

SAS DATA ANALYSIS CERTIFICATION

UNLOCK YOUR DATA POTENTIAL: THE ULTIMATE GUIDE TO SAS DATA ANALYSIS CERTIFICATION

ARE YOU READY TO TRANSFORM YOUR CAREER PROSPECTS AND BECOME A HIGHLY SOUGHT-AFTER DATA ANALYST? IN TODAY'S DATA-DRIVEN WORLD, MASTERING DATA ANALYSIS SKILLS IS PARAMOUNT. AND ONE OF THE MOST RESPECTED AND VALUABLE CERTIFICATIONS YOU CAN EARN IS THE SAS DATA ANALYSIS CERTIFICATION. THIS COMPREHENSIVE GUIDE WILL DELVE INTO EVERYTHING YOU NEED TO KNOW ABOUT OBTAINING YOUR SAS DATA ANALYSIS CERTIFICATION, FROM UNDERSTANDING THE EXAM TO MAXIMIZING YOUR PREPARATION AND LEVERAGING YOUR NEWFOUND CREDENTIALS. WE'LL EXPLORE THE BENEFITS, THE PREPARATION PROCESS, AND THE CAREER OPPORTUNITIES THAT AWAIT YOU ONCE YOU'VE EARNED THIS PRESTIGIOUS CERTIFICATION. LET'S UNLOCK YOUR DATA POTENTIAL TOGETHER!

WHY CHOOSE SAS DATA ANALYSIS CERTIFICATION?

SAS (STATISTICAL ANALYSIS SYSTEM) IS A LEADING ANALYTICS SOFTWARE SUITE USED GLOBALLY BY BUSINESSES AND ORGANIZATIONS ACROSS DIVERSE SECTORS. EARNING A SAS DATA ANALYSIS CERTIFICATION DEMONSTRATES A MASTERY OF THIS POWERFUL TOOL, VALIDATING YOUR SKILLS TO POTENTIAL EMPLOYERS AND SIGNIFICANTLY BOOSTING YOUR CAREER PROSPECTS. WHY IS SAS SO POPULAR? BECAUSE IT OFFERS:

ROBUST STATISTICAL CAPABILITIES: SAS PROVIDES A COMPREHENSIVE RANGE OF STATISTICAL PROCEDURES, FROM BASIC DESCRIPTIVE STATISTICS TO ADVANCED MODELING TECHNIQUES.

DATA MANIPULATION PROWESS: IT EXCELS AT CLEANING, TRANSFORMING, AND PREPARING DATA FOR ANALYSIS, A CRITICAL ASPECT OF ANY DATA ANALYSIS PROJECT.

INDUSTRY-WIDE ADOPTION: SAS IS A WIDELY USED TOOL IN VARIOUS INDUSTRIES, INCLUDING FINANCE, HEALTHCARE, AND RESEARCH, GUARANTEEING HIGH DEMAND FOR CERTIFIED PROFESSIONALS.

CAREER ADVANCEMENT OPPORTUNITIES: POSSESSING THIS CERTIFICATION OFTEN TRANSLATES TO HIGHER SALARIES, BETTER JOB OPPORTUNITIES, AND FASTER CAREER PROGRESSION.

CREDIBILITY AND RECOGNITION: THE SAS CERTIFICATION CARRIES SIGNIFICANT WEIGHT WITHIN THE DATA ANALYSIS COMMUNITY, DEMONSTRATING YOUR COMMITMENT TO EXCELLENCE AND EXPERTISE.

UNDERSTANDING THE SAS DATA ANALYSIS CERTIFICATION EXAM

THE SAS DATA ANALYSIS CERTIFICATION EXAM TESTS YOUR PROFICIENCY IN USING SAS SOFTWARE TO PERFORM VARIOUS DATA ANALYSIS TASKS. THE EXAM FOCUSES ON YOUR ABILITY TO:

IMPORT AND MANAGE DATA: THIS INCLUDES IMPORTING DATA FROM VARIOUS SOURCES, CLEANING AND TRANSFORMING DATA, AND MANAGING DATA WITHIN THE SAS ENVIRONMENT.

PERFORM DESCRIPTIVE STATISTICS: YOU'LL BE TESTED ON YOUR ABILITY TO CALCULATE DESCRIPTIVE STATISTICS, CREATE SUMMARIES, AND VISUALIZE DATA USING SAS PROCEDURES.

CONDUCT STATISTICAL ANALYSIS: THIS INCLUDES PERFORMING HYPOTHESIS TESTS, REGRESSION ANALYSIS, AND OTHER STATISTICAL PROCEDURES TO DRAW MEANINGFUL INSIGHTS.

CREATE REPORTS AND VISUALIZATIONS: THE EXAM WILL ASSESS YOUR ABILITY TO CREATE CLEAR AND CONCISE REPORTS AND VISUALIZATIONS TO COMMUNICATE YOUR FINDINGS EFFECTIVELY.

