

# who owns the wellness company

## Who Owns the Wellness Company? Unpacking the Complexities of Wellness Ownership

Ever wondered who's behind your favorite wellness brand? The sleek packaging, the aspirational marketing, the promise of a healthier, happier you – it all comes from somewhere. This post dives deep into the often-opaque world of wellness company ownership, exploring different ownership structures, the impact of ownership on brand values, and how understanding ownership can inform your consumer choices. We'll unravel the mystery surrounding "who owns the wellness company," providing a comprehensive guide to help you navigate this increasingly complex market.

### The Diverse Landscape of Wellness Company Ownership

The wellness industry is booming, and with it comes a diverse range of ownership structures. Unlike some sectors with clearly defined giants, the wellness world encompasses everything from solopreneurs crafting artisanal products in their kitchens to massive multinational corporations with sprawling portfolios. Let's break down some common ownership models:

1. **Sole Proprietorships:** Many smaller wellness businesses, particularly those focused on niche products or services, begin as sole proprietorships. This means a single individual owns and operates the entire business, assuming all liability and reaping all profits. While offering simplicity and control, this structure can limit growth potential due to its reliance on the owner's resources.

1. Partnerships: When two or more individuals pool their resources and expertise, a partnership is formed. This structure can offer a broader skill set and shared financial burden but also introduces complexities in decision-making and profit sharing. Different types of partnerships (general, limited) exist, each with varying levels of liability for the partners.

1. Limited Liability Companies (LLCs): LLCs offer a crucial advantage: limited liability. This means the personal assets of the owners are protected from business debts and lawsuits. LLCs provide flexibility in management and taxation, making them popular choices for a wide range of wellness businesses.

1. Corporations (S Corps and C Corps): Larger wellness companies often operate as corporations, either S Corps or C Corps. These structures offer significant advantages for raising capital and expanding operations, but they also come with increased regulatory compliance requirements and more complex tax implications. S Corps offer pass-through taxation, while C Corps are taxed separately as entities.

1. Private Equity and Venture Capital: Many successful wellness brands attract investment from private equity firms or venture capital groups. This influx of capital can fuel rapid expansion and market penetration, but it also means relinquishing some degree of control to investors who are ultimately focused on maximizing returns.

# The Influence of Ownership on Brand Values

The ownership structure of a wellness company significantly impacts its values, ethos, and overall brand identity. For example:

Sole proprietorships often reflect the personal values and beliefs of the owner, leading to a strong sense of authenticity and connection with consumers.

Larger corporations may prioritize profit maximization over ethical sourcing or sustainable practices, potentially leading to a disconnect with consumers seeking values-driven brands.

Companies backed by private equity can face pressure to prioritize short-term profits over long-term sustainability, potentially impacting product quality or ethical labor practices.

Understanding the ownership structure can help consumers make informed choices, aligning their purchases with their personal values. Looking beyond marketing claims and digging deeper into a company's background can reveal crucial information about its commitment to ethical sourcing, fair labor practices, and environmental sustainability.

## Finding the Answers: Resources for Uncovering Wellness Company Ownership

Pinpointing the exact ownership of a wellness company isn't always straightforward. However, several avenues can provide valuable insights:

**Company Website:** Many companies disclose basic ownership information, such as the names of key executives or the type of legal entity (LLC, corporation, etc.), in their "About Us" section or investor relations materials.

**Securities and Exchange Commission (SEC) Filings:** Publicly traded companies are required to file regular reports with the SEC, which can contain details about ownership structure and shareholder information.

**State Business Registries:** Searching a state's business registry can often reveal information about the

legal structure and registered agents of a company.

News Articles and Press Releases: News articles and press releases may mention key investors or significant ownership changes.

LinkedIn: Reviewing the company's LinkedIn page can provide insight into the leadership team and their backgrounds, offering clues about the ownership structure.

## **The Importance of Transparency in the Wellness Industry**

Transparency regarding ownership is crucial for building trust and fostering a healthy relationship between businesses and consumers. When companies are upfront about their ownership structure, consumers can make informed decisions based on their values and priorities. Greater transparency benefits not only the consumers but also the wellness industry as a whole, promoting ethical practices and fostering a more sustainable market.

## **Conclusion**

Determining "who owns the wellness company" is a journey of investigation, requiring a multi-pronged approach. Understanding different ownership structures and their implications on brand values is essential for navigating the complex landscape of the wellness market. By actively seeking out information and prioritizing transparency, consumers can empower themselves to make conscious and values-aligned choices that support businesses that resonate with their personal beliefs.

## **FAQs**

1. Are all wellness company ownership structures equally transparent? No, some structures, particularly those involving private equity or complex corporate holdings, can be less transparent than others, making it more challenging to identify the ultimate owners.

1. Why is it important to know who owns a wellness company? Knowing the ownership structure allows consumers to assess potential conflicts of interest, evaluate the company's commitment to ethical practices, and make purchasing decisions that align with their values.

1. Where can I find information about the ownership of a specific wellness company? Start with the company website, then explore resources like SEC filings (if applicable), state business registries, news articles, and LinkedIn.

1. What does it mean if a wellness company is owned by a larger corporation? This might indicate a focus on scalability and profit maximization, potentially at the expense of certain ethical considerations or personalized customer service.

