

best construction business names

Best Construction Business Names: A Guide to Building a Strong Brand

Finding the perfect name for your construction business is crucial. A strong name not only reflects your company's values and services but also impacts your brand recognition and marketing efforts. This comprehensive guide explores key aspects of choosing the best construction business names, offering insights and strategies to help you build a memorable and effective brand identity. We'll cover everything from brainstorming techniques to legal considerations, ensuring your business name sets you up for success.

Article Outline:

- I. Understanding Your Brand: Defining your target audience, services, and brand personality.
- II. Brainstorming Techniques: Generating creative and relevant name ideas.
- III. Name Structure and Style: Exploring different naming conventions (e.g., descriptive, abstract, location-based).
- IV. Checking for Availability: Verifying name and domain availability.
- V. Legal Considerations: Understanding trademark and registration processes.
- VI. Testing and Feedback: Gathering input on your chosen name.
- VII. Examples of Catchy Construction Business Names: Showcase successful examples.

I. Understanding Your Brand: Defining Your Target Audience, Services, and Brand Personality.

Understanding Your Target Audience is Key to Choosing the Right Name.

Knowing who your ideal clients are—residential homeowners, commercial developers, or government agencies—will significantly influence your name selection. A name that resonates with luxury homeowners might not be suitable for a business focusing on affordable housing projects.

Clearly Define Your Services Offered.

Do you specialize in residential renovations, commercial construction, or specific trades like plumbing or electrical work? Your name should reflect your core competencies. A broad name can work, but a more

specific name can better target your ideal customer.

Develop a Strong Brand Personality.

Is your business known for its reliability, innovation, or cost-effectiveness? Your chosen name should convey your brand's personality and values. Consider whether you want to project an image of professionalism, trustworthiness, or perhaps a more modern, cutting-edge approach.

II. Brainstorming Techniques: Generating Creative and Relevant Name Ideas.

Use Keywords Related to Construction.

Brainstorm words related to building, construction, design, engineering, and your specific area of expertise. This helps ensure your name is relevant to your industry.

Think About Location-Based Names.

Incorporating your city or region into your name can build local recognition and brand loyalty. However, ensure this doesn't limit your potential for future expansion.

Combine Words for a Unique Name.

Experiment with combining words or phrases to create a unique and memorable name. This technique can help you stand out from your competitors.

Use Wordplay and Alliteration.

Creative wordplay or alliteration can make your name more memorable and easier to recall. Just ensure it remains professional and relevant to your industry.

III. Name Structure and Style: Exploring Different Naming Conventions

Descriptive Names Clearly Convey Your Business.

These names directly describe your services, such as "Reliable Roofing Solutions" or "Precision Construction Group." They are straightforward and easy to understand.

Abstract Names Offer Creativity and Uniqueness.

Abstract names use evocative words or phrases that don't directly relate to construction but still convey a relevant image, like "Apex Builders" or "Summit Structures." They are memorable but require more marketing to establish their meaning.

Location-Based Names Focus on Local Markets.

Incorporating geographic elements like "Cityscape Construction" or "Mountain View Builders" can establish a local presence. But as mentioned before, consider growth possibilities outside your current area.

IV. Checking for Availability: Verifying Name and Domain Availability

Check for Trademark Conflicts.

Before settling on a name, conduct a thorough trademark search to ensure it's not already in use by another business in your industry. This prevents legal complications later on.

Verify Domain Name Availability.

Secure a website domain name that matches your business name. This is crucial for establishing your online presence and building a professional brand image.

Check Social Media Handles.

Ensure the name is available on major social media platforms. Consistent branding across all platforms is essential for building a strong online presence.

V. Legal Considerations: Understanding Trademark and Registration Processes

Understand Trademark Law.

Familiarize yourself with the legal aspects of trademarking your business name to protect your brand from infringement. Consult with a legal professional for guidance.

Register Your Business Name.

Officially register your business name with the relevant authorities in your region to establish legal ownership. This provides legal protection and validation.

VI. Testing and Feedback: Gathering Input on Your Chosen Name

Get Feedback From Potential Clients.

Test your chosen name on potential clients to gauge their reactions. Ask for feedback on its memorability, relevance, and overall appeal.

Analyze Competitors' Names.

Examine the names of your competitors to gain insights into industry trends and successful branding strategies. Identify what makes their names effective (or ineffective).