UTILIZE SAS PROGRAMMING: FUNDAMENTAL SAS PROGRAMMING SKILLS ARE ESSENTIAL FOR AUTOMATING TASKS AND EFFICIENTLY MANIPULATING DATA.

PREPARING FOR THE SAS DATA ANALYSIS CERTIFICATION EXAM: A STEP-BY-STEP GUIDE

SUCCESS ON THE SAS DATA ANALYSIS CERTIFICATION EXAM REQUIRES DEDICATED PREPARATION. HERE'S A STRATEGIC

APPROACH:

1. **DEFINE YOUR LEARNING STYLE:** IDENTIFY YOUR MOST EFFECTIVE LEARNING METHODS (VISUAL, AUDITORY, KINESTHETIC) TO TAILOR YOUR STUDY PLAN ACCORDINGLY.
2. **ACQUIRE THE NECESSARY RESOURCES:** INVEST IN REPUTABLE SAS TRAINING MATERIALS, INCLUDING OFFICIAL SAS DOCUMENTATION, ONLINE COURSES, AND PRACTICE EXAMS. CONSIDER BOTH SELF-PACED AND INSTRUCTOR-LED OPTIONS.
3. **BUILD A SOLID FOUNDATION:** START WITH THE BASICS OF SAS PROGRAMMING AND DATA MANIPULATION. MASTER FUNDAMENTAL CONCEPTS BEFORE TACKLING MORE COMPLEX STATISTICAL PROCEDURES.
4. **PRACTICE, PRACTICE, PRACTICE:** HANDS-ON EXPERIENCE IS CRUCIAL. WORK THROUGH NUMEROUS PRACTICE DATASETS AND EXERCISES TO SOLIDIFY YOUR UNDERSTANDING AND IMPROVE YOUR PROFICIENCY.
5. **UTILIZE PRACTICE EXAMS:** PRACTICE EXAMS ARE INVALUABLE TOOLS TO SIMULATE THE ACTUAL EXAM ENVIRONMENT, IDENTIFY YOUR WEAKNESSES, AND REFINE YOUR TEST-TAKING STRATEGY.
6. **JOIN A STUDY GROUP (OPTIONAL):** COLLABORATING WITH FELLOW LEARNERS CAN PROVIDE VALUABLE SUPPORT, MOTIVATION, AND DIVERSE PERSPECTIVES.
7. **TIME MANAGEMENT:** DEVELOP A REALISTIC STUDY SCHEDULE THAT ALLOWS YOU SUFFICIENT TIME TO COVER ALL THE EXAM TOPICS EFFECTIVELY. CONSISTENT STUDY OVER AN EXTENDED PERIOD IS MORE EFFECTIVE THAN CRAMMING.
8. **STAY UPDATED:** THE SAS SOFTWARE AND ITS APPLICATIONS ARE CONSTANTLY EVOLVING. STAY INFORMED ABOUT UPDATES AND NEW FEATURES.

LEVERAGING YOUR SAS DATA ANALYSIS CERTIFICATION FOR CAREER SUCCESS

ONCE YOU'VE ACHIEVED YOUR SAS DATA ANALYSIS CERTIFICATION, YOU'LL OPEN DOORS TO EXCITING CAREER OPPORTUNITIES. YOUR CERTIFICATION SHOWCASES YOUR EXPERTISE AND ENHANCES YOUR VALUE TO POTENTIAL EMPLOYERS. YOU CAN PURSUE ROLES SUCH AS:

DATA ANALYST: ANALYZE DATA TO IDENTIFY TRENDS, PATTERNS, AND INSIGHTS TO SUPPORT BUSINESS DECISIONS.

BUSINESS ANALYST: COMBINE DATA ANALYSIS WITH BUSINESS ACUMEN TO SOLVE COMPLEX PROBLEMS AND IMPROVE BUSINESS PROCESSES.

STATISTICIAN: APPLY STATISTICAL METHODS TO ANALYZE DATA, DRAW INFERENCES, AND PROVIDE EVIDENCE-BASED RECOMMENDATIONS.

DATA SCIENTIST: DEVELOP AND IMPLEMENT ADVANCED ANALYTICAL MODELS TO EXTRACT VALUABLE INSIGHTS FROM LARGE DATASETS.

RESEARCH ANALYST: CONDUCT QUANTITATIVE RESEARCH USING SAS TO ANALYZE DATA AND SUPPORT RESEARCH INITIATIVES.

THE CERTIFICATION SIGNIFICANTLY INCREASES YOUR EARNING POTENTIAL AND OPENS OPPORTUNITIES FOR CAREER ADVANCEMENT.

COURSE OUTLINE: MASTERING SAS DATA ANALYSIS FOR CERTIFICATION

COURSE NAME: SAS DATA ANALYSIS CERTIFICATION MASTERY

COURSE OUTLINE:

INTRODUCTION: OVERVIEW OF SAS, ITS APPLICATIONS, AND THE CERTIFICATION EXAM.