1. How can I support wellness companies with ethical ownership structures? Research companies thoroughly, prioritizing those that are transparent about their ownership and committed to sustainable and ethical practices. Support businesses that align with your values.

**who owns the wellness company: Wellth** Jason Wachob, 2016 Mindbodygreen founder Jason Wachob ... redefines successful living and offers readers instead a new life currency to build on, one that is steeped in physical and emotional health and well-being--

**who owns the wellness company: Who Owns Whom** , 2008

**who owns the wellness company: Prescription for Happiness** Robin Berzin, 2023-03-14 A "compassionate, authoritative, and wise" (Mark Hyman, MD, New York Times bestselling author of The Pegan Diet) 30-day program that "will shift the way you think about your body and your health" (Gabrielle Bernstein, #1 New York Times bestselling author and international speaker) based on a

paradigm-shifting idea: You have to change your body to change your mind and mood. Perscription for Happiness offers a 30-day program for reaching a new level of energy, clarity, and calm. Too often, conventional medicine treats the mind as separate from the body. However, science shows that physical issues, such as chronic illness and weight fluctuation, are oftentimes intricately entwined with mental health conditions like depression, anxiety, fatigue, and more. This must-read book explores the new science of optimizing the body in ways that will help anyone attain a new baseline for energy, calm, and optimism. Dr. Berzin draws on cutting-edge research and her work with thousands of patients to tell the complete story of how our physical health influences our energy level, mood, focus, and emotional wellbeing. This builds on her work at her nationally renowned holistic health service Parsley Health, where Dr. Berzin and her team of over 100 highly trained medical providers focus on treating the whole patient, yielding extraordinary results for those dealing with gastrointestinal, hormone-related, autoimmune, and mental health conditions. Leveraging Parsley's unique patient data and successful proprietary protocols, Perscription for Happiness is the ultimate gateway to creating your new baseline for peak physical and mental health.

**who owns the wellness company: The Juice Generation** Eric Helms, 2014-01-14 From one of America's foremost and pioneering juicing companies comes a beautifully illustrated guide to creating restorative and energizing juices and smoothies; as well as preparing nutrition-rich, blended superfoods. Welcome to the Juice Generation ! Refresh, Restore, and Rejuvenate Get ready to live juicy with The Juice Generation. Fresh juices and superfood smoothies will help you feel energized and invigorated with glowing skin and a clear mind. The revitalizing recipes and tips will make you feel lighter and brighter, inside and out. Featuring more than 100 refreshing, health-boosting, spirit-lifting recipes The Juice Generation offers practical, down-to-earth instructions for making restorative and great-tasting vegetable and fruit juices, smoothies, and tonics. Get on the Green Curve and move confidently from smoothies to green drinks Whether you're newly juice curious, or already an old pro, The Juice Generation's plan will lead you to the endless benefits and possibilities of squeezing, crushing, and grinding, and help you integrate the joys of juicing and blending into your busy life. Juicing Tools for Detoxing and Healing The Juice Generation includes detoxing cleanses as well as flu-fighting elixirs and plenty of recipes and great advice from some of its biggest supporters, including Blake Lively, Michelle Williams, Edward Norton, Jason Bateman, and Martha Stewart.

**who owns the wellness company: Is Gwyneth Paltrow Wrong About Everything?** Timothy Caulfield, 2016-05-10 An exploration of the effect our celebrity-dominated culture has on our ideas of what it means to live the good life What would happen if an average Joe tried out for American Idol, underwent a professional makeover, endured Gwyneth Paltrow's "Clean Cleanse," and followed the outrageous rituals of the rich and famous? Health law policy researcher Timothy Caulfield finds out in this thoroughly unique, engaging, and provocative book about celebrity culture and its iron grip on today's society. Over the past decade, our perceptions of beauty, health, success, and happiness have become increasingly framed by a popular culture steeped in celebrity influence and ever more disconnected from reality. Research tells us that our health decisions and goals are influenced by celebrity culture and endorsements, our children's ambitions are now overwhelmingly governed by the fantasy of fame, and the ideals of beauty and success are mediated through a celebrity-dominated worldview. But while much has been written about the cause of our obsession with the rich and famous, Caulfield argues that not enough has been done to debunk celebrity messages and promises about health, diet, beauty, or happiness. From super-thin models to Gwyneth Paltrow's endorsement of a gluten free-diet for almost anyone, celebrity opinions have the power to dominate our conversations and outlooks. In this book, Caulfield provides an entertaining look into the celebrity world, including vivid accounts of his own experiences trying out for American Idol, having his skin resurfaced, and doing the cleanse; interviews with actual celebrities; thought-provoking facts, and a practical and evidence-based reality check on our own celebrity ambitions.

**who owns the wellness company: The New Wellness Revolution** Paul Zane Pilzer, 2012-06-12 Read the Preface, Introduction, and Chapter 1 at [thewellnessrevolution.paulzanepilzer.com](http://thewellnessrevolution.paulzanepilzer.com). Five years ago, Paul Zane Pilzer outlined the future of an industry he called "wellness" and showed readers how they could get in on the profitable bottom floor. The New Wellness Revolution, Second Edition includes more guidance and business advice for entrepreneurs, product distributors, physicians, and other wellness professionals. It's an industry that will only grow, so get in while you can.

