

BUSINESS CARD WITH PICTURE

BUSINESS CARD WITH PICTURE: MAKING A LASTING IMPRESSION

INTRODUCTION:

ELEVATE YOUR PROFESSIONAL IMAGE WITH A PICTURE BUSINESS CARD

IN TODAY'S COMPETITIVE BUSINESS LANDSCAPE, A WELL-DESIGNED BUSINESS CARD IS MORE THAN JUST A CONTACT EXCHANGE; IT'S A POWERFUL MARKETING TOOL. ADDING A PROFESSIONAL PHOTOGRAPH TO YOUR BUSINESS CARD ELEVATES ITS IMPACT, MAKING IT INSTANTLY MEMORABLE AND PERSONALLY CONNECTING YOU WITH POTENTIAL CLIENTS AND PARTNERS. THIS COMPREHENSIVE GUIDE WILL EXPLORE THE BENEFITS OF INCORPORATING A PICTURE INTO YOUR BUSINESS CARD DESIGN, OFFER PRACTICAL TIPS ON CHOOSING THE RIGHT PHOTOGRAPH, AND GUIDE YOU THROUGH THE DESIGN PROCESS TO CREATE A TRULY IMPACTFUL FIRST IMPRESSION.

ARTICLE OUTLINE:

- I. THE POWER OF A PICTURE: WHY INCLUDE A PHOTO ON YOUR BUSINESS CARD?
- II. CHOOSING THE RIGHT PHOTOGRAPH: PROFESSIONAL VS. CASUAL, ATTIRE, BACKGROUND, AND EXPRESSION.
- III. DESIGN CONSIDERATIONS: INTEGRATING THE PHOTO SEAMLESSLY INTO THE DESIGN; LAYOUT, FONT, AND COLOR CHOICES.
- IV. PRINTING OPTIONS: DIFFERENT PRINTING METHODS AND THEIR IMPACT ON IMAGE QUALITY.
- V. COST-EFFECTIVE SOLUTIONS: BUDGET-FRIENDLY OPTIONS FOR PRINTING BUSINESS CARDS WITH PICTURES.
- VI. MAINTAINING A CONSISTENT BRAND: ENSURING THE PHOTO ALIGNS WITH YOUR OVERALL BRANDING.

I. THE POWER OF A PICTURE: WHY INCLUDE A PHOTO ON YOUR BUSINESS CARD?

BOOSTING MEMORABILITY: A FACE TO THE NAME

INCLUDING A PHOTOGRAPH ON YOUR BUSINESS CARD INSTANTLY MAKES IT MORE MEMORABLE. PEOPLE ARE MORE LIKELY TO RECALL A NAME AND CONNECT IT TO A FACE, IMPROVING YOUR NETWORKING SUCCESS.

BUILDING TRUST AND CREDIBILITY: SHOWCASING AUTHENTICITY

A PROFESSIONAL HEADSHOT CONVEYS CONFIDENCE AND TRUSTWORTHINESS, CRUCIAL ASPECTS FOR BUILDING RAPPORT WITH POTENTIAL CLIENTS OR COLLABORATORS.

CREATING A PERSONAL CONNECTION: ESTABLISHING RAPPORT

A PICTURE ADDS A HUMAN TOUCH, MAKING YOUR BUSINESS CARD LESS IMPERSONAL AND MORE APPROACHABLE, FOSTERING CONNECTIONS ON A PERSONAL LEVEL.

STANDING OUT FROM THE CROWD: UNIQUE BRANDING

IN A SEA OF GENERIC BUSINESS CARDS, A PHOTO ADDS A DISTINCT ELEMENT, ENSURING YOURS STANDS OUT AND LEAVES A LASTING IMPRESSION.

II. CHOOSING THE RIGHT PHOTOGRAPH: PROFESSIONAL VS. CASUAL, ATTIRE, BACKGROUND, AND EXPRESSION.

PROFESSIONAL HEADSHOTS ARE KEY: FIRST IMPRESSIONS MATTER

OPT FOR A PROFESSIONAL HEADSHOT TAKEN BY A SKILLED PHOTOGRAPHER. AVOID CASUAL SELFIES OR POORLY LIT IMAGES.