CHAPTER 1: DATA INPUT AND MANIPULATION: IMPORTING, CLEANING, TRANSFORMING, AND MANAGING DATA USING SAS. INCLUDES DATA TYPES, VARIABLES, AND PROCEDURES LIKE PROC IMPORT, PROC SQL, AND DATA STEPS.

CHAPTER 2: DESCRIPTIVE STATISTICS: CALCULATING AND INTERPRETING DESCRIPTIVE STATISTICS, CREATING FREQUENCY TABLES, AND GENERATING SUMMARIES. THIS INCLUDES PROC MEANS, PROC FREQ, AND PROC UNIVARIATE.

CHAPTER 3: INFERENCE STATISTICS: CONDUCTING HYPOTHESIS TESTS (T-TESTS, ANOVA), CORRELATION ANALYSIS, AND REGRESSION ANALYSIS USING PROC TTEST, PROC ANOVA, AND PROC REG.

CHAPTER 4: DATA VISUALIZATION: CREATING EFFECTIVE VISUALIZATIONS USING SAS/GRAPH AND OTHER VISUALIZATION TOOLS TO COMMUNICATE FINDINGS EFFECTIVELY.

CHAPTER 5: ADVANCED STATISTICAL PROCEDURES: EXPLORING MORE ADVANCED STATISTICAL TECHNIQUES LIKE LOGISTIC REGRESSION, TIME SERIES ANALYSIS, AND SURVIVAL ANALYSIS.

CHAPTER 6: REPORT WRITING: GENERATING COMPREHENSIVE REPORTS AND DOCUMENTING YOUR ANALYSIS FOR CLEAR COMMUNICATION.

CHAPTER 7: EXAM PREPARATION STRATEGIES: REVIEW OF KEY CONCEPTS, PRACTICE EXAM QUESTIONS, AND TEST-TAKING STRATEGIES.

CONCLUSION: RECAP OF KEY CONCEPTS AND STRATEGIES FOR CAREER SUCCESS WITH SAS DATA ANALYSIS CERTIFICATION.

(DETAILED EXPLANATION OF EACH CHAPTER WOULD FOLLOW HERE, EXPANDING ON THE POINTS MENTIONED ABOVE. THIS WOULD SIGNIFICANTLY INCREASE THE WORD COUNT BEYOND THE INITIAL REQUEST, BUT MAINTAINING THIS STRUCTURE, EACH CHAPTER COULD EASILY BE EXPANDED INTO A 100-200 WORD SECTION.)

FAQs:

1. WHAT IS THE COST OF THE SAS DATA ANALYSIS CERTIFICATION EXAM? THE COST VARIES DEPENDING ON YOUR LOCATION AND REGISTRATION METHOD. CHECK THE OFFICIAL SAS WEBSITE FOR THE MOST CURRENT PRICING.
2. HOW LONG IS THE SAS DATA ANALYSIS CERTIFICATION VALID? THE CERTIFICATION DOESN'T EXPIRE. HOWEVER, TO MAINTAIN YOUR COMPETITIVE EDGE, IT'S RECOMMENDED TO STAY UPDATED WITH NEW SAS FEATURES AND TECHNIQUES.
3. WHAT LEVEL OF SAS PROGRAMMING IS REQUIRED FOR THE EXAM? A SOLID UNDERSTANDING OF BASE SAS PROGRAMMING IS CRUCIAL FOR SUCCESS. YOU'LL NEED TO BE COMFORTABLE WITH DATA STEPS, PROCs, AND DATA MANIPULATION TECHNIQUES.
4. ARE THERE ANY PREREQUISITES FOR TAKING THE EXAM? THERE AREN'T FORMAL PREREQUISITES, BUT A STRONG FOUNDATION IN STATISTICS AND SOME PROGRAMMING EXPERIENCE IS HIGHLY RECOMMENDED.
5. HOW LONG DOES IT TAKE TO PREPARE FOR THE EXAM? THE PREPARATION TIME VARIES DEPENDING ON YOUR PRIOR EXPERIENCE AND LEARNING PACE. ALLOW AT LEAST SEVERAL MONTHS OF DEDICATED STUDY.
6. WHAT KIND OF JOBS CAN I GET WITH THIS CERTIFICATION? NUMEROUS ROLES ARE AVAILABLE, INCLUDING DATA ANALYST, BUSINESS ANALYST, STATISTICIAN, AND DATA SCIENTIST.
7. IS THERE A RETAKE POLICY IF I FAIL THE EXAM? YES, THERE IS A RETAKE POLICY. CONSULT THE OFFICIAL SAS WEBSITE FOR DETAILS.
8. WHERE CAN I FIND PRACTICE EXAMS AND STUDY MATERIALS? SAS OFFERS OFFICIAL TRAINING RESOURCES, AND NUMEROUS THIRD-PARTY PROVIDERS OFFER PRACTICE EXAMS AND STUDY MATERIALS.
9. WHAT IS THE PASS RATE FOR THE SAS DATA ANALYSIS CERTIFICATION EXAM? THE PASS RATE VARIES AND ISN'T PUBLICLY RELEASED BY SAS. CONSISTENT STUDY AND PREPARATION ARE KEY.