VII. Examples of Catchy Construction Business Names: Showcase Successful Examples

Creative Examples:

"Architects of Tomorrow," "Solid Foundations," "Blueprint Builders," "MasterCraft Construction." These names evoke a sense of quality, expertise, and creativity.

Location-Specific Examples:

"River City Construction" (if you are in a city near a river), "Coastal Construction Services" (if located near the coast). These help emphasize local relevance.

Conclusion

Choosing the right name for your construction business is a critical decision that sets the foundation for your brand. By carefully considering your target audience, services, and brand personality, conducting thorough research, and securing legal protection, you can create a name that is both memorable and effective.

Remember that a strong brand identity will contribute to the overall success of your construction business.

Frequently Asked Questions (FAQs)

Q: How long should my construction business name be?

A: Aim for a name that is concise and easy to remember. Shorter names are generally more effective, but length depends on the overall impact and memorability.

Q: Should I use my own name in my business name?

A: This is a personal decision. Using your name can build trust and credibility, but it can also limit your future expansion possibilities.

Q: What if my ideal name is already taken?

A: Be creative! Try variations of your original idea, adding different words or slightly altering the spelling. Ensure the new name remains memorable and relevant.

Q: How much does it cost to register a business name?

A: The cost varies depending on your location and the specific registration process. Check with your local authorities for precise pricing.

Related Keywords:

Construction company names, best construction business names, catchy construction company names, creative construction business names, construction branding, construction marketing, naming a construction business, construction company name ideas, unique construction business names, construction business name generator.

best construction business names: Winning the Contractor Fight Tom Reber, 2021-09-14
The Contractor Fight is what HGTV host and best-selling author Tom Reber calls the battle between your ears. We all have stories and experiences that have formed us into who we are. We are what we think, and the battleground is our mind. The Fight is not with the people you think are cheap customers. It's not with the unlicensed competitors or the illegals, as many contractors think. The Fight is with yourself. Sadly, most of the struggles contractors have are self-imposed. It's friendly fire. The negative ways we think about ourselves and our worth... friendly fire. The growing debt, working too much, small bank account... friendly fire. Winning the Fight is a choice. You're noble and full of integrity. You bend over backward to serve your family and clients. You have taken it on the chin more times than you can count. Now, it's time to get yours. Earn what you're worth. Create a business that serves you and energizes you, instead of one that beats you down. Choose to own your crap and get better today.

best construction business names: Construction and Contracting Business Entrepreneur

magazine, 2016-07-18 The experts at Entrepreneur provide a two-part guide to success. First, find out how to start your own construction or contracting firm doing remodels, new constructions, home additions, and more. Then, master the fundamentals of business startup including defining your business structure, funding, staffing and more. This kit includes:

- Essential industry and business-specific startup steps with worksheets, calculators, checklists and more
- Entrepreneur Editors' Start Your Own Business, a guide to starting any business and surviving the first three years
- Interviews and advice from successful entrepreneurs in the industry
- Worksheets, brainstorming sections, and checklists
- Entrepreneur's Startup Resource Kit (downloadable)

More about Entrepreneur's Startup Resource Kit Every small business is unique. Therefore, it's essential to have tools that are customizable depending on your business's needs. That's why with Entrepreneur is also offering you access to our Startup Resource Kit. Get instant access to thousands of business letters, sales letters, sample documents and more - all at your fingertips! You'll find the following:

The Small Business Legal Toolkit When your business dreams go from idea to reality, you're suddenly faced with laws and regulations governing nearly every move you make. Learn how to stay in compliance and protect your business from legal action. In this essential toolkit, you'll get answers to the "how do I get started?" questions every business owner faces along with a thorough understanding of the legal and tax requirements of your business.

Sample Business Letters 1000+ customizable business letters covering each type of written business communication you're likely to encounter as you communicate with customers, suppliers, employees, and others. Plus a complete guide to business communication that covers every question you may have about developing your own business communication style.