APPROPRIATE ATTIRE: REFLECTING YOUR INDUSTRY

DRESS PROFESSIONALLY ACCORDING TO YOUR INDUSTRY STANDARDS. A SUIT MIGHT BE SUITABLE FOR CORPORATE SETTINGS, WHILE A MORE RELAXED ATTIRE COULD BE ACCEPTABLE FOR CREATIVE INDUSTRIES. ENSURE CONSISTENCY WITH YOUR OVERALL BRAND IMAGE.

SIMPLE BACKGROUNDS ARE BEST: CLEAN AND UNCLUTTERED

CHOOSE A PLAIN, UNCLUTTERED BACKGROUND THAT DOESN'T DISTRACT FROM YOUR FACE. A SOLID COLOR OR A SLIGHTLY BLURRED NATURAL SETTING OFTEN WORKS BEST.

NATURAL AND APPROACHABLE EXPRESSION: CONVEY CONFIDENCE AND WARMTH

YOUR EXPRESSION SHOULD CONVEY CONFIDENCE AND APPROACHABILITY. A GENUINE SMILE CAN MAKE A SIGNIFICANT DIFFERENCE IN CREATING A POSITIVE FIRST IMPRESSION.

III. DESIGN CONSIDERATIONS: INTEGRATING THE PHOTO SEAMLESSLY INTO THE DESIGN; LAYOUT, FONT, AND COLOR CHOICES.

SEAMLESS INTEGRATION: BLENDING PHOTO AND TEXT

ENSURE THE PHOTOGRAPH IS SEAMLESSLY INTEGRATED INTO THE OVERALL DESIGN, NOT JUST HAPHAZARDLY PLACED. THE LAYOUT SHOULD BE VISUALLY APPEALING AND EASY TO READ.

FONT SELECTION: READABILITY AND BRAND CONSISTENCY

CHOOSE A FONT THAT COMPLEMENTS THE PHOTOGRAPH AND IS EASY TO READ. CONSISTENCY WITH YOUR BRAND'S FONT STYLE IS HIGHLY RECOMMENDED.

COLOR PALETTE: ENHANCING VISUAL APPEAL

SELECT A COLOR PALETTE THAT COMPLEMENTS BOTH THE PHOTO AND THE OVERALL BRANDING. AVOID CLASHING COLORS THAT DISTRACT FROM THE KEY INFORMATION.

IV. PRINTING OPTIONS: DIFFERENT PRINTING METHODS AND THEIR IMPACT ON IMAGE QUALITY.

OFFSET PRINTING: HIGH-QUALITY FOR LARGE ORDERS

OFFSET PRINTING DELIVERS EXCEPTIONAL IMAGE QUALITY AND IS COST-EFFECTIVE FOR LARGE PRINT RUNS. IT'S A GOOD CHOICE FOR HIGH-VOLUME NEEDS.

DIGITAL PRINTING: VERSATILITY AND SPEED

DIGITAL PRINTING IS IDEAL FOR SMALLER ORDERS AND ALLOWS FOR QUICKER TURNAROUND TIMES. IMAGE QUALITY IS HIGH, ESPECIALLY WITH PREMIUM PAPER.

THERMOGRAPHY: EMBOSSED EFFECT FOR LUXURY

THERMOGRAPHY ADDS A RAISED, EMBOSSED EFFECT TO YOUR IMAGE AND TEXT, CREATING A LUXURIOUS AND SOPHISTICATED FEEL, BUT IT'S TYPICALLY MORE EXPENSIVE.

V. COST-EFFECTIVE SOLUTIONS: BUDGET-FRIENDLY OPTIONS FOR PRINTING BUSINESS CARDS WITH PICTURES.

ONLINE PRINTING SERVICES: AFFORDABLE AND CONVENIENT

NUMEROUS ONLINE PRINTING SERVICES OFFER COMPETITIVE PRICES AND CONVENIENT ORDERING PROCESSES FOR BUSINESS CARDS WITH PICTURES.

BULK ORDERING: SAVINGS ON LARGER QUANTITIES

ORDERING IN BULK CAN SIGNIFICANTLY REDUCE THE PER-UNIT COST, MAKING IT A MORE BUDGET-FRIENDLY APPROACH.

