

business historian texas a

Business Historian Texas A&M: Uncovering the Lone Star State's Economic Past

Introduction:

Exploring the rich tapestry of Texas's economic history through the lens of Texas A&M University's business history expertise.

This article delves into the significant contributions of Texas A&M University's faculty, research, and resources in understanding and interpreting the dynamic business landscape of Texas. We will explore how their work illuminates past economic trends, influences present-day industries, and offers valuable insights for future business strategies in the Lone Star State.

Article Outline:

- I. Texas A&M's Business History Programs and Resources
- II. Key Research Areas and Faculty Expertise
- III. Impact of Texas A&M's Research on Texas Businesses
- IV. Examples of Notable Business History Projects
- V. The Future of Business History Research at Texas A&M

I. Texas A&M's Business History Programs and Resources:

Texas A&M University houses a robust collection of archives and digital resources vital for business history research.

These resources include extensive archival materials, specialized libraries, and digital databases, all crucial for scholars undertaking in-depth research on Texas's economic development. The university's commitment to preserving and making accessible these resources significantly benefits both academic researchers and the broader business community.

Dedicated faculty members within relevant departments, such as History, Economics, and Agricultural Economics, actively contribute to the field of business history.

Their expertise spans various periods and sectors of the Texas economy, ensuring a comprehensive and nuanced understanding of its evolution. The collaborative nature of the university fosters interdisciplinary approaches, enriching the depth and scope of business history research.

II. Key Research Areas and Faculty Expertise:

Research often focuses on the impact of major industries, like oil and gas, agriculture, and technology, on the Texas economy.

This allows for a detailed analysis of how these sectors shaped the state's growth and development, highlighting both successes and challenges encountered along the way.

The role of entrepreneurship and innovation in driving economic growth in Texas is a prominent research theme.

Scholars examine the contributions of individual entrepreneurs and innovative companies, identifying factors that contributed to their success and the broader impact on the state's economic landscape.

The impact of government policies and regulations on Texas businesses throughout history forms another crucial area of research.

This research explores how legislation and regulatory frameworks have influenced business activity, competitiveness, and overall economic prosperity.

III. Impact of Texas A&M's Research on Texas Businesses:

Research findings provide valuable historical context for contemporary business decisions, informing strategies and mitigating potential risks.

By understanding past economic cycles and trends, businesses can make more informed decisions about expansion, investment, and adaptation to changing market conditions.

Texas A&M's research contributes to a deeper understanding of the state's competitive advantages and challenges in the global marketplace.

This understanding helps businesses identify opportunities for growth and develop strategies to navigate competitive pressures effectively.

The research helps to shape public policy debates related to economic development in Texas by offering data-driven insights.

This ensures that policymakers have access to accurate and reliable information when making decisions that impact the state's business environment.

IV. Examples of Notable Business History Projects:

Several notable projects at Texas A&M have focused on specific industries, like the cotton industry's impact on the Texas economy.

These detailed analyses provide a deep understanding of the rise and fall of industries, illuminating the interconnectedness of economic activities across various sectors.

Other studies have focused on the evolution of specific companies, providing case studies of successful business models and strategies.

Analyzing the strategies employed by successful Texas businesses provides valuable lessons and insights for future entrepreneurs and business leaders.

Research on the history of labor relations and worker movements in Texas offers a critical perspective on the human element of business development.

This crucial perspective adds a social and ethical dimension to the study of Texas business history, enhancing a holistic understanding of its economic evolution.

V. The Future of Business History Research at Texas A&M:

Future research will likely focus on the impact of technological advancements, globalization, and climate change on the Texas economy.

This forward-looking approach will equip businesses with the knowledge necessary to navigate the challenges and opportunities presented by these evolving global forces.

The use of digital technologies and data analysis will likely play an increasingly important role in future research projects.

This will allow for a deeper and more comprehensive analysis of historical trends and patterns, enhancing the accuracy and insights gleaned from the research.

Collaboration with other universities and research institutions will be instrumental in broadening the scope and impact of future research.

By fostering interdisciplinary collaboration, Texas A&M can further enhance the relevance and impact of its research on the business community and beyond.