**who owns the wellness company: Paving It Forward** Elizabeth Fayt, 2009-08-01 People spend more time choosing what they are going to wear in the morning than they do choosing how they will connect with people, how they feel, or what they will accomplish. Paving It Forward encourages people to make conscious decisions in every part of their lives.

**who owns the wellness company: The Whole30** Melissa Urban, Dallas Hartwig, 2015 Millions of people visit Whole30.com every month and share their stories of weight loss and lifestyle makeovers. Hundreds of thousands of them have read It Starts With Food, which explains the science behind the program. At last, The Whole30 provides the step-by-step, recipe-by-recipe guidebook that will allow millions of people to experience the transformation of their entire life in just one month.

**who owns the wellness company: Decoding the Secret** Rich Cavaness, Leo Schreven, 2007-04-27 YOU ARE A LIVING MAGNET! You are where you are today because of the Law of Attraction. The Bible teaches us in Proverbs 23:7 that what a person allows to be part of their dominant thoughts then becomes who they are. Thoughts become things! Let Rich Cavaness and Leo Schreven explain for you how The Secret applies to your life from the Creator God's perspective. Until now there has not been a book that has offered all the pieces to the puzzle - now Decoding The Secret addresses the Law of Attraction from a mental, physical, emotional, financial, social and most importantly, from a spiritual standpoint. THIS BOOK WILL ADDRESS THESE IMPORTANT QUESTIONS: \* Why do things always seem to go wrong for you? \* Why does money seem to avoid you like the plague? \* Why is your life a living testament of your dominant thoughts? \* How does God work with the Law of Attraction? \* Why does your lack of faith and belief prevent God's blessing? \* How can you visualize and focus turn dreams into reality? \* Why can your tongue be either a miracle or a curse? Using an open-minded approach, explaining clearly how The Secret is very real in our lives and biblically proven, Rich and Leo, who are living testimonies to the Law of Attraction, will challenge and convince you that there is a God in the Universe who hears and answers your prayers... Ask, Believe, and Receive!

**who owns the wellness company: Wellness Centers** Joan Whaley Gallup, 1999-04-26 Bringing together the best aspects of ambulatory care, complementary medicine, and fitness clubs under one roof, wellness centers are poised to become an essential vehicle of healthcare delivery for the 21st century. Although wellness-based programs have been instituted by nearly every hospital system in North America, very little has been published on this rapidly emerging building type. Wellness Centers enables design professionals and others to understand the fitness and healthcare requirements of these facilities, and to address them effectively in their work. Providing essential insights into balancing the healthcare and retail demands of wellness centers, Joan Whaley Gallup reviews every step of the planning and development process, addressing project assessment, financing, programming, and marketing. She draws on her extensive expertise in creating wellness centers to cover a full range of development and design considerations, including design guidelines for lobby/waiting areas, clinical space, administrative areas, pools, saunas, and indoor gardens. Finally, an inspiring project portfolio profiles an impressive roster of successful wellness centers from around the world. With useful information on code compliance, plus floor plans, schematic designs, and more, this book is a vital professional resource for anyone involved in wellness center design, planning, or management. The wellness center is the most positive, nurturing, life-affirming building type ever to evolve in the history of healthcare facilities design. . . . By turning inside out the trends of past centuries, we can now focus on wellness. We can create buildings that will nurture

and sustain us, healing environments that will serve to support happy, life-enhancing activities. Centers for wellness are centers for life.-from the Preface The first book of its kind, Wellness Centers offers design professionals and others complete cutting-edge coverage of these complex new facilities, from planning and development issues to design guidelines and case examples of successful wellness centers from around the world. Written by an architect with extensive experience in the field, this book provides a firm foundation in wellness center design, planning, and management-essential reading for anyone involved in this rapidly growing area of healthcare design.

**who owns the wellness company:** *Yearbook of Experts, Authorities & Spokespersons 2022 Edition* Mitchell P. Davis, 2022-07-12 The Yearbook of Experts, Authorities & Spokespersons started in 1984 as the Talk Show Guest Directory. Mitchell P. Davis won the Georgetown University Bunn Award for Excellence in Journalism and graduated from their business school. Started his PR business in 1984 with publication of the Talks Show Guest Directory. Served on the board of the National Association of Radio Talk Show Hosts. Now in it's 37 annual edition the Yearbook of Experts, Authorities & Spokespersons has been requested by tens of thousands of journalists. See and download a free copy of the 37th Yearbook of Experts at [www.ExpertBook.com](http://www.ExpertBook.com) -- his website: [www.ExpertClick.com](http://www.ExpertClick.com) hosts all the expert profiles and hundreds of thousands of news releases. His resources are loved by the new media. --- The New York Times called it: 'Dial-an-Expert.' The Associated Press called it: 'An Encyclopedia of Sources,' and PRWEEK called it: 'a dating service of PR.' He also founded The News Council, to help non-profit groups use the power of his networking.