Sample Sales Letters The experts at Entrepreneur have compiled more than 1000 of the most effective sales letters covering introductions, prospecting, setting up appointments, cover letters, proposal letters, the all-important follow-up letter and letters covering all aspects of sales operations to help you make the sale, generate new customers and huge profits. - See more at:

<https://bookstore.entrepreneur.com/product/start-your-own-construction-business-2e/#sthash.R827WvTz.dpuf>

best construction business names: How to Succeed with Your Own Construction

Business Stephen Diller, Janelle Diller, 1990 If you dream of running your own construction company, this is the book for you. The authors specialize in remodeling, but the information they share is just as valuable to spec builders and subcontractors. A step-by-step through the process of setting up a new company. Learn about several ways to structure your company, and the benefits and disadvantages of each of them. Learn how to make a good impression on clients, how to work with architects, inspectors and bankers and where to look for more help when you need it.

best construction business names: You Are The Brand Mike Kim, 2021-06-08 An inspiring and practical guide to help corporate professionals start, run, and grow a side-hustle into a full-time personal brand business as a coach, consultant, or creator.

best construction business names: Choosing the Right Domain Name Alan Charlesworth, 2009-10-02 A guide to choosing the right domain name for your organization, business, product or brand

best construction business names: The Mom Test Rob Fitzpatrick, 2013-10-09 The Mom Test is a quick, practical guide that will save you time, money, and heartbreak. They say you shouldn't ask your mom whether your business is a good idea, because she loves you and will lie to you. This is technically true, but it misses the point. You shouldn't ask anyone if your business is a good idea. It's a bad question and everyone will lie to you at least a little. As a matter of fact, it's not their responsibility to tell you the truth. It's your responsibility to find it and it's worth doing right. Talking to customers is one of the foundational skills of both Customer Development and Lean Startup. We all know we're supposed to do it, but nobody seems willing to admit that it's easy to screw up and hard to do right. This book is going to show you how customer conversations go wrong and how you can do better.

best construction business names: I Know That Name! Randy Ray, Mark Kearney,

2002-09-01 Every day Canadians buy groceries at Sobey's, develop film at Black's, or grab a coffee at Tim Horton's without giving it a second thought. These brands are in our lives and in the public eye. We're familiar with the names, but what do we really know about the people who lie behind them? I Know That Name! will answer these questions for you. It's full of fun facts, intriguing trivia, and engrossing explorations of more than one hundred Canadian men and women who beat the odds to become household names, including Timothy Eaton, Laura Secord, and J.L. Kraft.

best construction business names: Famous Brand Names and Their Origins Kathy Martin, 2017-02-19 Many brands, including Boots, Hoover and Kelloggs, were named after their founders whilst others have less obvious origins; for instance, did you know that Velcro comes from velours and crochet, the French words for "velvet" and "hook"? This entertaining book by Kathy Martin explores the stories behind the brands, their names and their founders. Bursting with fascinating facts and period advertising, this must-read book will appeal to everyone interested in advertising, social history, food and famous names.

best construction business names: Plunkett's Real Estate & Construction Industry Almanac 2007: Real Estate & Construction Industry Market Research, Statistics, Trends & Leading Companies Jack W. Plunkett, 2007-06 Provides an analysis and statistics of various facets of the real estate and construction industry, including architecture, engineering, property management, finance, operations, mortgages, REITs, brokerage, construction and development. This book includes profiles of nearly 400 firms.

best construction business names: The Last Lecture Randy Pausch, Jeffrey Zaslow, 2010 The author, a computer science professor diagnosed with terminal cancer, explores his life, the lessons that he has learned, how he has worked to achieve his childhood dreams, and the effect of his diagnosis on him and his family.

best construction business names: The Making of a Name Steve Rivkin, Fraser Sutherland, 2004 In this insightful look at brand names, the authors explain how they differ from other names and how they can spell the difference between bankruptcy and marketplace triumph.

best construction business names: Plunkett's Real Estate & Construction Industry Almanac 2008: Real Estate & Construction Industry Market Research, Statistics, Trends & Leading Companies Jack W. Plunkett, 2008-05 Provides detailed analysis and statistics of all facets of the real estate and construction industry, including architecture, engineering, property management, finance, operations, mortgages, REITs, brokerage, construction and development. Includes profiles of nearly 400 firms.

