book will assess and compare several options for ammonia co-fueling of diesel locomotives with integrated heat recovery, multigeneration (including on-board hydrogen fuel production from ammonia), and emission reduction subsystems from energy, exergy, and environmental perspectives. Economic considerations will be presented to compare the cost of the proposed systems for different scenarios such as carbon-tax rates, diesel fuel cost and ammonia cost. Fossil fuel consumption and the associated negative environmental impact of their combustion is a significant global concern that requires effective, practical, and sustainable

solutions. From a Canadian perspective, the Transportation Sector contributes more than 25% of national greenhouse gas emissions due to fossil fuel combustion, largely due to road vehicles (cars, light and heavy duty trucks). This is a complex and critical challenge to address, particularly in urban areas with high population density. There is a need to develop alternative energy solutions for mass passenger and freight transportation systems that will reduce both the traffic-volume of road vehicles as well as the emissions from the mass transportation systems. The book will be helpful to students in senior-level undergraduate and graduate level courses related to energy, thermodynamics, thermal sciences, combustion, HVAC&R, etc. The quantitative comparative assessment of such alternative energy systems provided by this book will be useful for researchers and professionals interested sustainable development.

sac business journal capradio: *Paperclay* Rosette Gault, 2018-10-09 Building on the success of her previous *Ceramics Handbook Paperclay*, pioneering artist, researcher and teacher Rosette Gault explains how potters and clay sculptors can make, fire and use paperclay. In addition to the basics, she introduces more advanced techniques for building armatures, sculpting figures and making works for the wall.

sac business journal capradio: *The Impossible City* Karen Cheung, 2022-02-15 A boldly rendered—and deeply intimate—account of Hong Kong today, from a resilient young woman whose stories explore what it means to survive in a city teeming with broken promises. “[A] pulsing debut . . . about what it means to find your place in a city as it vanishes before your eyes.”—The New York Times Book Review ONE OF THE BEST BOOKS OF THE YEAR: The Washington Post Hong Kong is known as a place of extremes: a former colony of the United Kingdom that now exists at the margins of an ascendant China; a city rocked by mass protests, where residents rally—often in vain—against threats to their fundamental freedoms. But it is also misunderstood, and often romanticized. Drawing from her own experience reporting on the politics and culture of her hometown, as well as interviews with musicians, protesters, and writers who have watched their home transform, Karen Cheung gives us a rare insider’s view of this remarkable city at a pivotal moment—for Hong Kong and, ultimately, for herself. Born just before the handover to China in 1997, Cheung grew up questioning what version of Hong Kong she belonged to. Not quite at ease within the middle-class, cosmopolitan identity available to her at her English-speaking international school, she also resisted the conservative values of her deeply traditional, often dysfunctional family. Through vivid and character-rich stories, Cheung braids a dual narrative of her own coming of age alongside that of her generation. With heartbreaking candor, she recounts her yearslong struggle to find reliable mental health care in a city reeling from the traumatic aftermath of recent protests. Cheung also captures moments of miraculous triumph, documenting Hong Kong’s vibrant counterculture and taking us deep into its indie music and creative scenes. Inevitably, she brings us to the protests, where her understanding of what it means to belong to Hong Kong finally crystallized. An exhilarating blend of memoir and reportage, *The Impossible City* charts the parallel journeys of both a young woman and a city as they navigate the various, sometimes contradictory paths of coming into one’s own. LONGLISTED FOR THE ANDREW CARNEGIE MEDAL

sac business journal capradio: *Betraying Big Brother* Leta Hong Fincher, 2021-04-27 A feminist movement clashing with China’s authoritarian government. Featured in the Washington Post and the New York Times. On the eve of International Women’s Day in 2015, the Chinese government arrested five feminist activists and jailed them for thirty-seven days. The Feminist Five became a global cause célèbre, with Hillary Clinton speaking out on their behalf and activists inundating social media with #FreetheFive messages. But the Five are only symbols of a much larger feminist movement of civil rights lawyers, labor activists, performance artists, and online warriors prompting an unprecedented awakening among China’s educated, urban women. In *Betraying Big Brother*, journalist and scholar Leta Hong Fincher argues that the popular, broad-based movement poses the greatest challenge to China’s authoritarian regime today. Through interviews with the Feminist Five and other leading Chinese activists, Hong Fincher illuminates both the difficulties they face and their “joy of betraying Big Brother,” as one of the Feminist Five wrote

of the defiance she felt during her detention. Tracing the rise of a new feminist consciousness now finding expression through the #MeToo movement, and describing how the Communist regime has suppressed the history of its own feminist struggles, *Betraying Big Brother* is a story of how the movement against patriarchy could reconfigure China and the world.

sac business journal capradio: *The Most Powerful You* Kathy Caprino, 2020-07-28 Kathy Caprino guides women to take the reins in their careers by identifying and overcoming the seven most damaging power gaps holding them back from the success they want and deserve. The business world has been forever changed by the important progress and contributions that women have made. Yet, with only 38% of manager roles and 22% of C-suite positions being held by women, women continue to struggle to achieve the reward, respect, and authority they have earned. In these pages, career, executive and leadership coach Kathy Caprino helps women conquer the seven destructive power gaps within the workforce, outline the key steps you can take to access greater positive power, and become the true author of your life. Through riveting real-life success stories of women overcoming these gaps, and proven strategies and solutions from more than 30 of the nation's top experts in fields that are essential to women's success, the exercises in *The Most Powerful You* will equip you with the strength to: See yourself more powerfully (Brave Sight) Speak more confidently (Brave Speak) Ask for and receive what you deserve (Brave Ask) Connect to your advantage with influential support (Brave Connection) Challenge and change negative behavior toward you (Brave Challenge) Be of service in more meaningful ways (Brave Service) Heal from past trauma and challenge (Brave Healing) Most importantly, *The Most Powerful You* will reconnect you to the thrilling dreams you once had for your life and empower you to take the necessary steps to reclaim that dream while making your positive impact in the world.