**who owns the wellness company:** *The Journey of Wellness* Robert Brown,

**who owns the wellness company:** *Ownership* Corey Rosen, John Case, 2022-09-13 Employee ownership creates stronger companies, helps workers build wealth, and fosters a fairer, more stable society. In this book, two leading experts show how it works-and how it can be greatly expanded. Wages don't cover the bills. Wealth inequality is growing. Social trust is eroding. There are endless debates about what to do, but one key factor is inexplicably left out: who owns the companies that drive the economy? Ownership matters. Ownership by a few means benefits for a few. But if you spread ownership around, you spread the benefits of capitalism around. Employee ownership lets workers build real wealth, not just pick up a paycheck. And it's a piece of the puzzle that's in plain sight. As Corey Rosen and John Case point out, there are already thousands of prosperous employee-owned companies. Rosen and Case explain why so many companies end up being owned by Wall Street shareholders or private equity firms-and why that kind of ownership encourages a focus on short-term profits rather than the long-term sustainability needed by employees, communities, and the environment. They show the limits of reform efforts that don't address the essential issue of who owns what. But the heart of the book is a deep dive into how employee ownership originated, how it works now, and what needs to be done to expand it. The book looks at how the idea is growing, both in the United States and around the world-and why all sides of the political spectrum support it. Rosen and Case offer a vivid portrait of a form of ownership that results in more prosperous workers, more responsible companies, and a fairer, more stable society.

**who owns the wellness company:** *The Earth Diet* Liana Werner-Gray, 2014-10-28 The ultimate guide book to assist people in transforming their health through a natural lifestyle. Beauty queen Miss Earth Australia Liana Werner-Gray got a wake-up call at the age of 21, when she was diagnosed with a precancerous tumor in her throat. Realizing that health issues were holding her back, including in her entertainment career, she decided to change her lifestyle. Through juicing and using the whole-food recipes shared in this book, Liana healed herself in only three months. This success inspired Liana to create the Earth Diet and make information on the incredible power of plant-based and natural food available to others. She has since used her recipes to help thousands of people with cancer, diabetes, acne, addictions, obesity, and more. When you get the essential vitamins, minerals, and micronutrients your body needs, you can't help but feel better. In this book, you'll find more than 100 nutrient-dense, gluten-free recipes that provide proper nutrition, tips for shifting out of toxic habits, and lifestyle recipes for household and personal-care products to help you heal in all areas of your life. The Earth Diet is inclusive, with recipes for every person, ranging

from raw vegans to meat eaters to those following a gluten-free diet. It also features specific guidelines for weight loss, boosting the immune system, increasing your energy, juice cleansing, and more. If you're looking for great-tasting recipes to help you live your healthiest life ever, then this book is for you.

**who owns the wellness company: Nutrition & Wellness** Roberta Larson Duyff, 2004

**who owns the wellness company: Cultural Critique and the Global Corporation** Purnima Bose, Laura E. Lyons, 2010 This book examines the stories that corporations tell about themselves--and explores the powerful influence of corporations in the transformation of cultural and social life. Six case studies draw on CEO memoirs, annual reports, management manuals, advertising campaigns, and other sources to analyze the self-representations and rhetorical maneuvers that corporations use to obscure the full extent of their power. Images of corporate character and responsibility are intertwined with the changes in local economy, politics, and culture wrought by globalization and neoliberalism. The contributors to this volume describe the effects of specific corporate practices on individuals and communities and how activists and academics are responding to labor and environmental abuses.

**who owns the wellness company: Please Join Us** Catherine McKenzie, 2022-08-23 Named one of 2022's best and most-anticipated thrillers by Goodreads, CrimeReads, Motherly, Westport Magazine, and more! A "propulsive thriller about secret organizations, hidden agendas, and the lengths one woman will go to reclaim her life" (Laura Dave, author of Reese's Book Club Pick *The Last Thing He Told Me*) from USA TODAY bestselling author Catherine McKenzie. At thirty-nine, Nicole Mueller's life is on the rocks. Her once brilliant law career is falling apart. She and her husband, Dan, are soon to be forced out of the apartment they love. After a warning from her firm's senior partners, she receives an invitation from an exclusive women's networking group, Panthera Leo. Membership is anonymous, but every member is a successful professional. It sounds like the perfect solution to help Nicole revive her career. So, despite Dan's concerns that the group might be a cult, Nicole signs up for their retreat in Colorado. Once there, she meets the other women who will make up her Pride. A CEO, an actress, a finance whiz, a congresswoman: Nicole can't believe her luck. The founders of Panthera Leo are equally as impressive. They explain the group's core philosophy: they're a girl's club in a boy's club world. Nicole is all in. And when she gets home, she soon sees dividends. Her new network quickly provides her with clients that help her relaunch her career, and a great new apartment too. The favors she has to provide in return seem benign. But then she's called to the congresswoman's apartment late at night where she's pressed into helping her cover up a crime. And suddenly, Dan's concerns that something more sinister is at play seem all too relevant. Can Nicole extricate herself from the group before it's too late? Or will joining Panthera Leo be the biggest mistake of her life?

**who owns the wellness company: Dynamic Health** Insight Publishing, 2003 Interviews with prominent health experts on topics of physical and mental health.