best construction business names: Corporate Strategy in Construction Steven McCabe, 2010-01-19 This book draws together the main elements of strategic management theory and considers their relevance to contemporary practice in construction. It helps students understand what corporate strategy involves and how it is possible to develop a proactive approach to the management of key organisational resources that are essential to attain objectives. Understanding of the importance of strategic management has developed rapidly in the past decade. Recent economic events have shown that all organisations must continually reassess their approach to achieving intended objectives, especially improvement in customer focus. The construction industry is no different. Construction employers require graduates who are competent in understanding the basis of strategic management, the range of techniques that will enable the organisation to identify opportunities and threats and respond to rapid change. This book provides an overview of the context in which construction projects are carried out, and the potential methods that exist to conduct strategic analysis and decision-making. By analysing case studies, *Corporate Strategy in Construction: Understanding today's theory & practice* demonstrates how vital lessons can be learnt from other industries by benchmarking practices and developing alternative ways of delivering value to clients. A key message of the book is that construction organisations can, with a better appreciation of strategic management, increase their potential to innovate and create sustainable competitive advantage.

best construction business names: Brand Names and Newsprint United States. Congress.

House. Committee on Interstate and Foreign Commerce, 1943

best construction business names: Building Procurement Roy Morledge, Adrian J. Smith, 2013-02-19 As an industrial process, construction is unique in that the method of procurement of any built asset (building, infrastructure or process plant) defines many of the subsequent management processes that take place during the building phase – a very different situation to the purchase of goods and services in most other industries. The procurement process is therefore central to the success of any construction project and many of the problems which impact construction projects can be traced back to the procurement phase, so a good understanding of the methods of procurement and the influence it has on project success is essential for all those working in the industry. Much has changed in the global construction industry since publication of the first edition of *Building Procurement*, for example the global liquidity & banking crisis and the debt burden of many major economies. This new edition has been rewritten to take account of these significant developments, but at its core it continues to provide a critical examination and review of current procurement practices in the UK, continental Europe (including EU procurement procedures), China and the USA. It retains its original strong emphasis on the need for clients to establish achievable objectives which reflect the project business case and focuses on development of suitable strategies and management structures to meet those objectives in the current construction climate. *Building Procurement* will be essential reading for senior undergraduate and postgraduate students of construction management and practitioners working in all areas of construction management. Review of the first edition ...a thorough and comprehensive investigation of building procurement... *Construction Management and Economics*

best construction business names: *Brand Names and Newsprint* United States. Congress. House. Committee on interstate and foreign commerce, 1943

best construction business names: *Billboard* , 1955-11-12 In its 114th year, *Billboard* remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. *Billboard* publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

best construction business names: *Plunkett's Almanac of Middle Market Companies: Middle Market Research, Statistics & Leading Companies* Jack W. Plunkett, 2007-07 *Plunkett's Almanac of Middle Market Companies 2008* is designed to be time-saving business development tool for professionals, marketers, sales directors, consultants and strategists seeking to understand and reach middle market American companies. It will also be of great use to placement, recruiting and human resources professionals, as well as professionals working in economic development, lending and media. It covers competitive intelligence, market research and business analysis--everything you need to identify and develop strategies for middle market corporations. Coverage includes all major business sectors, from InfoTech to health care to telecommunications and much more. (We have intentionally omitted retail companies and banks.) These profiles and details on over 500 middle market firms are pulled from our extensive company and industry databases. We also include a business glossary and a listing of business contacts, such as industry associations and government agencies. Next, we profile hundreds of leading middle market companies. Our company profiles include complete business descriptions and up to 27 executives by name and title. Purchasers of either the book or PDF version can receive a free copy of the company profiles database on CD-ROM, enabling key word search and export of key information, addresses, phone numbers and executive names with titles for every company profiled.

best construction business names: *Twentieth Century Industrial Archaeology* Michael Stratton, Barrie Trinder, 2014-04-04 This book examines the industrial monuments of twentieth-century Britain. Each chapter takes a specific theme and examines it in the context of the buildings and structure of the twentieth century. The authors are both leading experts in the field, having written widely on various aspects of the subject. In this new and comprehensive survey they respond to the growing interest in twentieth-century architecture and industrial archaeology. The book is

well illustrated with superb and unique illustrations drawn from the archives of the Royal Commission on the Historical Monuments of England. It will mark and celebrate the end of the century with a tribute to its remarkable built industrial heritage.

best construction business names: BTEC First Business Diane Canwell, Jon Sutherland, 2005 BTEC First Business is designed to specifically meet the requirements of the Edexcel qualification by offering students and centres coverage of the core units and specialist units. Packed with well-structured activities and case studies, this book enables students to apply theoretical principles to real-life business situations.