Conclusion:

Texas A&M University plays a vital role in preserving and interpreting the rich history of Texas business. Through its dedicated faculty, extensive resources, and impactful research, the university contributes significantly to understanding the state's economic evolution and informing future strategies. The continuing commitment to scholarly inquiry ensures that the lessons of the past will continue to shape the future of Texas's dynamic business landscape.

Frequently Asked Questions (FAQs):

Q: Where can I find resources on Texas business history at Texas A&M? **A:** Contact the relevant departments (History, Economics, Agricultural Economics) at Texas A&M for information on archival materials, digital databases, and other resources.

Q: Does Texas A&M offer courses in business history? **A:** Check the course catalogs of the relevant departments at Texas A&M to see what courses are currently offered.

Q: How can I access the research findings of Texas A&M's business history scholars? **A:** Research papers and publications may be found through academic databases, the university's digital library, and through contacting the faculty directly.

Related Keywords:

Texas business history, Texas A&M, economic history, business archives, Texas entrepreneurship, oil industry history Texas, agricultural history Texas, Texas economic development, business research, history research, Texas history, Lone Star State economy.

business historian texas a: The History of Black Business in America Juliet E. K. Walker, 2009

In this wide-ranging study Stephen Foster explores Puritanism in England and America from its roots in the Elizabethan era to the end of the seventeenth century. Focusing on Puritanism as a cultural and political phenomenon as well as a religious movement, Foster addresses parallel developments on both sides of the Atlantic and firmly embeds New England Puritanism within its English context. He provides not only an elaborate critique of current interpretations of Puritan ideology but also an original and insightful portrayal of its dynamism. According to Foster, Puritanism represented a loose and incomplete alliance of progressive Protestants, lay and clerical, aristocratic and humble, who never decided whether they were the vanguard or the remnant. Indeed, in Foster's analysis, changes in New England Puritanism after the first decades of settlement did not indicate secularization and decline but instead were part of a pattern of change, conflict, and accommodation that had begun in England. He views the Puritans' own claims of declension as partisan propositions in an internal controversy as old as the Puritan movement itself. The result of these stresses and adaptations, he argues, was continued vitality in American Puritanism during the second half of the seventeenth century. Foster draws insights from a broad range of sources in England and America, including sermons, diaries, spiritual autobiographies, and colony, town, and court records. Moreover, his presentation of the history of the English and American Puritan movements in tandem brings out the fatal flaws of the former as well as the modest but essential strengths of the latter.

business historian texas a: *Texas Merchant* Victoria L. Buenger, Walter L. Buenger, 2008-04-11 Customers also found a stunning array of goods - fur coats and canned tuna, pianos and tractors - and an environment that combined the spectacular with the familiar. But the story of Leonards goes beyond the store and the man who made it. For Marvin Leonard, downtown Fort Worth and Leonards were always intertwined. Leonards gave Fort Worth a special identity, a distinctiveness, and an attraction to the city's center. When Tandy bought Leonards and later sold it to Dillard's, Fort Worth's image and character changed.

business historian texas a: *American Enterprise* Andy Serwer, 2015-05-26 What does it mean to be an American? What are American ideas and values? *American Enterprise*, the companion book to a major exhibition at the Smithsonian's National Museum of American History, aims to answer these questions about the American experience through an exploration of its economic and commercial history. It argues that by looking at the intersection of capitalism and democracy, we can see where we as a nation have come from and where we might be going in the future. Richly illustrated with images of objects from the museum's collections, *American Enterprise* includes a 1794 dollar coin, Alexander Graham Bell's 1876 telephone, a brass cash register from Marshall Fields, Sam Walton's cap, and many other goods and services that have shaped American culture. Historical and contemporary advertisements are also featured, emphasizing the evolution of the relationship between producers and consumers over time. Interspersed in the historical narrative are essays from today's industry leaders—including Sheila Bair, Adam Davidson, Bill Ford, Sally Greenberg, Fisk Johnson, Hank Paulson, Richard Trumka, and Pat Woertz—that pose provocative questions about the state of contemporary American business and society. *American Enterprise* is a multi-faceted survey of the nation's business heritage and corresponding social effects that is fundamental to an understanding of the lives of the American people, the history of the United States, and the nation's role in global affairs.