RELATED ARTICLES:

1. SAS PROGRAMMING FOR BEGINNERS: A COMPREHENSIVE INTRODUCTION TO SAS PROGRAMMING FUNDAMENTALS.
2. DATA CLEANING TECHNIQUES IN SAS: MASTERING DATA CLEANING AND PREPROCESSING IN SAS.

3. ADVANCED STATISTICAL MODELING WITH SAS: EXPLORE ADVANCED STATISTICAL MODELS AND TECHNIQUES USING SAS.
4. DATA VISUALIZATION BEST PRACTICES WITH SAS: CREATING EFFECTIVE AND INSIGHTFUL VISUALIZATIONS IN SAS.
5. SAS AND BUSINESS INTELLIGENCE: APPLYING SAS IN A BUSINESS INTELLIGENCE CONTEXT.
6. SAS FOR HEALTHCARE DATA ANALYSIS: USING SAS FOR ANALYZING DATA IN THE HEALTHCARE INDUSTRY.
7. SAS IN FINANCIAL MODELING: APPLYING SAS TO FINANCIAL MODELING AND ANALYSIS.
8. THE FUTURE OF SAS IN DATA ANALYTICS: EXPLORING THE EVOLUTION AND FUTURE OF SAS IN THE DATA ANALYTICS LANDSCAPE.
9. COMPARING SAS TO OTHER DATA ANALYSIS TOOLS: A COMPARATIVE ANALYSIS OF SAS AGAINST OTHER POPULAR DATA ANALYSIS SOFTWARE.

THIS COMPREHENSIVE GUIDE PROVIDES A SOLID FOUNDATION FOR EMBARKING ON YOUR JOURNEY TOWARDS OBTAINING YOUR SAS DATA ANALYSIS CERTIFICATION. REMEMBER, DEDICATION AND CONSISTENT EFFORT ARE KEY TO SUCCESS. GOOD LUCK!

 **sas data analysis certification:** *SAS Certified Specialist Prep Guide* SAS Institute, 2019-02-11
The SAS® Certified Specialist Prep Guide: Base Programming Using SAS® 9.4 prepares you to take the new SAS 9.4 Base Programming -- Performance-Based Exam. This is the official guide by the SAS Global Certification Program. This prep guide is for both new and experienced SAS users, and it covers all the objectives that are tested on the exam. New in this edition is a workbook whose sample scenarios require you to write code to solve problems and answer questions. Answers for the chapter quizzes and solutions for the sample scenarios in the workbook are included. You will also find links to exam objectives, practice exams, and other resources such as the Base SAS® glossary and a list of practice data sets. Major topics include importing data, creating and modifying SAS data sets, and identifying and correcting both data syntax and programming logic errors. All exam topics are covered in these chapters: Setting Up Practice Data Basic Concepts Accessing Your Data Creating SAS Data Sets Identifying and Correcting SAS Language Errors Creating Reports Understanding DATA Step Processing BY-Group Processing Creating and Managing Variables Combining SAS Data Sets Processing Data with DO Loops SAS Formats and Informats SAS Date, Time, and Datetime Values Using Functions to Manipulate Data Producing Descriptive Statistics Creating Output Practice Programming Scenarios (Workbook)

sas data analysis certification: SAS Certification Prep Guide Joni N. Shreve, Donna Dea Holland, 2018-12-18 Must-have study guide for the SAS® Certified Statistical Business Analyst Using SAS®9: Regression and Modeling exam! Written for both new and experienced SAS programmers, the SAS® Certification Prep Guide: Statistical Business Analysis Using SAS®9 is an in-depth prep guide for the SAS® Certified Statistical Business Analyst Using SAS®9: Regression and Modeling exam. The authors step through identifying the business question, generating results with SAS, and interpreting the output in a business context. The case study approach uses both real and simulated data to master the content of the certification exam. Each chapter also includes a quiz aimed at testing the reader's comprehension of the material presented. Major topics include: ANOVA Linear Regression Logistic Regression Inputs for Predictive Modeling Model Performance For those new to statistical topics or those needing a review of statistical foundations, this book also serves as an excellent reference guide for understanding descriptive and inferential statistics. Appendices can be found here.

sas data analysis certification: Hands-On SAS for Data Analysis Harish Gulati, 2019-09-27

Leverage the full potential of SAS to get unique, actionable insights from your data

Key Features

- Build enterprise-class data solutions using SAS and become well-versed in SAS programming
- Work with different data structures, and run SQL queries to manipulate your data
- Explore essential concepts and techniques with practical examples to confidently pass the SAS certification exam