best construction business names: Investigation of Political Fundraising Improprieties and Possible Violations of Law, Interim Report United States. Congress. House. Committee on Government Reform and Oversight, 1998

best construction business names: Myths of Branding Simon Bailey, Andy Milligan, 2022-10-03 A brand is just a logo - everyone knows that, don't they? After all, it's not as though a good brand can save a bad business, and besides, the digital revolution is making branding irrelevant... Myths of Branding, written by renowned branding experts Andy Milligan and Simon Bailey, explores the huge number of misguided, mistaken and blatantly false myths that abound in the branding arena. From the belief that developing brands is nothing more than fiddling with logos, to the perception that it's a 'soft' area of marketing that doesn't go beyond visual identity and that the customer is always right - these myths are all surprisingly entrenched, yet could not be further from the truth. Myths of Branding uses up-to-date case studies and witty examples to debunk these popular misconceptions, and replaces them with the reality of what it's really like to work in the world of branding. Jam-packed with entertaining anecdotes and useful information that practitioners can learn from, it guarantees a deeper, sharper understanding of the realities of branding and brand management. About the Business Myths series... The Business Myths series tackles the falsehoods that pervade the business world. From leadership and management to social media, strategy and the workplace, these accessible books overturn out-of-date assumptions, skewer stereotypes and put oft-repeated slogans to the test. Entertaining and rigorously researched, these books will equip you with the insight and no-nonsense wisdom you need to succeed.

best construction business names: Organization Design for International Construction Business Lu Chang Peh, Sui Pheng Low, 2013-01-04 The book explains how Gravitational Distance and the System of Cities influence transnational construction-related firms when they venture overseas. The study presented in the book internalizes the characteristics of home and foreign cities, and of transnational firms, to develop situational business strategies and organization designs in terms of Strategy, Structure, Systems, Leadership Style, Firm's Skills, Staff's characteristics, Shared Values and Supply Chain. The book presents the findings of surveys and interviews with managers and professionals in eight different Asian cities stretching from Singapore to China. The findings are then used to develop business solutions in the form of a Decision Support System (DSS) for transnational construction firms, helping them to adopt an appropriate organization design strategy when they venture into overseas markets. Issues relating to globalization, competitiveness, risk management, communications, networks, government interference, business strategies, organization structures and systems in the context of international construction business are discussed together with corresponding recommendations for implementation. Although construction-related firms were used as the basis for the field studies, the lessons learned are equally applicable for organizations in other industries.

best construction business names: New York Magazine , 1979-04-16 New York magazine was born in 1968 after a run as an insert of the New York Herald Tribune and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

best construction business names: Unfinished Business Glenn L. Chatman, 2020-03-09

Unfinished Business By: Glenn Chatman Small and social/economically owned small businesses (8(a) contractors), this is your guide to working with the federal government! Many 8(a) contractors, lacking an understanding of government contracting and business practices, are unable to successfully negotiate and enjoy competitive opportunities with the federal government in areas of architecture, construction, engineering, and more. However, as Director of the Small Business Program for the Army Corps of Engineers (St. Louis District) for the final sixteen years of my career, I have a unique insight into the many hidden facets related to small business entities. Unfinished Business! features four business process modules that cover these often-unknown elements, along with in-depth strategies and tactics which, when applied, will allow you to successfully serve as a reliable contractor to the federal government. Based only on factual processes that have proven to be a winning formula for those select small business who wish to pursue government opportunities on a competitive or sole source basis, Unfinished Business! is your roadmap to success with the federal government. Information is knowledge and knowledge is power—power to make a better-informed decision.

best construction business names: International Commerce , 1964

best construction business names: Professional Ethics in Construction and Surveying

Greg Watts, Jason Challender, Anthony Higham, Peter McDermott, 2021-04-26 This textbook responds to the increasing demand for practical, industry aligned, ethical practices in quantity surveying, construction management and related AEC professions. Professional Ethics for Construction and Surveying addresses how existing ethical standards can be pragmatically applied to both private and contracting practice, with case studies aligned with the ethical requirements of the main professional bodies. After an introduction to ethics, the authors present real-world situations where the minimum legal and contractual requirements necessitate the combination of professional judgement and ethical decision-making. They outline how such situations arise, then address how decisions can and should be made that are in keeping with the moral, contractual and CSR requirements, with cases covering the building lifecycle from procurement to handover. Consequently, the book brings together ethical theory, existing worldwide ethical standards and the requirements of the RICS, the CIOB and the ICES, with the authors' experiences of examining candidates for entry into the professional bodies. The result is a professionally focused textbook aimed at vocational learners (at both undergraduate and postgraduate taught levels) and practitioners in construction, engineering, architecture and the wider built environment.