business historian texas a: A Dream of the Judgment Day John Howard Smith, 2021 The End is near! This phrase, so well known in the contemporary United States, invokes images of manic self-proclaimed prophets of doom standing on street corners shouting their warnings and predictions to amused or indifferent passers-by. However, such proclamations have long been a feature of the American cultural landscape, and were never exclusively the domain of wild-eyed fanatics. *A Dream of Judgment Day* describes the origins and development of American apocalypticism and millennialism from the beginnings of English colonization of North America in the early 1600s through the formation of the United States and its travails in the nineteenth century. It explores the reasons why varieties of millennialism are an essential component of American exceptionalism, and focuses upon the nation's early history to better establish how millennialism and apocalypticism are the keys to understanding early American history and religious identity. This sweeping history of eschatological thought in early America encompasses not just traditional and non-traditional Christian beliefs in the end of the world, but also how American Indians and African Americans have likewise been influenced by, and expressed, those beliefs in unique ways--

business historian texas a: Ben Love Ben F. Love, 2008-06-20 In a city known for powerful business leaders, Ben Love towers as one of the most influential. Serving as CEO of Texas Commerce Bancshares in the 1980s, during the collapse of the Texas banking industry, Love had an inside view of the debacle. His story, told here in detail for the first time, provides an insightful perspective on the Texas banking industry's evolution after World War II, its decline, and its subsequent recovery. It also offers a glimpse into of the kind of character that creates men of power. Love grew up with his family during the Great Depression. Their farm outside Paris, Texas, taught him hard lessons about opportunity and financial security lessons that would serve him well in the future. After America's entry into war in 1941, Love flew 8th Air Force B-17 combat missions over Europe, then settled in Houston with his business degree in the late 1940s. His entrance into the world of banking began as a member of the board of directors for River Oaks Bank & Trust. Houston was rapidly growing into a metropolis, and he accepted an offer to leave River Oaks to join Texas Commerce Bank in 1967. As president of Texas Commerce Bank (TCB) in 1969 and CEO in 1972-89, Love cultivated change from single banks to holding companies, garnering a national reputation for his banking organization. In 1984, Texas Commerce was the twenty-first-largest bank in the country. Under his competent management, TCB was the only Big Five Texas bank to survive the economic downturn. One reason for its continued success lies with Love's successful merger in 1987 with the Chemical Bank of New York, now J. P. Morgan Chase. When he retired at the close of the decade, he turned his formidable energies to full-time civic and humanitarian work. Ben F. Love's memoir is one of only a few available in financial literature and history. Not only does it reveal an inside look at the evolution of banking in Texas, but it will serve as an instructional guide to future business leaders and managers. The final chapter summarizes the experiences and lessons sprinkled throughout eighty years of a powerful and productive life.

business historian texas a: The Texas Republic William Ransom Hogan, 2007 In 1946 historian William Ransom Hogan, then a professor at the University of Oklahoma, published *The Texas Republic: A Social and Economic History*. The book became an instant classic of Texas historical literature. In an era when scholarly writing on Texas history still gave disproportionate emphasis to military and political history and great men, this book emphasized the lives of ordinary people as well as of the legendary figures of the Republic period. Hogan knew how to be a revisionist in the best sense of the term, offering up fresh interpretations that, as he put it, challenged the pleasant myth of heroic Texas history. Yet he also managed to balance his revisionism with an acknowledgment that the Republic era did indeed embody much that was heroic, even legendary. Naturally *The Texas Republic* is a product of its time. If written today, it would undoubtedly pay more attention to African Americans and Tejanos, for example. But whatever shortcomings the book may have in the eyes of modern readers, even those shortcomings make the book valuable in the college classroom, because they serve as important points of discussion for students and professors.

business historian texas a: New Orleans and the Texas Revolution Edward L. Miller, 2004
Author Edward L. Miller has delved into previously unused or overlooked papers housed in New Orleans to reconstruct a chain of events that set the Crescent City, in many ways, at the center of the Texian fight for independence. Not only did Now Orleans business interests send money and men to Texas in exchange for promises of land, but they also provided newspaper coverage that set the scene for later American annexation of the young republic.--BOOK JACKET.