Book Description

SAS is one of the leading enterprise tools in the world today when it comes to data management and analysis. It enables the fast and easy processing of data and helps you gain valuable business insights for effective decision-making. This book will serve as a comprehensive guide that will prepare you for the SAS certification exam. After a quick overview of the SAS architecture and components, the book will take you through the different approaches to importing and reading data from different sources using SAS. You will then cover SAS Base and 4GL, understanding data management and analysis, along with exploring SAS functions for data manipulation and transformation. Next, you'll discover SQL procedures and get up to speed on creating and validating queries. In the concluding chapters, you'll learn all about data visualization, right from creating bar charts and sample geographic maps through to assigning patterns and formats. In addition to this, the book will focus on macro programming and its advanced aspects. By the end of this book, you will be well versed in SAS programming and have the skills you need to easily handle and manage your data-related problems in SAS. What you will learn

- Explore a variety of SAS modules and packages for efficient data analysis
- Use SAS 4GL functions to manipulate, merge, sort, and transform data
- Gain useful insights into advanced PROC SQL options in SAS to interact with data
- Get to grips with SAS Macro and define your own macros to share data
- Discover the different graphical libraries to shape and visualize data with
- Apply the SAS Output Delivery System to prepare detailed reports

Who this book is for

Budding or experienced data professionals who want to get started with SAS will benefit from this book. Those looking to prepare for the SAS certification exam will also find this book to be a useful resource. Some understanding of basic data management concepts will help you get the most out of this book.

sas data analysis certification: SAS Certification Prep Guide Sas Institute, 2017-12-22

Prepare for the SAS Base Programming for SAS 9 exam with the official guide by the SAS Global Certification Program. New and experienced SAS users who want to prepare for the SAS Base Programming for SAS 9 exam will find this guide to be an invaluable, convenient, and comprehensive resource that covers all of the objectives tested on the exam. Now in its fourth edition, the guide has been extensively updated, and revised to streamline explanations. Major topics include importing and exporting raw data files, creating and modifying SAS data sets, and identifying and correcting data syntax and programming logic errors. The chapter quizzes have been thoroughly updated and full solutions are included at the back of the book. In addition, links are provided to the exam objectives, practice exams, and other helpful resources, such as the updated Base SAS glossary and an expanded collection of practice data sets.

sas data analysis certification: SAS Certified Professional Prep Guide SAS Institute, 2019-10-18

The official guide by the SAS Global Certification Program, SAS Certified Professional Prep Guide: Advanced Programming Using SAS 9.4 prepares you to take the new SAS 9.4 Advanced Programming Performance-Based Exam. New in this edition is a workbook whose sample scenarios require you to write code to solve problems and answer questions. Answers to the chapter quizzes and solutions to the sample scenarios in the workbook are included. You will also find links to exam objectives, practice exams, and other resources such as the Base SAS Glossary and a list of practice data sets. Major topics include SQL processing, SAS macro language processing, and advanced SAS programming techniques. All exam topics are covered in the following chapters:

- SQL Processing with SAS PROC SQL
- SQL Fundamentals
- Creating and Managing Tables
- Joining Tables Using PROC SQL
- Joining Tables Using Set Operators
- Using Subqueries
- Advanced SQL Techniques
- SAS Macro Language Processing
- Creating and Using Macro Variables
- Storing and Processing Text
- Working with Macro Programs
- Advanced Macro Techniques
- Advanced SAS Programming Techniques
- Defining and Processing Arrays
- Processing Data Using Hash Objects
- Using SAS Utility Procedures
- Using Advanced Functions
- Practice Programming Scenarios (Workbook)

sas data analysis certification: Learning SAS by Example Ron Cody, 2018-07-03 Learn to program SAS by example! Learning SAS by Example, A Programmer's Guide, Second Edition, teaches SAS programming from very basic concepts to more advanced topics. Because most programmers prefer examples rather than reference-type syntax, this book uses short examples to explain each topic. The second edition has brought this classic book on SAS programming up to the latest SAS version, with new chapters that cover topics such as PROC SGPLOT and Perl regular expressions. This book belongs on the shelf (or e-book reader) of anyone who programs in SAS, from those with little programming experience who want to learn SAS to intermediate and even advanced SAS programmers who want to learn new techniques or identify new ways to accomplish existing tasks. In an instructive and conversational tone, author Ron Cody clearly explains each programming technique and then illustrates it with one or more real-life examples, followed by a detailed description of how the program works. The text is divided into four major sections: Getting Started, DATA Step Processing, Presenting and Summarizing Your Data, and Advanced Topics. Subjects addressed include Reading data from external sources Learning details of DATA step programming Subsetting and combining SAS data sets Understanding SAS functions and working with arrays Creating reports with PROC REPORT and PROC TABULATE Getting started with the SAS macro language Leveraging PROC SQL Generating high-quality graphics Using advanced features of user-defined formats and informats Restructuring SAS data sets Working with multiple observations per subject Getting started with Perl regular expressions You can test your knowledge and hone your skills by solving the problems at the end of each chapter.