**who owns the wellness company: Report on the Development of Cruise Industry in China (2021)** Hong Wang, Xinliang Ye, Jianyong Shi, Weihang Zheng, Ling Qiu, Guojian Zhu, 2023-05-29 This book is an annual research report on the cruise industry in China and throughout the world in 2021, contributed by Shanghai University of Engineering and Technology and Shanghai International Cruise Economic Research Center. This volume consists of four parts to discuss general and special topics on global and China's cruise industry covering respond to COVID-19, cruise tourism market, public health emergency mechanism. It offers an all-rounded perspective and a strong foresight, as well as systematic studies on China's cruise industry in the context of routine COVID-19 control and the new dual circulation development pattern. And as 2021 marks the beginning of the 14th FYP period when various plans for the cruise industry were rolled out to chart the course and strategic paths toward development for the cruise industry, it focuses also on developments in China's cruise industry.

**who owns the wellness company: Standard & Poor's Stock Reports** , 2011-03

**who owns the wellness company: Growth Champions** The Growth Agenda, 2012-04-09

Unique insights and fresh perspectives on business growth and innovation Growth is a priority for most businesses, but one that's elusive and difficult to achieve. But some companies do it well, delivering sustainable growth year after year. What makes those companies so special? And what can you and your business learn from them? Growth Champions looks at 20 leading global organizations and identifies the key elements that drive their success. These growth champions include such companies as PepsiCo, Apple, Rolls Royce, Google, Audi, and P&G. While many share some common traits, they all take different paths to growth using different formulas to achieve it. Here, you'll learn how they formulate and execute strategies, motivate and engage people, build a growth culture, and develop and use distinctive competencies to stay ahead of the pack.

**who owns the wellness company: Our Fair Share** Brian C. Johnson, 2021-09-28 America's economy does not currently live up to our country's core values. We are a nation founded on the ideals of coming together across differences to forge a common future. Yet over the past fifty years, our economy has been pulling us apart at unprecedented rates. By allowing top income earners and the wealthiest Americans to hoard wealth like almost never before, we belie what makes our country great. This is a threat to our well-being, our democracy, and our values. Brian C. Johnson combines accessible scholarship on wealth and income inequality in America with deeply personal accounts of six Americans of diverse backgrounds who are each wrestling with what it means to survive and thrive in this new economic world. In so doing, he offers a solution that is as visionary as it is practical. Dubbed the Citizen Dividend, this revolutionary model assumes that economic growth is built off of the wealth we have created together as a country, and together we all reap its benefits. In *Our Fair Share*, Johnson lays the groundwork for implementing this solution, detailing what the Citizen Dividend is, offering examples of similar existing models, outlining the benefits of such systems, tackling some of the common concerns that arise, and offering a path toward making it a reality. Ultimately, *Our Fair Share* calls on each of us to claim what is uniquely American, building a common future that embraces and celebrates our differences. This is our revolutionary inheritance. May we all benefit from it.

**who owns the wellness company: Wellness the Good the Bad and the Opportunity** Ronald C. Stoll, 2012-09-28 America's greatest days lie ahead if we set a course now that embraces holistic wellness. *Wellness: the Good, the Bad, and the Opportunity* explores wellness from the employers view, the employees vantage, the perspective of health care providers, and the insurance company's position. All these elements are required to be in alignment if real wellness is to be achieved. The benefits of wellness will be realized in higher quality, lower cost, competitive health care; an informed health care consumer with alternative options readily available; appropriate health insurance costs and plan designs; an engaged workforce; employer control of health care costs; America returning to economic dominance.

**who owns the wellness company: Strategies for Success**, 2005

**who owns the wellness company: ACSM's Health/Fitness Facility Standards and Guidelines-5th Edition** American College of Sports Medicine, Sanders, Mary, 2019 ACSM's *Health/Fitness Facility Standards and Guidelines, Fifth Edition*, presents the current standards and guidelines to help health and fitness establishments provide high-quality service and program offerings in a safe environment. Revised by an expert team of professionals with expertise in architecture, health and wellness, law, safety-related practices and policies, and the health and fitness club industry, this authoritative guide provides a blueprint for health and fitness facilities to elevate the standard of care they provide their members, as well as enhance their exercise experience.

**who owns the wellness company: A World Scientific Encyclopedia Of Business Storytelling, Set 1: Corporate And Business Strategies Of Business Storytelling (A 5-volume Set)**, 2023-08-17 This set of multi-reference works is meant to be read together as the five volumes interlace one another like the laces of a shoe in the famous painting by Vincent van Gogh. Who will wear the shoes is a question long debated in art history and philosophy. If we take these five volumes from different points of view on the theory and practice of business storytelling