business historian texas a: *Gone to Texas* Randolph B. Campbell, 2017-03-15 *Gone to Texas: A History of the Lone Star State* engagingly tells the story of the Lone Star State, from the arrival of humans in the Panhandle more than 10,000 years ago to the opening of the twenty-first century. Focusing on the state's successive waves of immigrants, the book offers an inclusive view of the vast array of Texans who, often in conflict with each other and always in a struggle with the land, created a history and an idea of Texas. An Instructor's Resource Manual and a set of approximately 400 PowerPoint slides to accompany *Gone to Texas*, Third Edition, are now available to adopters. Please contact your local Oxford University Press representative for details.

business historian texas a: *Lone Star* T. R. Fehrenbach, 2014-04-01 The definitive account of the incomparable Lone Star state by the author of *Fire & Blood: A History of Mexico*. T. R. Fehrenbach is a native Texan, military historian and the author of several important books about the region, but none as significant as this work, arguably the best single volume about Texas ever published. His account of America's most turbulent state offers a view that only an insider could capture. From the native tribes who lived there to the Spanish and French soldiers who wrested the territory for themselves, then to the dramatic ascension of the republic of Texas and the saga of the Civil War years. Fehrenbach describes the changes that disturbed the state as it forged its unique character. Most compelling is the one quality that would remain forever unchanged through centuries of upheaval: the courage of the men and women who struggled to realize their dreams in The Lone Star State.

business historian texas a: *Big Wonderful Thing* Stephen Harrigan, 2019-10-01 The story of Texas is the story of struggle and triumph in a land of extremes. It is a story of drought and flood, invasion and war, boom and bust, and of the myriad peoples who, over centuries of conflict, gave rise to a place that has helped shape the identity of the United States and the destiny of the world. "I couldn't believe Texas was real," the painter Georgia O'Keeffe remembered of her first encounter with the Lone Star State. It was, for her, "the same big wonderful thing that oceans and the highest mountains are." *Big Wonderful Thing* invites us to walk in the footsteps of ancient as well as modern people along the path of Texas's evolution. Blending action and atmosphere with impeccable research, New York Times best-selling author Stephen Harrigan brings to life with novelistic immediacy the generations of driven men and women who shaped Texas, including Spanish explorers, American filibusters, Comanche warriors, wildcatters, Tejano activists, and spellbinding artists—all of them taking their part in the creation of a place that became not just a nation, not just a state, but an indelible idea. Written in fast-paced prose, rich with personal observation and a passionate sense of place, *Big Wonderful Thing* calls to mind the literary spirit of Robert Hughes writing about Australia or Shelby Foote about the Civil War. Like those volumes it is a big book about a big subject, a book that dares to tell the whole glorious, gruesome, epically sprawling story of Texas.

business historian texas a: *Texas A & M University* Henry C. Dethloff, 2015-11-30 Celebrates the 120-year history of Texas A & M University, from its founding in 1876 through the construction of the George Bush Presidential Library. Features historical and contemporary photographs and highlights the school's military tradition.

business historian texas a: *The History of Texas* , 2013-11-19 *The History of Texas* is fully revised and updated in this fifth edition to reflect the latest scholarship in its coverage of Texas history from the pre-Columbian era to the present. Fully revised to reflect the most recent scholarly findings Offers extensive coverage of twentieth-century Texas history Includes an overview of Texas history up to the Election of 2012 Provides online resources for students and instructors, including a

test bank, maps, presentation slides, and more

business historian texas a: Texas History Mary Dodson Wade, 2008 Who were the European explorers and settlers of Texas and why did they come to Texas? How did Mexico's independence from Spain affect the development of Texas? What events led to the creation of the Republic of Texas and Texas's annexation to the United States? Find these answers along with all kinds of fascinating, historical facts that tell the story of the state of Texas. In this book, you'll find information about the first American settlers in Texas and what drove them to declare their independence from Mexico. You will learn about Texas's role in the Mexican War and the Civil War. And, you'll learn how cowboys and oil wells came to shape the economy and image of the Lone Star state.

