

cheapest online business degree

Cheapest Online Business Degree: A Guide to Affordable Higher Education

Introduction:

Unlocking Your Entrepreneurial Dreams: Finding the Cheapest Online Business Degree

Earning a business degree can significantly boost your career prospects and entrepreneurial endeavors. However, the cost of higher education can be a major barrier. This comprehensive guide explores the landscape of affordable online business degrees, helping you find the most cost-effective path to achieving your academic and professional goals without compromising quality. We'll delve into various factors to consider, providing you with the knowledge to navigate the complexities of online education and identify the cheapest options that best suit your individual needs and circumstances.

Article Outline:

- I. Defining "Cheapest": Factors beyond tuition costs.
- II. Types of Online Business Degrees: Associate's, Bachelor's, and Master's.
- III. Accreditation and Program Quality: Ensuring value for your investment.
- IV. Financial Aid and Scholarships: Exploring funding options.
- V. Hidden Costs: Books, software, and other expenses.
- VI. Program Length and Pace: Impact on overall cost.
- VII. Choosing the Right Program: Matching your needs and career goals.
- VIII. Top Institutions Offering Affordable Online Business Degrees: Examples and considerations.

Article Body:

- I. Defining "Cheapest": Factors beyond tuition costs.

Tuition Isn't the Only Expense: Consider the Total Cost of Ownership

While tuition is a significant factor, the "cheapest" online business degree considers total cost. This includes fees, books, software, and the opportunity cost of forgone income during your studies. A seemingly low tuition program might become expensive due to high

mandatory fees or required software.

II. Types of Online Business Degrees: Associate's, Bachelor's, and Master's.

Associate's Degrees: A Budget-Friendly Entry Point

Associate's degrees offer a quicker and more affordable path into the business world. They provide foundational knowledge and can be a stepping stone to a bachelor's degree if desired.

Bachelor's Degrees: The Foundation for Many Business Careers

Bachelor's degrees provide a comprehensive understanding of business principles. While more expensive than associate's degrees, they often open doors to higher-paying positions.

Master's Degrees: Advanced Specialization and Career Advancement

Master's degrees cater to those seeking advanced specialization or career advancement. They typically require a bachelor's degree as a prerequisite and represent a substantial investment, though they can lead to significantly higher earning potential.

III. Accreditation and Program Quality: Ensuring value for your investment.

Accreditation Matters: Verify the Program's Credibility

Ensure the institution and the specific program are accredited by reputable organizations. Accreditation guarantees a certain standard of education and increases the value of your degree in the job market. Don't compromise quality for a lower price; an unaccredited degree might be worthless.

IV. Financial Aid and Scholarships: Exploring funding options.

Financial Aid Options: Grants, Loans, and Scholarships

Explore federal and state financial aid programs, grants, and scholarships specifically designed for online students. Many institutions also offer internal scholarships based on

merit or financial need. Thorough research can significantly reduce the overall cost.

V. Hidden Costs: Books, software, and other expenses.

Budget for Books and Software: Unexpected Costs Can Add Up

Factor in the cost of textbooks, software (like specific business analytics programs), and other course materials. Some programs provide digital access to materials, while others require purchasing physical copies. Inquire about these costs upfront.

VI. Program Length and Pace: Impact on overall cost.

Faster Programs Can Save Money: Consider Accelerated Learning

Shorter programs generally cost less. Consider accelerated learning options that allow you to complete your degree faster, minimizing the overall financial burden and the opportunity cost of your time.

VII. Choosing the Right Program: Matching your needs and career goals.

Align Your Choice with Career Aspirations: Make an Informed Decision

Select a program that aligns with your career goals. A cheaper program in an unrelated field might not be worth it if it doesn't help you achieve your professional aspirations.

VIII. Top Institutions Offering Affordable Online Business Degrees: Examples and considerations.

Research Reputable Institutions: Comparing Programs and Costs

Numerous reputable institutions offer affordable online business degrees. Research different options, comparing tuition costs, program structure, accreditation, and faculty expertise. Consider factors such as student support services, accessibility of resources, and the institution's reputation.

Conclusion:

Finding the Perfect Balance: Affordable Education Without Compromising Quality

Securing a cheap online business degree requires careful planning and research. By considering all factors – tuition, fees, hidden costs, program quality, and financial aid – you can find a program that fits your budget without sacrificing the quality of your education. Remember, the true value of a degree lies not just in the cost but in its ability to advance your career and achieve your professional goals.

Frequently Asked Questions (FAQs):

Q: Are online business degrees as valuable as traditional degrees? A: Yes, accredited online business degrees hold the same value as their traditional counterparts. Employers value skills and knowledge, not the method of delivery.

Q: How can I find scholarships for online business degrees? A: Check with the institution's financial aid office, utilize online scholarship databases, and explore industry-specific scholarships.

Q: What are the advantages of online learning for a business degree? A: Flexibility, affordability, and accessibility are key advantages. Online learning caters to diverse schedules and learning styles.