then we have a crisscrossing, a new and impressive dialogue for the reader. This set is presented as a new way to lace up the laces of business storytelling. Volume 1 aims to recount narratives in a variety of ways so that the precepts of entrepreneurial storytelling can be made accessible to a variety of audiences — academic, practitioner, student, and community member. Entrepreneurship has a long history and tradition but there are disputed ways of doing business storytelling in entrepreneurship that the next four volumes articulate. Volume 2 provides insights into stories fostering the idea of business (and not necessarily business itself). It focuses specifically on history — contributing to the current debates within management and organizational history around the idea of 'the historic turn'. It reflects on the idea of business and beyond; could there be more to history and business storytelling than what has previously been accepted in the field? This book sets out to explore a diverse array of alternative modes and multiple ways of storying organizations. The editors intentionally sought to involve an international network of authors with diverse storytelling accounts of history as a way of helping build out this new storytelling paradigm in a diverse and inclusive ethic. As a result, this volume showcases a broad spectrum of critical storytelling from geographically diverse authors working in universities, small businesses, and public service throughout Brazil, Canada, Finland, the United Kingdom, and the United States. To reflect these dynamics, and for the stories in this volume to fit together, chapters were organized into three themes: stories of processing history, tales of history-as-method, and narratives of history through a business opportunity. Volume 3 features stories that reflect the exacerbated inequalities of race, gender, and income across the world. These inequalities and power relations remain continuously contested, particularly in these trying times, despite being captive to a particular economic ideology built on the premise of exploitation and subjugation. The stories told in this volume tell against the orthodoxy, the colonizer, and the (seemingly) powerful. They are organized as stories of resistance, emancipation, and transformation. They invite us to rethink the multiple ways to (re)structure power relations between the colonizer and the colonized, and open up spaces for the marginalized underprivileged voices. Volume 4 is designed to create a new business storytelling paradigm that critically approaches business narratives that have historically privileged a corporate agenda. It explores the various ways that images of the other in business are developed, presented, and accounted for through powerful and dominant narratives. The stories in this volume, collectively, help readers to understand, resist, and provide strategies for change through various analyses of how business narratives come to develop, get written, are legitimized, are challenged, and get changed over time. Volume 5 brings together the practices specific to the socioeconomic approach to management (SEAM). SEAM is a method of change management developed through research interventions carried out in more than 2,000 companies and organizations since 1975. This method is systemic, it considers the whole company, and tends to simultaneously increase social and economic performance by focusing mainly on the development of human skills and behaviors, making it possible to reduce dysfunctions and recycle hidden costs into added value.

**who owns the wellness company:** *Emotional and Financial Wellness in the Family Business*  
 Reny Recarte, 2023-11-15 Is it possible to enjoy being with the family and working together? How easy is to make business decisions when your family is involved? If you are part of a family business, you know the particular challenges that must be faced on a daily basis: confusing roles, dysfunctional communication, mixed feelings, antagonistic expectations... This book is a breath of fresh air that will help you find the necessary balance between love for your family and business discipline. It contemplates situations that are experienced in family businesses from its creation to the generational transition. Reny Recarte, based on biblical principles, real cases, academic knowledge and his own experience, delivers in a simple and delightful way 55 reflections with practical advice to improve professional performance, encourage family understanding and prepare for transcendence. This content will make it easier for you to identify opportunities for improvement in relation to: governance bodies, patrimonial shielding mechanisms, family constitution, succession plan, social awareness, strategic planning, financial and legal aspects. Remember that your daily work goes beyond today, you are building a spiritual, emotional and financial legacy through your

family business!

**who owns the wellness company: Indigenous Health Equity and Wellness** Catherine E. McKinley, Michael S. Spencer, Karina Walters, Charles R. Figley, 2022-02-27 This book focuses on promoting health equity and addressing health disparities among Indigenous peoples of the United States (U.S.) and associated Territories in the Pacific Islands and Caribbean. It provides an overview of the current state of health equity across social, physical, and mental health domains to provide a preliminary understanding of the state of Indigenous health equity. Part 1 of the book traces the promotive, protective, and risk factors related to Indigenous health equity. Part 2 reports promising pathways to achieving and transcending health equity through the description of interventions that address and promote wellness related to key outcomes. The chapters in this book were originally published as a special issue of the Journal of Ethnic & Cultural Diversity in Social Work.

**who owns the wellness company: Natural Causes** Barbara Ehrenreich, 2018-04-10 From the celebrated author of Nickel and Dimed, Barbara Ehrenreich explores how we are killing ourselves to live longer, not better. A razor-sharp polemic which offers an entirely new understanding of our bodies, ourselves, and our place in the universe, *Natural Causes* describes how we over-prepare and worry way too much about what is inevitable. One by one, Ehrenreich topples the shibboleths that guide our attempts to live a long, healthy life -- from the importance of preventive medical screenings to the concepts of wellness and mindfulness, from dietary fads to fitness culture. But *Natural Causes* goes deeper -- into the fundamental unreliability of our bodies and even our mind-bodies, to use the fashionable term. Starting with the mysterious and seldom-acknowledged tendency of our own immune cells to promote deadly cancers, Ehrenreich looks into the cellular basis of aging, and shows how little control we actually have over it. We tend to believe we have agency over our bodies, our minds, and even over the manner of our deaths. But the latest science shows that the microscopic subunits of our bodies make their own decisions, and not always in our favor. We may buy expensive anti-aging products or cosmetic surgery, get preventive screenings and eat more kale, or throw ourselves into meditation and spirituality. But all these things offer only the illusion of control. How to live well, even joyously, while accepting our mortality -- that is the vitally important philosophical challenge of this book. Drawing on varied sources, from personal experience and sociological trends to pop culture and current scientific literature, *Natural Causes* examines the ways in which we obsess over death, our bodies, and our health. Both funny and caustic, Ehrenreich then tackles the seemingly unsolvable problem of how we might better prepare ourselves for the end -- while still reveling in the lives that remain to us.