sac business journal capradio: *Unfairly Labeled* Jessica Kriegel, 2016-02-29 A blueprint for managing people, not generations *Unfairly Labeled* challenges the very concept of generational differences as an unfair generalization, and offers a roadmap to intergenerational understanding. While acknowledging that generational stereotypes exist, author Jessica Kriegel argues that they are wrong—and that it's unreasonable to assume that the millions of people born in the same 20-year time span are motivated by the same things, attracted to the same things, and should be dealt with in the same way. Kriegel's experience as Organizational Developer at Oracle puts her squarely in the talent strategy realm, where she works to optimize leadership development, team effectiveness, and organizational design. Drawing upon her experiences with workers of all ages and types, she shows how behaviors know no generational boundaries and how to work with people based on their talents, strengths, and weaknesses rather than simply slapping on a generational label and fitting them into an arbitrary slot. There are 80 million Millennials in America, yet there are myriad books on managing Millennials and working with Millennials and the problem with Millennials. This book shows that whether you're working with Millennials, Generation X, or Baby Boomers, age is not the issue—it's the interpersonal dynamics that matter most. Examine the concept of generational issues Explore the disparate reality of each 20-year generational span Learn to understand and work effectively with other generations Facilitate intergenerational understanding sessions The human mind craves categorization, so the tendency to lump people together is natural. It may, however, be holding your organization back. The members of each generation have only one thing in common—their age—and even that varies by two whole decades. Why assume that they should all be managed the same way? *Unfairly Labeled* shows you a better way, and provides a roadmap to a more effective organizational strategy.

sac business journal capradio: *Tipping* Kerry Segrave, 2009-03-26 Though the history of tipping can be traced to the Middle Ages, the practice did not become widespread until the late 19th century. Initially, Americans reviled the custom, branding it un-American and undemocratic. The opposition gradually faded and tipping became an American institution. From its beginnings in Europe to its development as a quintessentially American trait, this work provides a social history of tipping customs and how the United States became a nation of tippers.

sac business journal capradio: *Freewater* Amina Luqman-Dawson, 2022-02-01 Winner of the

John Newbery Medal Winner of the Coretta Scott King Author Award Award-winning author Amina Luqman-Dawson pens a lyrical, accessible historical middle-grade novel about two enslaved children's escape from a plantation and the many ways they find freedom. After an entire young life of enslavement, twelve-year-old Homer escapes Southerland Plantation with his little sister Ada, leaving his beloved mother behind. Much as he adores her and fears for her life, Homer knows there's no turning back, not with the overseer on their trail. Through tangled vines, secret doorways, and over a sky bridge, the two find a secret community called Freewater, deep in the recesses of the swamp. In this new, free society made up of escaped slaves and some born-free children, Homer cautiously embraces a set of spirited friends, almost forgetting where he came from. But when he learns of a threat that could destroy Freewater, he hatches a plan to return to Southerland plantation, overcome his own cautious nature, and free his mother from enslavement. Loosely based on a little-mined but important piece of history, this is an inspiring and deeply empowering story of survival, love, and courage.

sac business journal capradio: Bay Curious Olivia Allen-Price, 2023-05-02 Curious about the San Francisco Bay Area? With explorations into unique local legends, interesting landmarks, and uncovered histories, Bay Curious is a fun, quirky guide to the secret stories of the Bay Area for visitors, newcomers, and California natives alike. Who was America's first and only Emperor? Why are there ships buried under the streets of San Francisco? Was the word hella really created in the East Bay? Bay Curious brings you the answers to these questions and much more through fun and fascinating illustrated deep-dives into hidden gems of Bay Area trivia, history, and culture. Based on the award-winning KQED podcast of the same name, Bay Curious brings a fresh eye to some of its most popular pieces and expands to cover stories unique to this book. With subjects ranging from Marin's redwood forests to the Winchester Mystery House, from the Black Panther Party's school program to the invention of the Mai Tai, Bay Curious gives you the entertaining and informative, weird and wonderful true stories of the San Francisco Bay Area. NOT YOUR AVERAGE GUIDEBOOK: Bay Curious takes a unique approach to exploring the Bay Area through its lesser known but just as fascinating stories, taking readers on a reportorial rather than literal tour. BEYOND THE PODCAST: With 49 entries—inspired by the famous 49-Mile Drive—Bay Curious includes a combination of updated popular episodes from the podcast and brand-new, never-before-heard stories researched for the book, plus fun illustrations and irresistible trivia sidebars. GIFT OR SELF-PURCHASE FOR SF ENTHUSIASTS: For anyone living in San Francisco or visiting with a goal of getting beyond the beaten tourist path, this volume holds a treasure trove of inspiration for an armchair adventure or self-guided tour. Perfect for: Bay Area locals and new arrivals A fun and unique San Francisco reference book for tourists and visitors Fans of the KQED podcast History buffs Anyone who enjoys unexpected, quirky true stories

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