UTILIZING TEMPLATES: STREAMLINING THE DESIGN PROCESS

USING PRE-DESIGNED TEMPLATES CAN SAVE TIME AND DESIGN COSTS, ALLOWING YOU TO FOCUS ON SELECTING THE RIGHT IMAGE AND INFORMATION.

VI. MAINTAINING A CONSISTENT BRAND: ENSURING THE PHOTO ALIGNS WITH YOUR OVERALL BRANDING.

BRAND CONSISTENCY: A UNIFIED IMAGE

THE PHOTO ON YOUR BUSINESS CARD SHOULD REFLECT YOUR BRAND'S OVERALL STYLE AND PERSONALITY. ENSURE IT ALIGNS WITH YOUR LOGO, COLOR SCHEME, AND MESSAGING.

PROFESSIONALISM AND CONSISTENCY: ACROSS ALL PLATFORMS

MAINTAIN CONSISTENCY ACROSS ALL YOUR BRANDING MATERIALS, INCLUDING YOUR WEBSITE, SOCIAL MEDIA PROFILES, AND OTHER MARKETING MATERIALS.

CONCLUSION:

A BUSINESS CARD WITH A PICTURE IS AN INVALUABLE ASSET IN TODAY'S COMPETITIVE BUSINESS WORLD. BY CAREFULLY CONSIDERING THE ASPECTS DISCUSSED ABOVE – FROM PHOTO SELECTION TO DESIGN AND PRINTING – YOU CAN CREATE A BUSINESS CARD THAT NOT ONLY MAKES A LASTING IMPRESSION BUT ALSO EFFECTIVELY CONVEYS YOUR BRAND'S IDENTITY AND PROFESSIONALISM. REMEMBER, YOUR BUSINESS CARD IS OFTEN THE FIRST IMPRESSION YOU MAKE, SO MAKE IT COUNT.

FREQUENTLY ASKED QUESTIONS (FAQS):

Q: WHAT TYPE OF PHOTO IS BEST FOR A BUSINESS CARD? A: A PROFESSIONAL HEADSHOT WITH A CLEAN BACKGROUND AND A NATURAL, APPROACHABLE EXPRESSION IS IDEAL.

Q: HOW MUCH DOES IT COST TO PRINT BUSINESS CARDS WITH PICTURES? A: COSTS VARY DEPENDING ON THE PRINTING METHOD, QUANTITY, AND PAPER TYPE. ONLINE PRINTING SERVICES OFTEN OFFER COMPETITIVE PRICING.

Q: WHERE CAN I GET PROFESSIONAL HEADSHOTS TAKEN? A: MANY PHOTOGRAPHERS SPECIALIZE IN HEADSHOTS FOR BUSINESS PURPOSES. SEARCH ONLINE FOR "PROFESSIONAL HEADSHOT PHOTOGRAPHER [YOUR LOCATION]".

Q: WHAT SIZE SHOULD THE PHOTO BE? A: THE OPTIMAL SIZE DEPENDS ON YOUR BUSINESS CARD DESIGN, BUT GENERALLY, ENSURE SUFFICIENT RESOLUTION FOR HIGH-QUALITY PRINTING.

Q: CAN I USE A SMARTPHONE PHOTO? A: WHILE POSSIBLE, A PROFESSIONALLY TAKEN PHOTO WILL ALWAYS PRODUCE SUPERIOR RESULTS. SMARTPHONE PHOTOS MIGHT LACK THE NECESSARY RESOLUTION AND LIGHTING QUALITY.

RELATED KEYWORDS:

BUSINESS CARD DESIGN, BUSINESS CARD PRINTING, PROFESSIONAL HEADSHOT, BUSINESS CARD TEMPLATE, CUSTOM BUSINESS CARDS, PICTURE BUSINESS CARD, BRANDED BUSINESS CARDS, MARKETING MATERIALS, NETWORKING, FIRST IMPRESSIONS, PRINT BUSINESS CARDS ONLINE, CHEAP BUSINESS CARDS, BUSINESS CARD PHOTOGRAPHY, HIGH-QUALITY BUSINESS CARDS, BUSINESS CARD IDEAS, BEST BUSINESS CARDS, CREATE BUSINESS CARD, DESIGN YOUR OWN BUSINESS CARDS, BUSINESS CARD MAKER.