**who owns the wellness company: Restructuring of the Economic Elites after State Socialism** Jochen Tholen, David Lane, Gyorgy Lengyel, 2012-02-24 The collapse of the former socialist states has led to the transformation of their political, economic and social systems as well as a major change in international orientations. In this context, new economic and political elites of the former state socialist societies have emerged. How they have emerged from state socialism is a major component of this book which has two major themes. First, we consider the recruitment patterns of the new elites, among others the extent to which the new leaderships have been reconstituted from the former cadres of state socialism. Second we outline the consequences of transformation on the institutions, particularly the formation of markets and privatisation in the context of the dynamic of the enlargement of the European Union and the entry of the new states into the world system. This collection of papers is based mostly on two conferences out of six serial conferences under the general responsibility of David Lane, Cambridge University. The first conference was held in Budapest on 4-5 September 2004 at Corvinus University of Budapest (Institute of Sociology and Social Policy, Centre for Empirical Social Research) and organized by György Lengyel, the second on 13-14 May 2005 at University of Bremen (Institute of Sociology/Institute Labour and Economy) led by Jochen Tholen.

**who owns the wellness company: Chocolates on the Pillow Aren't Enough** Jonathan M. Tisch, 2007-04-18 Praise for *Chocolates on the Pillow Aren't Enough* Jonathan recognizes that in today's Internet-fed, savvy-consumer world, it is the people-to-people connections, regardless of price point,

that differentiate a customer's experience. Gimmicks come and go, but without sincere and caring people delivering the overall experience, from start to finish, well, it's true--chocolates on the pillow are not enough. A great read! —David Neeleman, founder and CEO, JetBlue Airways Corporation If you don't work for your customer, you're not doing your job. Who better to turn to for lessons in great customer experiences than Jonathan Tisch? He has long been one of the most respected leaders in travel and hospitality, and when it comes to treating all customers like guests, to put it simply, he gets it. And then some. —Millard S. Drexler, Chairman and CEO, J. Crew Group What brings customers back to my restaurants? Why do viewers watch my TV show? It's more than Bam! It's delivering a kicked-up customer experience. Tisch is the guy who knows how to do this best. His book gives the inside scoop on how to excite your customers and bring 'em back for more. —Emeril Lagasse Attention to detail, passion, and dedication are a few of the things that made me successful as an athlete. Jonathan knows that by doing the same in business, you maximize the customer's experience and outscore the competition. —Tiki Barber

**who owns the wellness company:** *Beyond the Hype: Make Wellness Work for Your Workplace*

**who owns the wellness company:** *Trends*, 1990

**who owns the wellness company:** Mastering Diabetes Cyrus Khambatta, PhD, Robby Barbaro, MPH, 2020-02-18 The instant New York Times bestseller. A groundbreaking method to master all types of diabetes by reversing insulin resistance. Current medical wisdom advises that anyone suffering from diabetes or prediabetes should eat a low-carbohydrate, high-fat diet. But in this revolutionary book, Cyrus Khambatta, PhD, and Robby Barbaro, MPH, rely on a century of research to show that advice is misguided. While it may improve short-term blood glucose control, such a diet also increases the long-term risk for chronic diseases like cancer, high blood pressure, high cholesterol, chronic kidney disease, and fatty liver disease. The revolutionary solution is to eat a low-fat plant-based whole-food diet, the most powerful way to reverse insulin resistance in all types of diabetes: type 1, type 1.5, type 2, prediabetes, and gestational diabetes. As the creators of the extraordinary and effective Mastering Diabetes Method, Khambatta and Barbaro lay out a step-by-step plan proven to reverse insulin resistance—the root cause of blood glucose variability—while improving overall health and maximizing life expectancy. Armed with more than 800 scientific references and drawing on more than 36 years of personal experience living with type 1 diabetes themselves, the authors show how to eat large quantities of carbohydrate-rich whole foods like bananas, potatoes, and quinoa while decreasing blood glucose, oral medication, and insulin requirements. They also provide life-changing advice on intermittent fasting and daily exercise and offer tips on eating in tricky situations, such as restaurant meals and family dinners. Perhaps best of all: On the Mastering Diabetes Method, you will never go hungry. With more than 30 delicious, filling, and nutrient-dense recipes and backed by cutting-edge nutritional science, Mastering Diabetes will help you maximize your insulin sensitivity, attain your ideal body weight, improve your digestive health, gain energy, live an active life, and feel the best you've felt in years.

**who owns the wellness company:** *Federal Register*, 2000-02-14

**who owns the wellness company:** *When All the Girls Are Sleeping* Emily Arsenault, 2022-08-02 For fans of *People Like Us* and *The Cheerleaders* comes an all new psychological suspense novel about one girl's investigation into her friend's sudden death and the unsettling possibility that a killer is still on the loose. Windham-Farnsworth Academy is beautiful, prestigious, historic—the perfect place for girls to prep for college. But every student knows all is not as it seems. Each January, the Winter Girl comes knocking. She's the spirit who haunts the old senior dorm, and this year is no exception. For Haley, the timing couldn't be worse. This month marks the one-year anniversary of the death of her ex-best friend, Taylor. When a disturbing video of Taylor surfaces, new questions about her death emerge. And it actually looks like Taylor was murdered. Now, as Haley digs into what really happened last year, her search keeps bringing her back to the Winter Girl. Haley wants to believe ghosts aren't real, but the clues—and the dark school history she begins to uncover—say otherwise. Now it's up to her to solve the mystery before history has a chance to

repeat itself and another life is taken. A skillfully plotted mystery,...dark secrets await. --Holly Jackson, #1 New York Times bestselling author of *A Good Girl's Guide to Murder* on Emily Arsenault's *All the Pretty Things*