sas data analysis certification: Statistical Programming in SAS A. John Bailer, 2020-01-28 Statistical Programming in SAS Second Edition provides a foundation for programming to implement statistical solutions using SAS, a system that has been used to solve data analytic problems for more than 40 years. The author includes motivating examples to inspire readers to generate programming solutions. Upper-level undergraduates, beginning graduate students, and professionals involved in generating programming solutions for data-analytic problems will benefit from this book. The ideal background for a reader is some background in regression modeling and introductory experience with computer programming. The coverage of statistical programming in the second edition includes

- Getting data into the SAS system, engineering new features, and formatting variables
- Writing readable and well-documented code
- Structuring, implementing, and debugging programs that are well documented
- Creating solutions to novel problems
- Combining data sources, extracting parts of data sets, and reshaping data sets as needed for other analyses
- Generating general solutions using macros
- Customizing output
- Producing insight-inspiring data visualizations
- Parsing, processing, and analyzing text
- Programming solutions using matrices and connecting to R
- Processing text
- Programming with matrices
- Connecting SAS with R
- Covering topics that are part of both base and certification exams.

sas data analysis certification: SAS Programming 2: Data Manipulation Techniques SAS Institute, 2007-01-01

sas data analysis certification: Fundamentals of Programming in SAS James Blum, Jonathan Duggins, 2019-07-27 Unlock the essentials of SAS programming! Fundamentals of Programming in SAS: A Case Studies Approach gives a complete introduction to SAS programming. Perfect for students, novice SAS users, and programmers studying for their Base SAS certification, this book covers all the basics, including: working with data creating visualizations data validation good programming practices Experienced programmers know that real-world scenarios require practical solutions. Designed for use in the classroom and for self-guided learners, this book takes a novel approach to learning SAS programming by following a single case study throughout the text and circling back to previous concepts to reinforce material. Readers will benefit from the variety of exercises, including both multiple choice questions and in-depth case studies. Additional case studies are also provided online for extra practice. This approach mirrors the way good SAS programmers develop their skills—through hands-on work with an eye toward developing the knowledge necessary to tackle more difficult tasks. After reading this book, you will gain the skills

and confidence to take on larger challenges with the power of SAS.

sas data analysis certification: An Introduction to SAS Visual Analytics Tricia Aanderud, Rob Collum, Ryan Kumpfmiller, 2017-03-21 Focusing on the version of SAS Visual Analytics on SAS 9.4, this thorough guide will show you how to make sense of your complex data with the goal of leading you to smarter, data-driven decisions without having to write a single line of code unless you want to. --

sas data analysis certification: The Little SAS Book Lora D. Delwiche, Susan J. Slaughter, 2019-10-11 A classic that just keeps getting better, The Little SAS Book is essential for anyone learning SAS programming. Lora Delwiche and Susan Slaughter offer a user-friendly approach so that readers can quickly and easily learn the most commonly used features of the SAS language. Each topic is presented in a self-contained, two-page layout complete with examples and graphics. Nearly every section has been revised to ensure that the sixth edition is fully up-to-date. This edition is also interface-independent, written for all SAS programmers whether they use SAS Studio, SAS Enterprise Guide, or the SAS windowing environment. New sections have been added covering PROC SQL, iterative DO loops, DO WHILE and DO UNTIL statements, %DO statements, using variable names with special characters, the ODS EXCEL destination, and the XLSX LIBNAME engine. This title belongs on every SAS programmer's bookshelf. It's a resource not just to get you started, but one you will return to as you continue to improve your programming skills. Learn more about the updates to The Little SAS Book, Sixth Edition here. Reviews for The Little SAS Book, Sixth Edition can be read here.

sas data analysis certification: Getting Started with Data Science Murtaza Haider, 2015-12-14 Master Data Analytics Hands-On by Solving Fascinating Problems You'll Actually Enjoy! Harvard Business Review recently called data science "The Sexiest Job of the 21st Century." It's not just sexy: For millions of managers, analysts, and students who need to solve real business problems, it's indispensable. Unfortunately, there's been nothing easy about learning data science-until now. Getting Started with Data Science takes its inspiration from worldwide best-sellers like Freakonomics and Malcolm Gladwell's Outliers: It teaches through a powerful narrative packed with unforgettable stories. Murtaza Haider offers informative, jargon-free coverage of basic theory and technique, backed with plenty of vivid examples and hands-on practice opportunities. Everything's software and platform agnostic, so you can learn data science whether you work with R, Stata, SPSS, or SAS. Best of all, Haider teaches a crucial skillset most data science books ignore: how to tell powerful stories using graphics and tables. Every chapter is built around real research challenges, so you'll always know why you're doing what you're doing. You'll master data science by answering fascinating questions, such as: • Are religious individuals more or less likely to have extramarital affairs? • Do attractive professors get better teaching evaluations? • Does the higher price of cigarettes deter smoking? • What determines housing prices more: lot size or the number of bedrooms? • How do teenagers and older people differ in the way they use social media? • Who is more likely to use online dating services? • Why do some purchase iPhones and others Blackberry devices? • Does the presence of children influence a family's spending on alcohol? For each problem, you'll walk through defining your question and the answers you'll need; exploring how others have approached similar challenges; selecting your data and methods; generating your statistics; organizing your report; and telling your story. Throughout, the focus is squarely on what matters most: transforming data into insights that are clear, accurate, and can be acted upon.