best construction business names: Your Dream Home Marguerite Smith, 2009-09-26 The experts at Money magazine offer sound advice on everything involved in buying a house, condo, or co-op in this clear, concise guide. This book helps consumers construct a winning game plan when purchasing a home that's also a financial investment.

best construction business names: The British Columbia Gazette British Columbia, 1920

best construction business names: Buildings and Building Management Frank J. Zorn, 1916

best construction business names: Plunkett's Almanac of Middle Market Companies 2009

Jack W. Plunkett, 2008-08 A business development tool for professionals, marketers, sales directors, consultants and strategists seeking to understand and reach middle market American companies. It covers important business sectors, from InfoTech to health care to telecommunications. Profiles of more than 500 leading US middle market companies. Includes business glossary, a listing of business contacts, indexes and database on CD-ROM.

best construction business names: Builder & Contractor , 1984

best construction business names: Educated Tara Westover, 2018-02-20 #1 NEW YORK TIMES, WALL STREET JOURNAL, AND BOSTON GLOBE BESTSELLER • One of the most acclaimed books of our time: an unforgettable memoir about a young woman who, kept out of school, leaves her survivalist family and goes on to earn a PhD from Cambridge University “Extraordinary . . . an act of courage and self-invention.”—The New York Times NAMED ONE OF THE TEN BEST BOOKS OF THE YEAR BY THE NEW YORK TIMES BOOK REVIEW • ONE OF PRESIDENT BARACK

OBAMA'S FAVORITE BOOKS OF THE YEAR • BILL GATES'S HOLIDAY READING LIST • FINALIST: National Book Critics Circle's Award In Autobiography and John Leonard Prize For Best First Book • PEN/Jean Stein Book Award • Los Angeles Times Book Prize Born to survivalists in the mountains of Idaho, Tara Westover was seventeen the first time she set foot in a classroom. Her family was so isolated from mainstream society that there was no one to ensure the children received an education, and no one to intervene when one of Tara's older brothers became violent. When another brother got himself into college, Tara decided to try a new kind of life. Her quest for knowledge transformed her, taking her over oceans and across continents, to Harvard and to Cambridge University. Only then would she wonder if she'd traveled too far, if there was still a way home. "Beautiful and propulsive . . . Despite the singularity of [Westover's] childhood, the questions her book poses are universal: How much of ourselves should we give to those we love? And how much must we betray them to grow up?"—Vogue NAMED ONE OF THE BEST BOOKS OF THE YEAR BY The Washington Post • O: The Oprah Magazine • Time • NPR • Good Morning America • San Francisco Chronicle • The Guardian • The Economist • Financial Times • Newsday • New York Post • theSkimm • Refinery29 • Bloomberg • Self • Real Simple • Town & Country • Bustle • Paste • Publishers Weekly • Library Journal • LibraryReads • Book Riot • Pamela Paul, KQED • New York Public Library

best construction business names: *Storey's Guide to Raising Meat Goats, 2nd Edition* Maggie Sayer, 2010-12-08 Discover how raising your own meat goats can be a fun and profitable endeavor. Offering plenty of tips for creating an economically viable operation and identifying niche markets for your products, Storey's Guide to Raising Meat Goats shows you how to care for a thriving and productive herd full of healthy and happy animals.

best construction business names: *Starting Your Career as a Contractor* Claudiu Fatu, 2015-03-17 This incisive, practical guide provides a thorough breakdown of the ins and outs everyone needs to know when turning contracting skills into a business. From summoning the motivation to start your own business to the intricacies of being your own boss, Claudiu Fatu artfully turns his personal experiences and those of other successful contractors into advice on every aspect of building a business. The chapters focus on: Developing a business structure, including bank accounts, tax registration, insurance, and branding Handling legal and accounting hurdles Managing employees and dealing with clients Using marketing systems to find and book work Estimating and bidding on jobs Writing contracts Creating invoices and a billing system Controlling costs, keeping records, and understanding profit margin Planning retirement and other benefits for the self-employed By teaching contractors to anticipate problems that can arise when dealing with clients, and to build a business plan that can support a contractor's talents in the best way possible, *Starting Your Career as a Contractor* is the ultimate manual to getting the job done right! Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

best construction business names: *Buildings and Building Management*, 1916 Vols. for 1933-42 include an annual directory number; for 1959- an annual roster of realtors.