📖 **Business card with picture:** *The Eleventh Trade* Alyssa Hollingsworth, 2018-09-18 From debut author Alyssa Hollingsworth comes a story about living with fear, being a friend, and finding a new place to call home. They say you can't get something for nothing, but nothing is all Sami has. When his grandfather's most-prized possession—a traditional Afghan instrument called a rebab—is stolen, Sami resolves to get it back. He finds it at a music store, but it costs \$700, and Sami doesn't have even one penny. What he does have is a keychain that has caught the eye of his classmate. If he trades the keychain for something more valuable, could he keep trading until he has \$700? Sami is about to find out. *The Eleventh Trade* is both a classic middle school story and a story about being a refugee. Alyssa Hollingsworth tackles a big issue with a light touch. 2020 UKLA Award Winner

business card with picture: Creative Business Cards Carmen Fong, Shantell Chen, 2014 Business cards are a statement of identity. Capable of conveying much more than contact information, they represent the creativity or style of a company in a very portable format. As an historical artifact in the digital age, they are constantly in danger of obsolescence and only those that truly stand out are memorable. One way to achieve the note

business card with picture: Home by Novogratz Cortney Novogratz, Robert Novogratz, 2012-10-09 Get the Novogratz look In this book, design duo Robert and Cortney Novogratz (stars of HGTV's *Home by Novogratz*) give us an inside look at twenty of their favorite projects to show us how to achieve their signature vintage modern style. See how they effortlessly mix contemporary furniture with thrift-store finds, and learn all sorts of tricks for creating a stylish home no matter what the obstacles: seven children, small spaces, or a tiny budget. From toddler-friendly bedroom for triplets to a beach retreat for two twenty-somethings, from a New Jersey basement to a Palm Beach cabana, *Home by Novogratz* proves that good design is just a book away.

business card with picture: Best of Business Card Design 8 Sibley / Peteet Design Austin, 2008-03-01 *Best of Business Card Design 8* features an innovative collection of the most current and best work by top designers worldwide. The "sourcebook for business card design inspiration, this volume contains no text other than design credits" which provides for pages packed with business cards, showing front, back, and special elements and materials. This unrivaled resource will be sought by professional designers, corporate executives, and in-house marketing departments as an essential identity and branding tool.

business card with picture: Payforward Networking Andrew Hennigan, 2015-09-24 Without an effective network it is much harder to get a job, find business, influence people and much more. Most people are aware of this, but are not so sure how to go about building, maintaining and using a network. *Payforward Networking* is for these people. Based on the networking workshops taught for many years by communication consultant Andrew Hennigan in business schools and companies, it presents a simple, methodical approach to networking that is both effective and easy to master. At the same time it is also built on ethical white hat methods that will not make you feel uncomfortable or manipulative. The book covers the basics of networking in real-life and online, the essentials of online reputation management, the impact of culture on networking, strategic networking and much more.

business card with picture: Ninja Selling Larry Kendall, 2017-01-03 2018 Axiom Business Book Award Winner, Gold Medal Stop Selling! Start Solving! In *Ninja Selling*, author Larry Kendall

transforms the way readers think about selling. He points out the problems with traditional selling methods and instead offers a science-based selling system that gives predictable results regardless of personality type. Ninja Selling teaches readers how to shift their approach from chasing clients to attracting clients. Readers will learn how to stop selling and start solving by asking the right questions and listening to their clients. Ninja Selling is an invaluable step-by-step guide that shows readers how to be more effective in their sales careers and increase their income-per-hour, so that they can lead full lives. Ninja Selling is both a sales platform and a path to personal mastery and life purpose. Followers of the Ninja Selling system say it not only improved their business and their client relationships; it also improved the quality of their lives.