sas data analysis certification: Text Mining and Analysis Dr. Goutam Chakraborty, Murali Pagolu, Satish Garla, 2014-11-22 Big data: It's unstructured, it's coming at you fast, and there's lots of it. In fact, the majority of big data is text-oriented, thanks to the proliferation of online sources such as blogs, emails, and social media. However, having big data means little if you can't leverage it with analytics. Now you can explore the large volumes of unstructured text data that your organization has collected with Text Mining and Analysis: Practical Methods, Examples, and Case Studies Using SAS. This hands-on guide to text analytics using SAS provides detailed, step-by-step instructions and explanations on how to mine your text data for valuable insight. Through its

comprehensive approach, you'll learn not just how to analyze your data, but how to collect, cleanse, organize, categorize, explore, and interpret it as well. Text Mining and Analysis also features an extensive set of case studies, so you can see examples of how the applications work with real-world data from a variety of industries. Text analytics enables you to gain insights about your customers' behaviors and sentiments. Leverage your organization's text data, and use those insights for making better business decisions with Text Mining and Analysis. This book is part of the SAS Press program.

sas data analysis certification: Machine Learning with SAS Viya SAS Institute Inc., 2020-05-29 Master machine learning with SAS Viya! Machine learning can feel intimidating for new practitioners. Machine Learning with SAS Viya provides everything you need to know to get started with machine learning in SAS Viya, including decision trees, neural networks, and support vector machines. The analytics life cycle is covered from data preparation and discovery to deployment. Working with open-source code? Machine Learning with SAS Viya has you covered – step-by-step instructions are given on how to use SAS Model Manager tools with open source. SAS Model Studio features are highlighted to show how to carry out machine learning in SAS Viya. Demonstrations, practice tasks, and quizzes are included to help sharpen your skills. In this book, you will learn about: Supervised and unsupervised machine learning Data preparation and dealing with missing and unstructured data Model building and selection Improving and optimizing models Model deployment and monitoring performance

sas data analysis certification: Implementing CDISC Using SAS Chris Holland, Jack Shostak, 2019-05-30 For decades researchers and programmers have used SAS to analyze, summarize, and report clinical trial data. Now Chris Holland and Jack Shostak have updated their popular Implementing CDISC Using SAS, the first comprehensive book on applying clinical research data and metadata to the Clinical Data Interchange Standards Consortium (CDISC) standards. Implementing CDISC Using SAS: An End-to-End Guide, Revised Second Edition, is an all-inclusive guide on how to implement and analyze the Study Data Tabulation Model (SDTM) and the Analysis Data Model (ADaM) data and prepare clinical trial data for regulatory submission. Updated to reflect the 2017 FDA mandate for adherence to CDISC standards, this new edition covers creating and using metadata, developing conversion specifications, implementing and validating SDTM and ADaM data, determining solutions for legacy data conversions, and preparing data for regulatory submission. The book covers products such as Base SAS, SAS Clinical Data Integration, and the SAS Clinical Standards Toolkit, as well as JMP Clinical. Topics included in this edition include an implementation of the Define-XML 2.0 standard, new SDTM domains, validation with Pinnacle 21 software, event narratives in JMP Clinical, SDTM and ADaM metadata spreadsheets, and of course new versions of SAS and JMP software. The second edition was revised to add the latest C-Codes from the most recent release as well as update the make_define macro that accompanies this book in order to add the capability to handle C-Codes. The metadata spreadsheets were updated accordingly. Any manager or user of clinical trial data in this day and age is likely to benefit from knowing how to either put data into a CDISC standard or analyzing and finding data once it is in a CDISC format. If you are one such person--a data manager, clinical and/or statistical programmer, biostatistician, or even a clinician--then this book is for you.

sas data analysis certification: Credit Risk Analytics Bart Baesens, Daniel Roesch, Harald Scheule, 2016-10-03 The long-awaited, comprehensive guide to practical credit risk modeling Credit Risk Analytics provides a targeted training guide for risk managers looking to efficiently build or validate in-house models for credit risk management. Combining theory with practice, this book walks you through the fundamentals of credit risk management and shows you how to implement these concepts using the SAS credit risk management program, with helpful code provided. Coverage includes data analysis and preprocessing, credit scoring; PD and LGD estimation and forecasting, low default portfolios, correlation modeling and estimation, validation, implementation of prudential regulation, stress testing of existing modeling concepts, and more, to provide a one-stop tutorial and reference for credit risk analytics. The companion website offers examples of both real and simulated credit portfolio data to help you more easily implement the concepts

discussed, and the expert author team provides practical insight on this real-world intersection of finance, statistics, and analytics. SAS is the preferred software for credit risk modeling due to its functionality and ability to process large amounts of data. This book shows you how to exploit the capabilities of this high-powered package to create clean, accurate credit risk management models. Understand the general concepts of credit risk management Validate and stress-test existing models Access working examples based on both real and simulated data Learn useful code for implementing and validating models in SAS Despite the high demand for in-house models, there is little comprehensive training available; practitioners are left to comb through piece-meal resources, executive training courses, and consultancies to cobble together the information they need. This book ends the search by providing a comprehensive, focused resource backed by expert guidance. Credit Risk Analytics is the reference every risk manager needs to streamline the modeling process.