best construction business names: *How to Open and Operate a Financially Successful Construction Company* Tanya R. Davis, 2007 Book & CD-ROM. Starting a construction company, even a small one, can be a very profitable venture. In good times and bad construction is an industry that will always be in demand, and construction is not an industry where technology will replace or undermine it. The construction field is growing rapidly. According to the Bureau of Labor Statistics, construction firms are expected to be one of the fastest growing business segments in the U.S. economy. There has never been a better time to start a construction company and get ahead of the

competition. This is a comprehensive, detailed study of the practical side of starting and operating a construction firm. It will take you step by step through every aspect and prepare you with everything you need including sample business forms, leases, contracts; worksheets and checklists for planning, starting, and running day-to-day operations. You will get dozens of other valuable, timesaving tools of the trade that every entrepreneur should have. While providing detailed instruction and examples, the author help you find a location and business name that will bring success, take you through the process of drawing up a winning business plan (the Companion CD-ROM has the actual business plan you can use in MS Word TM), and teach you how to start and manage your construction company. You will find guidance on obtaining licenses and permits, drawing up contracts, hiring subcontractors, meeting governmental regulations, attracting new clients and referrals, applying for financing, tracking utilities, employing basic cost control systems, dealing with pricing issues, and staying ahead of the competition. You will avoid trial by error when setting up equipment layouts, meeting legal and IRS requirements, and tapping into the best sales and marketing techniques and pricing formulas. The book will even help you set up computer systems to save time and money, teach you how to hire and keep a qualified professional staff, use the best computer software, network with publishers and associations, do your own sales planning, customer service, keep your own books, compile monthly profit and loss statements, and prepare taxes. You will become adept at media planning, pricing, and public relations. You will be able to manage and train employees, motivate workers, generate high profile public relations and publicity, and learn low cost marketing ideas and low cost ways to satisfy customers and build sales. You will learn how to keep bringing customers back and build referrals the secret of continued success as well as getting thousands of great tips and useful guidelines. The manual delivers literally hundreds of innovative demonstrated ways to operate and streamline your business. Learn new ways to make your operation run smoother and increase performance, shut down waste, reduce costs, and increase profits. The secret of continued success as well as getting thousands of great tips and useful ideas. In addition, you will appreciate the valuable CD ROM resource in your daily activities as a source of ready-to-use forms, templates, worksheets, business plan, surveys, letters, web site resources, everything you will need to get up and running. We also went the extra mile and spent an unprecedented amount of time researching, interviewing, e-mailing, and communicating with hundreds of today s most successful construction company executives. Aside from learning the basics you will be privy to their secrets and proven successful ideas. Instruction is great, but advice from experts is even better, and the construction experts chronicled in this book are earning a great deal of money for their expertise.

best construction business names: Corporate Social Responsibility in the Construction Industry Michael Murray, Andrew Dainty, 2013-01-11 The construction process, right through from planning and design to use and demolition, has a major impact on society. Traditionally, concern has been focused on its environmental impact and the quest for sustainability, but this has now extended into the wider remit of Corporate Social Responsibility (CSR). Essentially, this means that businesses must act (voluntarily) in a socially ethical manner by developing a policy that encompasses the core principles enshrined by CSR. A unique presentation on a topic of emerging importance, Corporate Social Responsibility in the Construction Industry is essential reading for all built environment undergraduate and post-graduate courses, as well as CEOs and senior managers within construction businesses who may be about to embark on developing a CSR strategy.

best construction business names: **Black Enterprise** , 1994-10 BLACK ENTERPRISE is the ultimate source for wealth creation for African American professionals, entrepreneurs and corporate executives. Every month, BLACK ENTERPRISE delivers timely, useful information on careers, small business and personal finance.

best construction business names: Popular Science , 1957-05 Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Additional Resources

best construction business names

Best Construction Business Names

Best Construction Business Names

Related Articles

- [arum science using the periodic table answer key](#)
- [best math analysis book](#)
- [atp adp energy cycle worksheet answer key](#)

[Back to Home](#)