business historian texas a: Texas Archie P. McDonald, 2007 Texas a whole other country-a slogan that promotes tourism as much within the Lone Star State as elsewhere-is familiar to native Texans and those adopted sons and daughters who got here just as quickly as they could. Texas is as varied as East Texas timberland, hundreds of miles of seashore, prairies of the Central and High Plains, and the dry desert of far West Texas. When traveling abroad and asked, Where are you from? residents of forty-nine of the United States usually respond, the USA. Nearly every citizen of the Lone Star State will answer Texas! The world encourages such chauvinism. Mass media celebrates and exploits Texas and Texans in television and motion pictures about the Alamo, Texas Rangers, the oil industry, and athletics, to name only a few genre. Texans' pride in their distinctiveness increases when their state is paraded-or satired-and they consciously pass it on to succeeding generations. But what does it mean to be a Texan? How did Texas come to be as it is? Texas: A Compact History provides answers to such questions about Texans and Texas. It tells the story of Texas history and provides thoughtful interpretations about the state's development, all with the general reader in mind-in a brief, easily read narrative. ARCHIE P. McDONALD is the author of numerous books dealing with various aspects of Texas history, including Back Then: Simple Pleasures and Everyday Heroes (State House Press, 2005)

business historian texas a: Discovering Texas History Bruce A. Glasrud, Light Townsend Cummins, Cary D. Wintz, 2014-09-09 'Discovering Texas History' is a historiographical reference book that will be invaluable to teachers, students, and researchers of Texas history. Chapter authors are familiar names in Texas history circles--a 'who's who' of high profile historians. Conceived as a follow-up to the award winning (but increasingly dated) 'A Guide the History of Texas' (1988), 'Discovering Texas History' focuses on the major trends in the study of Texas history since 1990. In part one, topical essays address significant historical themes, from race and gender to the arts and urban history. In part two, chronological essays cover the full span of Texas historiography from the Spanish era to the modern day. In each case, the goal is to analyze and summarize the subjects that have captured the attention of professional historians so that 'Discovering Texas History' will take its place as the standard work on the history of Texas history--

business historian texas a: Da Mayor of Fifth Ward Robert Bob E. Lee, Michael Berryhill, 2021-11-19 In March 2017, Bob Lee--freelance writer, community organizer, social worker, social justice warrior, child of Houston's Fifth Ward and its advocate, former Chicago Black Panther--died at the age of 74. Alongside his larger legacy, he left behind this collection of fourteen stories published in the Houston Chronicle's Sunday Texas Magazine between 1989 and 2000. Framed by journalist and scholar Michael Berryhill, these youthful recollections and tales of his East Texas relatives reveal Lee's shock at learning that his elderly aunt and uncle, who lived in Jasper, Texas, were lifelong Republicans; recount his discovery at the age of 19 that white people, too, could be poor; recall integrating a small-town restaurant with the help of the white rancher who hired him; explore the world of Black longshoremen and offer meditations on the mysteries of death. As he lay suffering from cancer, Lee told Berryhill that he wasn't thinking about dying, but focusing on love. Berryhill, who was Lee's first editor at the Houston Chronicle, has lovingly collected and edited Lee's stories, which are complemented by an introduction and biographical essay. Treasured storyteller Bob Lee's essays offer to readers the experience of Black history in both urban and rural settings by invoking the simple details and events of everyday life.

business historian texas a: Wildcatters Roger M. Olien, Diana Davids Hinton, 2007 In the 1970s and 1980s the Texas wildcatter was a recognizable figure in popular culture. Since then, the wildcatter's role is less celebrated but still important, as shown in the new introduction to this edition of a book originally published in 1984 by Texas Monthly Press. Drawing heavily on oral histories, this book tells the story of the West Texas independents as a group, looking at their business strategies in the context of their national, regional, and local conditions. The focus is on the Permian Basin and southeastern New Mexico over the sixty-year period in which the region rose to prominence on the American oil scene, producing about one-fifth of the nation's output. It is a story that covers vast technological change, governmental regulation, and economic fluctuation with profound implications for the oil and gas community. The new introduction brings the story up-to-date by addressing not only the subsequent careers of the wildcatters described in the book but also the role of independents in the current economy. ROGER M. OLIEN, who holds a Ph.D. from Brown University, lives in Austin and is a member of the TSHA Speakers Bureau. DIANA DAVIDS HINTON holds the J. Conrad Dunagan Chair in regional and business history at the University of Texas-Permian Basin. Her Ph.D. is from Yale University.