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econometric data. Additional features include complete SAS® code, Proc IML routines plus a tutorial on Proc IML, and an appendix with additional programs and data sets. Applied Econometrics Using the SAS® System serves as a relevant and valuable reference for practitioners in the fields of business, economics, and finance. In addition, most students of econometrics are taught using GAUSS and STATA, yet SAS® is the standard in the working world; therefore, this book is an ideal supplement for upper-undergraduate and graduate courses in statistics, economics, and other social sciences since it prepares readers for real-world careers.

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West Point, teachers working in some of the toughest schools, and young finalists in the National Spelling Bee. She also mines fascinating insights from history and shows what can be gleaned from modern experiments in peak performance. Finally, she shares what she's learned from interviewing dozens of high achievers—from JP Morgan CEO Jamie Dimon to New Yorker cartoon editor Bob Mankoff to Seattle Seahawks Coach Pete Carroll. "Duckworth's ideas about the cultivation of tenacity have clearly changed some lives for the better" (The New York Times Book Review). Among Grit's most valuable insights: any effort you make ultimately counts twice toward your goal; grit can be learned, regardless of IQ or circumstances; when it comes to child-rearing, neither a warm embrace nor high standards will work by themselves; how to trigger lifelong interest; the magic of the Hard Thing Rule; and so much more. Winningly personal, insightful, and even life-changing, Grit is a book about what goes through your head when you fall down, and how that—not talent or luck—makes all the difference. This is "a fascinating tour of the psychological research on success" (The Wall Street Journal).

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with parameters. The book covers: Adding and manipulating data items within SAS Visual Analytics
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Demonstrations and practices are included for you to follow to gain hands-on experience with SAS Visual Analytics, and the data sets used in the book are also provided to download.

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Written for anyone involved in the data preparation process for analytics, Gerhard Svolba's *Data Preparation for Analytics Using SAS* offers practical advice in the form of SAS coding tips and tricks, and provides the reader with a conceptual background on data structures and considerations from a business point of view. The tasks addressed include viewing analytic data preparation in the context of its business environment, identifying the specifics of predictive modeling for data mart creation, understanding the concepts and considerations of data preparation for time series analysis, using various SAS procedures and SAS Enterprise Miner for scoring, creating meaningful derived variables for all data mart types, using powerful SAS macros to make changes among the various data mart structures, and more!

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The need for powerful, accurate and increasingly automatic text analysis software in modern information technology has dramatically increased. Fields as diverse as financial management, fraud and cybercrime prevention, Pharmaceutical R&D, social media marketing, customer care, and health services are implementing more comprehensive text-inclusive, analytics strategies. *Text as Data: Computational Methods of Understanding Written Expression Using SAS* presents an overview of text analytics and the critical role SAS software plays in combining linguistic and quantitative algorithms in the evolution of this dynamic field. Drawing on over two decades of experience in text analytics, authors Barry deVile and Gurpreet Singh Bawa examine the evolution of text mining and cloud-based solutions, and the development of SAS Visual Text Analytics. By integrating quantitative data and textual analysis with advanced computer learning principles, the authors demonstrate the combined advantages of SAS compared to standard approaches, and show how approaching text as qualitative data within a quantitative analytics framework produces more detailed, accurate, and explanatory results. Understand the role of linguistics, machine learning, and multiple data sources in the text analytics workflow Understand how a range of quantitative algorithms and data representations reflect contextual effects to shape meaning and understanding Access online data and code repositories, videos, tutorials, and case studies Learn how SAS extends quantitative algorithms to produce expanded text analytics capabilities Redefine text in terms of data for more accurate analysis This book offers a thorough introduction to the framework and dynamics of text analytics—and the underlying principles at work—and provides an in-depth examination of the interplay between qualitative-linguistic and quantitative, data-driven aspects of data analysis. The treatment begins with a discussion on expression parsing and detection and provides insight into the core principles and practices of text parsing, theme, and topic detection. It includes advanced topics such as contextual effects in numeric and textual data manipulation, fine-tuning text meaning and disambiguation. As the first resource to leverage the power of SAS for text analytics, *Text as Data* is an essential resource for SAS users and data scientists in any industry or academic application.

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Taking you on a journey to learn and apply Python programming in the context of the SAS Viya platform, this book includes examples from creating connections to CAS all the way to simple statistics and machine learning. --

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