**who owns the wellness company:** *Dietary Supplements* United States. Federal Trade Commission. Bureau of Consumer Protection, 1998

**who owns the wellness company:** **The Natural Medicine Chest** Eugene R. Zampieron, Ellen Kamhi, 1999 Open your medicine cabinet and take a look inside. How many pills, tablets, and bottles of syrups do you have that contain chemicals you can't even pronounce? For every ache and ailment, there is a medical prescription. But what about the cures that have been working for centuries? What about nature's medicines? The Natural Medicine Chest is a beautifully illustrated guide which provides the history, descriptions, research, and uses of over 100 healing herbs, foods, and nutrients.

**who owns the wellness company:** *Thrive* Arianna Huffington, 2014-03-25 In *Thrive*, Arianna Huffington makes an impassioned and compelling case for the need to redefine what it means to be successful in today's world. Arianna Huffington's personal wake-up call came in the form of a broken cheekbone and a nasty gash over her eye--the result of a fall brought on by exhaustion and lack of sleep. As the cofounder and editor-in-chief of the Huffington Post Media Group--one of the fastest growing media companies in the world--celebrated as one of the world's most influential women, and gracing the covers of magazines, she was, by any traditional measure, extraordinarily successful. Yet as she found herself going from brain MRI to CAT scan to echocardiogram, to find out if there was any underlying medical problem beyond exhaustion, she wondered is this really what success feels like? As more and more people are coming to realize, there is far more to living a truly successful life than just earning a bigger salary and capturing a corner office. Our relentless pursuit of the two traditional metrics of success--money and power--has led to an epidemic of burnout and stress-related illnesses, and an erosion in the quality of our relationships, family life, and, ironically, our careers. In being connected to the world 24/7, we're losing our connection to what truly matters. Our current definition of success is, as *Thrive* shows, literally killing us. We need a new way forward. In a commencement address Arianna gave at Smith College in the spring of 2013, she likened our drive for money and power to two legs of a three-legged stool. They may hold us up temporarily, but sooner or later we're going to topple over. We need a third leg--a third metric for defining success--to truly thrive. That third metric, she writes in *Thrive*, includes our well-being, our ability to draw on our intuition and inner wisdom, our sense of wonder, and our capacity for compassion and giving. As Arianna points out, our eulogies celebrate our lives very differently from the way society defines success. They don't commemorate our long hours in the office, our promotions, or our sterling PowerPoint presentations as we relentlessly raced to climb up the career ladder. They are not about our resumes--they are about cherished memories, shared adventures, small kindnesses and acts of generosity, lifelong passions, and the things that made us laugh. In this deeply personal book, Arianna talks candidly about her own challenges with managing time and prioritizing the demands of a career and raising two daughters--of juggling business deadlines and family crises, a harried dance that led to her collapse and to her aha moment. Drawing on the latest groundbreaking research and scientific findings in the fields of psychology, sports, sleep, and physiology that show the profound and transformative effects of meditation, mindfulness, unplugging, and giving, Arianna shows us the way to a revolution in our culture, our thinking, our workplace, and our lives.

**who owns the wellness company:** *Science of HIIT* Ingrid S. Clay, 2022-02-01 Train your way to a leaner, stronger body in half the time or less! Get ready to break a serious sweat with this scientific guide to HIIT training! Discover everything you need to know to achieve the best results from your HIIT workouts by understanding the muscle action needed to perfect each exercise. Inside the pages of this fitness book, you'll explore the physiology of more than 90 essential HIIT exercises! It is packed with: • Specially commissioned CGI artworks depicting all the main HIIT resistance exercises — from burpees to plank jacks — and variations that add or reduce the challenge. • CGI artwork features color-coding to highlight how the muscles, ligaments and joints engage, stretch and

relax to perform each exercise. • Training programs, tailored to different abilities and goals, provide suggested workouts with a progressive increase in challenges over weeks and months. • Easy-to-follow infographics help explain the hard science behind why HIIT training is so efficient, and what beneficial physical adaptations it can bring. High-intensity interval training is a fantastic way to lose weight and get strong by performing very short bursts of targeted exercise. Recent scientific research shows that HIIT is the most efficient form of exercise for raising fitness levels and increasing cardio-respiratory health. Science of HIIT reveals the facts to help you optimize the benefits of HIIT to your body and mind. The clear CGI artwork details the mechanics of each exercise, correct body posture, the muscles involved and how they engage to perform movements. You'll also learn the knowledge and tools needed to be able to create your own bespoke workouts. This HIIT guide will completely transform your performance and help you smash your goals! DK Publishing's Science of series helps readers discover the research and scientific theories behind exercise and sport. It's perfect for training at home or the gym. Other sport science books in this series include Science of Yoga and Science of Strength Training.

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