business historian texas a: The Great Plains Walter Prescott Webb, 1959-01-01 A study of the changes initiated into the systems and culture of the plain dwellers

business historian texas a: Early Texas Oil Walter Rundell, 2000-06 At the beginning of this century oil transformed the Texas economy and wrought profound and lasting changes on life within the state. Here, in 328 contemporary photographs is an eyewitness record of the early days of the Texas oil industry. When Lyne Barret brought in the first well in 1866 near Nacogdoches, photography was in its adolescence, so the entire history of the Texas petroleum industry fortunately was documented by the camera. Although that well amounted to very little, thirty years later Corsicana proved the commercial success of Texas oil, and when Spindletop roared in on January 10, 1901, a new era began for Texas and the entire petroleum industry. Other fields opened--Saratoga, Sour Lake, Batson, Humble, Electra, Burkburnett, Goose Creek, Ranger, Desdemona, Breckenridge, Mexia, Big Lake, the Permian Basin, Borger, and the incomparable East Texas field--and camera men were there to capture the excitement of discovery and the changes brought by oil. Unforgettable photographs of oil-field folk--drillers, roustabouts, tool dressers, tycoons--of the bustling boom towns and the derrick-crowded fields, dramatically portray the people and how they lived and worked. Recorded too are primitive refineries, oil tankers under sail and steam, pipeline crews, and the modern transportation and retailing facilities of the 1930s. Walter Rundell's text provides the historical setting for the photographs, focusing always on the human element. This combination of pictures and text presents a vivid social history of early Texas oil and its tremendous impact on Texas and its people.

business historian texas a: International Bibliography of Business History Francis Goodall, Terry Gourvish, Steven Tolliday, 2013-12-16 The field of business history has changed and grown dramatically over the last few years. There is less interest in the traditional 'company-centred' approach and more concern about the wider business context. With the growth of multi-national corporations in the 1980s, international and inter-firm comparisons have gained in importance. In addition, there has been a move towards improving links with mainstream economic, financial and social history through techniques and outlook. The International Bibliography of Business History brings all of the strands together and provides the user with a comprehensive guide to the literature in the field. The Bibliography is a unique volume which covers the depth and breadth of research in business history. This exhaustive volume has been compiled by a team of subject specialists from around the world under the editorship of three prestigious business historians.

business historian texas a: Forget the Alamo Bryan Burrough, Chris Tomlinson, Jason Stanford, 2022-06-07 A New York Times bestseller! "Lively and absorbing. . . — The New York Times Book Review Engrossing. —Wall Street Journal "Entertaining and well-researched . . ." —Houston Chronicle Three noted Texan writers combine forces to tell the real story of the Alamo, dispelling the

myths, exploring why they had their day for so long, and explaining why the ugly fight about its meaning is now coming to a head. Every nation needs its creation myth, and since Texas was a nation before it was a state, it's no surprise that its myths bite deep. There's no piece of history more important to Texans than the Battle of the Alamo, when Davy Crockett and a band of rebels went down in a blaze of glory fighting for independence from Mexico, losing the battle but setting Texas up to win the war. However, that version of events, as *Forget the Alamo* definitively shows, owes more to fantasy than reality. Just as the site of the Alamo was left in ruins for decades, its story was forgotten and twisted over time, with the contributions of Tejanos--Texans of Mexican origin, who fought alongside the Anglo rebels--scrubbed from the record, and the origin of the conflict over Mexico's push to abolish slavery papered over. *Forget the Alamo* provocatively explains the true story of the battle against the backdrop of Texas's struggle for independence, then shows how the sausage of myth got made in the Jim Crow South of the late nineteenth and early twentieth century. As uncomfortable as it may be to hear for some, celebrating the Alamo has long had an echo of celebrating whiteness. In the past forty-some years, waves of revisionists have come at this topic, and at times have made real progress toward a more nuanced and inclusive story that doesn't alienate anyone. But we are not living in one of those times; the fight over the Alamo's meaning has become more pitched than ever in the past few years, even violent, as Texas's future begins to look more and more different from its past. It's the perfect time for a wise and generous-spirited book that shines the bright light of the truth into a place that's gotten awfully dark.