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video Digital picture frame advice

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business card with picture: Picture Perfect P Bodi, 2017-03-03 This book is a clean Cozy Mystery short story that does not contain any foul language, sexual situations, witches, or paranormal events. It's been years since Cindy bought anything new for her house. Now that she's been spending more time away the Happy Bear Café and more time at home, and she's decided it might be time for a remodel. Cindy asked her employee, Margaret to help her find some new furniture. Could a simple home remodel result in murder?

business card with picture: Acting: Make It Your Business Paul Russell, 2020-10-14 In ACTING: Make It Your Business, Second Edition, award-winning casting director Paul Russell puts the power to land jobs and thrive in any medium—stage, film, television, or the Internet—directly into the hands of the actor. This blunt and practical guide offers a wealth of advice on auditioning, marketing, and networking, combining traditional techniques with those best suited for the digital age. Well-known actors and powerful agents and managers make cameos throughout, offering newcomers and working professionals alike a clear-eyed, uncensored perspective on survival and advancement within the entertainment industry. This second edition has been updated and expanded to include the following: More stars of screen and stage sharing acting career strategies Digital audition techniques for screen and stage, including how best to self-tape New tools to master modern marketing, both digital and traditional with innovation Expanded actor resource listings Additional bicoastal talent agents and managers spilling secrets for obtaining representation, and tips for successful actor-to-representation partnerships New insights on audition techniques An excellent resource for career actors, beginning and amateur actors, as well as students in Acting I and II, Auditions, and Business of Acting courses, ACTING: Make It Your Business provides readers with invaluable tools to build a successful, long-lasting acting career.

business card with picture: The Birthday Party Business Bruce Fife, Hal Diamond, Steve Kissell, Robin Vogel, Mary Lostak, Bob Conrad, Marcela Murad, 1998 Balloons, fun, games, magic, and more -- they are all here. From entertaining and food to marketing and promotion, this book features comprehensive and detailed guidance on how to succeed in the birthday party business. At the heart of the birthday party business is the entertainment. In this book you will find detailed information on the art of entertaining children of all ages. You will learn how to work with children, what they like, what they don't like, how to make them laugh, and how to control them. You will learn the secrets of entertaining kids using magic, clowning, puppetry, storytelling, ballooning, and face painting, as well as gain valuable information on catering, party games, and creating enchanting theme parties. This book has everything you need to get started in the birthday party business; included are samples of advertisements, sales letters, thank you notes, news releases, contracts, party planning guides, flyers, business cards, stationery, and promotional give-aways, as well as dozens of comedy skits and party routines.

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your camera for the best shot before diving into how to improve your photos. Projects include brightening a dark photo, improving focus, getting rid of red-eye, touching up blemishes, creating a collage, adding a photo to a business card, rescuing old or damaged photos, and turning a photo into a piece of artwork ready for framing. This book includes a DVD that contains screencast lessons created by the author that let you watch the specific steps of selected projects on your screen while you do them yourself. The DVD also includes trial versions of photo software as well as sample images from the book.

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business card with picture: *The Negro Motorist Green Book* Victor H. Green, The Negro Motorist Green Book was a groundbreaking guide that provided African American travelers with crucial information on safe places to stay, eat, and visit during the era of segregation in the United States. This essential resource, originally published from 1936 to 1966, offered a lifeline to black motorists navigating a deeply divided nation, helping them avoid the dangers and indignities of racism on the road. More than just a travel guide, The Negro Motorist Green Book stands as a powerful symbol of resilience and resistance in the face of oppression, offering a poignant glimpse into the challenges and triumphs of the African American experience in the 20th century.

business card with picture: *Bicycling with Butterflies* Sara Dykman, 2021-04-13 "What a wonderful idea for an adventure! Absolutely inspired, timely, and important." —Alistair Humphreys, National Geographic Adventurer of the Year and author of *The Doorstep Mile* and *Around the World by Bike* Outdoor educator and field researcher Sara Dykman made history when she became the first person to bicycle alongside monarch butterflies on their storied annual migration—a round-trip adventure that included three countries and more than 10,000 miles. Equally remarkable, she did it solo, on a bike cobbled together from used parts. Her panniers were recycled buckets. In *Bicycling with Butterflies*, Dykman recounts her incredible journey and the dramatic ups and downs of the nearly nine-month odyssey. We're beside her as she navigates unmapped roads in foreign countries, checks roadside milkweed for monarch eggs, and shares her passion with eager schoolchildren, skeptical bar patrons, and unimpressed border officials. We also meet some of the ardent monarch stewards who supported her efforts, from citizen scientists and researchers to farmers and high-rise city dwellers. With both humor and humility, Dykman offers a compelling story, confirming the urgency of saving the threatened monarch migration—and the other threatened systems of nature that affect the survival of us all.