business historian texas a: *Texas vs. California* Kenneth P. Miller, 2020-07-14 Texas and California are the leaders of Red and Blue America. As the nation has polarized, its most populous and economically powerful states have taken charge of the opposing camps. These states now advance sharply contrasting political and policy agendas and view themselves as competitors for control of the nation's future. Kenneth P. Miller provides a detailed account of the rivalry's emergence, present state, and possible future. First, he explores why, despite their many similarities, the two states have become so deeply divided. As he shows, they experienced critical differences in their origins and in their later demographic, economic, cultural, and political development. Second, he describes how Texas and California have constructed opposing, comprehensive policy models--one conservative, the other progressive. Miller highlights the states' contrasting policies in five areas--tax, labor, energy and environment, poverty, and social issues--and also shows how Texas and California have led the red and blue state blocs in seeking to influence federal policy in these areas. The book concludes by assessing two models' strengths, vulnerabilities, and future prospects. The rivalry between the two states will likely continue for the foreseeable future, because California will surely stay blue and Texas will likely remain red. The challenge for the two states, and for the nation as a whole, is to view the competition in a positive light and turn it to productive ends. Exploring one of the primary rifts in American politics, *Texas vs. California* sheds light on virtually every aspect of the country's political system.

business historian texas a: *Business History* Kenneth. A. Tucker, 2013-12-19 First Published in 1977. This set of readings has been planned to demonstrate good examples of the writing of business history using a wide range of source material. Furthermore, the intention is to aid the development of critical perception and facilitate further analysis. The overriding criterion in selection has therefore been the framework of structure-conduct-performance for the industry, activity or firm. The emphasis is on the technical and organisational relationships between the governing factor input and output conditions and the objectives and control mechanisms of the decision-making personnel.

business historian texas a: *The Handbook of Texas* Walter Prescott Webb, Eldon Stephen Branda, 1952 Vol. 3: A supplement, edited by Eldon Stephen Branda. Includes bibliographical references.

business historian texas a: *Reaping a Greater Harvest* Debra A. Reid, 2007-03-26 Jim Crow laws pervaded the south, reaching from the famous separate yet equal facilities to voting discrimination to the seats on buses. Agriculture, a key industry for those southern blacks trying to

forge an independent existence, was not immune to the touch of racism, prejudice, and inequality. In *Reaping a Greater Harvest*, Debra Reid deftly spotlights the hierarchies of race, class, and gender within the extension service. Black farmers were excluded from cooperative demonstration work in Texas until the Smith-Lever Agricultural Extension act in 1914. However, the resulting Negro Division included a complicated bureaucracy of African American agents who reported to white officials, were supervised by black administrators, and served black farmers. The now-measurable successes of these African American farmers exacerbated racial tensions and led to pressure on agents to maintain the status quo. The bureau that was meant to ensure equality instead became another tool for systematic discrimination and maintenance of the white-dominated southern landscape. Historians of race, gender, and class have joined agricultural historians in roundly praising Reid's work.

business historian texas a: Texas History Movies John Rosenfield, 1928

business historian texas a: Texas, Cotton, And The New Deal Keith Joseph Volanto, 2005
Cotton growing-Government policy-Texas-Historly 2. Cotton trade-government policy-Texas-History. 3. New Deal1933-1939-Texas. 4. United States.

business historian texas a: Violence in the Hill Country Nicholas Keefauver Roland, 2021-02-09 In the nineteenth century, Texas's advancing western frontier was the site of one of America's longest conflicts between white settlers and native peoples. The Texas Hill Country functioned as a kind of borderland within the larger borderland of Texas itself, a vast and fluid area where, during the Civil War, the slaveholding South and the nominally free-labor West collided. As in many borderlands, Nicholas Roland argues, the Hill Country was marked by violence, as one set of peoples, states, and systems eventually displaced others. In this painstakingly researched book, Roland analyzes patterns of violence in the Texas Hill Country to examine the cultural and political priorities of white settlers and their interaction with the century-defining process of national integration and state-building in the Civil War era. He traces the role of violence in the region from the eve of the Civil War, through secession and the Indian wars, and into Reconstruction. Revealing a bitter history of warfare, criminality, divided communities, political violence, vengeance killings, and economic struggle, Roland positions the Texas Hill Country as emblematic of the Southwest of its time.

business historian texas a: Texas Jack Matthew Kerns, 2021-05-01 Texas Jack: America's First Cowboy Star is a biography of John B. "Texas Jack" Omohundro, the first well-known cowboy in America. A Confederate scout and spy from Virginia, Jack left for Texas within weeks of Lee's surrender at Appomattox. In Texas, he became first a cowboy and then a trail boss, jobs that would inform the rest of his life. Jack lead cattle on the Chisholm and Goodnight-Loving trails to New Mexico, California, Kansas and Nebraska. In 1868 he met James B. "Wild Bill" Hickok in Kansas and then William F. "Buffalo Bill" Cody in Nebraska at the end of the first major cattle drive to North Platte. Texas Jack and Buffalo Bill became friends, and soon the scout and the cowboy became the subjects of a series of dime novels written by Ned Buntline.

business historian texas a: The World of the Mexican Worker in Texas Emilio Zamora, 2000-06 For Mexican workers in Texas, industrialization meant worsening economic conditions and widespread discrimination. In this ground-breaking work, the author challenges the stereotypical view of Mexican workers as passive and describes their efforts to organize their own labor. Book jacket.

business historian texas a: Encyclopedia of American Business History Charles R. Geisst, Ambassador Charles a Gargano Professor of Finance Charles R Geisst, 2014-05-14 Presents an alphabetically-arranged reference to the history of business and industry in the United States. Includes selected primary source documents.

business historian texas a: Reimagining Business History Philip Scranton, Patrick Fridenson, 2013-04-15 A vigorous call for rethinking the field of business history. Business history needs a shake-up, Philip Scranton and Patrick Fridenson argue, as many businesses go global and cultural contexts become critical. Reimagining Business History prods practitioners to take new approaches

to entrepreneurial intentions, company scale, corporate strategies, local infrastructure, employee well-being, use of resources, and long-term environmental consequences. During the past half century, the history of American business became an unusually active and rewarding field of scholarship, partly because of the primacy of postwar American capital, at home and abroad, and the rise of a consumer culture but also because of the theoretical originality of Alfred D. Chandler. In a field long given over to banal company histories and biographies of tycoons, Chandler took the subject seriously enough to ask about the large patterns and causes of corporate success. Chandler and his students found the richest material for theorizing about the course of business history in large companies and their institutional structures and cultures. Meantime, Scranton and others found smaller firms, those specializing in batch work as opposed to mass-produced goods, far closer to the norm and more telling. Scranton and Fridenson believe that the time has come for a sweeping rethinking of the field, its materials, and the kinds of questions its practitioners should be asking. How can this field develop in an age of global markets, growing information technology, and diminishing resources? A transnational collaboration between two senior scholars, *Reimagining Business History* offers direction in forty-four short, pithy essays.

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E. Parker, Robert M. Whaples, 2013-02-11 The Handbook of Major Events in Economic History aims to introduce readers to the important macroeconomic events of the past two hundred years. The chapters endeavour to explain what went on and why during the most significant economic epochs of the nineteenth, twentieth and early twenty-first centuries and how where we are today fits in this historical timeline. Its short chapters reflect the most up-to-date research and are written by well-known economists who are authorities on their subjects. The Handbook of Major Events in Economic History was written with the intent of presenting the professional consensus in explaining the economics driving these historical events.

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testimonies showed they spoke with sincerity, conviction, and passion. Equally important their public testimonies are every bit as relevant today as they were in 1961-1962-- Provided by publisher.

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