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Office 2007, Special Edition Using Microsoft® Office 2007 is the only book you need. If you own a copy of Office 2007, you deserve a copy of this book! Although this book is aimed at the Office veteran, Ed and Woody's engaging style will appeal to beginners, too. Written in clear, plain English, readers will feel as though they are learning from real humans and not Microsoft clones. Sprinkled with a wry sense of humor and an amazing depth of field, this book most certainly isn't your run-of-the-mill computer book. You should expect plenty of hands-on guidance and deep but accessible reference material. This isn't your Dad's Office! For the first time in a decade, Microsoft has rolled out an all-new user interface. Menus? Gone. Toolbars? Gone. For the core programs in the Office family, you now interact with the program using the Ribbon—an oversize strip of icons and commands, organized into multiple tabs, that takes over the top of each program's interface. If your muscles have memorized Office menus, you'll have to unlearn a lot of old habits for this version.

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waiting for?

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business card with picture: *21 Things I Wish My Broker Had Told Me* Frank Cook, 2002 Frank Cook shows new agents, those who might want to be agents, and those who want to be better agents, the road to success.--Jacket.

business card with picture: *Outlook For Dummies* Faithe Wempen, 2022-01-06 Learn all about the best application for emailing, scheduling, collaborating, and just plain getting stuff done Did you know that Microsoft Outlook can do everything, including cook your dinner? Okay, it can't cook your dinner. But it can deliver your email, filter out the junk, help you organize your life, sync data to the cloud, integrate with iOS and Android, and about a zillion other things. Outlook For Dummies shows you how to work all the basic and advanced features of the Office 2021 version. Outlook is loaded with interesting productivity tools that most people—even in business environments—don't know about. Did you know you can create automated mail-handling rules? Translate messages into other languages? Share your calendar with other people? It's true, and when people start wondering how you suddenly got to be so productive, you can tell them: Outlook For Dummies. Take a stroll around the basic interface and emailing capabilities of Outlook for Office 2021 Use Outlook to create daily and monthly schedules, manage a to-do list, organize messages into folders, and make notes for later reference Discover advanced and little-known features that will help you get organized and stay on top of things Sync email across your devices and access Outlook from any computer, tablet, or phone For users who are brand-new to Outlook and those upgrading to the latest version, this book makes it simple to get going.

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tactical notes on how to use the script, why it works, and when to modify the script for various situations. This book is not about intimidating your clients to agree with you, it's about inspiring them to say YES. And the more they do, the more abundance and success you will have in your life. The ultimate YES is saying YES to your goals, your dreams and your family so you can create the lifestyle that you want.

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professional planning for a truly fulfilling, exciting, and stimulating career. Networking for Nerds provides a step-by-step guide to understanding how to access hidden professional opportunities through networking. With an emphasis on practical advice on how and why to network, you will learn how to formulate and execute a strategic networking plan that is dynamic, multidimensional, and leverages social media platforms and other networking channels. An invaluable resource for both established and early-career scientists and engineers (as well as networking neophytes!), Networking for Nerds offers concrete insight on crafting professional networks that are mutually beneficial and support the advancement of both your career goals and your scholarly ambitions. "Networking" does not mean going to one reception or speaking with a few people at one conference, and never contacting them again. Rather, "networking" involves a spectrum of activities that engages both parties, ensures everyone's value is appropriately communicated, and allows for the exploration of a win-win collaboration of some kind. Written by award-winning entrepreneur and strategic career planning expert Alaina G. Levine, Networking for Nerds is an essential resource for anyone working in scientific and engineering fields looking to enhance their professional planning for a truly fulfilling, exciting, and stimulating career.

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