Q: How do I choose the right online business degree program? A: Consider factors like accreditation, program structure, faculty expertise, career goals, and total cost of attendance.

Related Keywords:

Affordable online MBA, cheap online business degree programs, accredited online business degrees, online business administration degrees, online business management degrees, financial aid for online business degrees, scholarships for online business students, cheapest online college degrees, low-cost online education, best online business schools, affordable online education, online business degree cost, online business degree ranking.

cheapest online business degree: Financial Aid for Higher Education Cooperative Program for Educational Opportunity, United States. Office of Education. Educational Talent Section, 1969

cheapest online business degree: [GMAT Official Advanced Questions](#) GMAC (Graduate Management Admission Council), 2019-09-24 GMAT Official Advanced Questions Your GMAT Official Prep collection of only hard GMAT questions from past exams. Bring your best on exam day by focusing on the hard GMAT questions to help improve your performance. Get 300 additional hard

verbal and quantitative questions to supplement your GMAT Official Guide collection. GMAT Official Advance Questions: Specifically created for those who aspire to earn a top GMAT score and want additional prep. Expand your practice with 300 additional hard verbal and quantitative questions from past GMAT exams to help you perform at your best. Learn strategies to solve hard questions by reviewing answer explanations from subject matter experts. Organize your studying with practice questions grouped by fundamental skills Help increase your test-taking performance and confidence on exam day knowing you studied the hard GMAT questions. PLUS! Your purchase includes online resources to further your practice: Online Question Bank: Create your own practice sets online with the same questions in GMAT Official Advance Questions to focus your studying on specific fundamental skills. Mobile App: Access your Online Question Bank through the mobile app to never miss a moment of practice. Study on-the-go and sync with your other devices. Download the Online Question Bank once on your app and work offline. This product includes: print book with a unique access code and instructions to the Online Question Bank accessible via your computer and Mobile App.

cheapest online business degree: White Awareness Judy H. Katz, 1978 Stage 1.

cheapest online business degree: The Wealthy Teacher Danny Kofke, 2018-01-16 Learn how you can: raise a family of four on a teacher's salary, develop and stick to a budget for good, build up an emergency fund, pay off all of your debt, become a wealthy teacher.

cheapest online business degree: The Mom Test Rob Fitzpatrick, 2013-10-09 The Mom Test is a quick, practical guide that will save you time, money, and heartbreak. They say you shouldn't ask your mom whether your business is a good idea, because she loves you and will lie to you. This is technically true, but it misses the point. You shouldn't ask anyone if your business is a good idea. It's a bad question and everyone will lie to you at least a little . As a matter of fact, it's not their responsibility to tell you the truth. It's your responsibility to find it and it's worth doing right . Talking to customers is one of the foundational skills of both Customer Development and Lean Startup. We all know we're supposed to do it, but nobody seems willing to admit that it's easy to screw up and hard to do right. This book is going to show you how customer conversations go wrong and how you can do better.

cheapest online business degree: The Personal MBA Josh Kaufman, 2010-12-30 Master the fundamentals, hone your business instincts, and save a fortune in tuition. The consensus is clear: MBA programs are a waste of time and money. Even the elite schools offer outdated assembly-line educations about profit-and-loss statements and PowerPoint presentations. After two years poring over sanitized case studies, students are shuffled off into middle management to find out how business really works. Josh Kaufman has made a business out of distilling the core principles of business and delivering them quickly and concisely to people at all stages of their careers. His blog has introduced hundreds of thousands of readers to the best business books and most powerful business concepts of all time. In The Personal MBA, he shares the essentials of sales, marketing, negotiation, strategy, and much more. True leaders aren't made by business schools-they make themselves, seeking out the knowledge, skills, and experiences they need to succeed. Read this book and in one week you will learn the principles it takes most people a lifetime to master.

cheapest online business degree: Career as an Accountant Institute for Career Research, 2014-06 Accounting is one of the most in-demand careers today, with more new jobs opening up every day. The opportunities available to accountants, auditors and similar professionals in the field are expected to continue expanding as international business increases and more government regulations take effect. Accounting is rated among the top five careers by such publications as Forbes and CNN/Money, with new graduates earning an average of \$55,000 in their first year on the job. Accountants work with businesses, governments and other organizations to analyze and manage their finances. Accountants use spreadsheets and other computer applications to record, communicate and interpret financial results. They track transactions, recommend cost-cutting measures, and ensure that taxes are paid promptly and correctly. Accountants also help individuals and families file their taxes and manage their personal finances. Opportunities for accountants can

be found in cities of all sizes across the country. Some accountants are employed directly by businesses, government agencies, not-for-profits, colleges and similar organizations. Others work for public accounting firms that are retained by organizations to provide financial services. Accountants may also be self-employed, such as those who specialize in providing tax services for families. A four-year degree from an accredited college or university is typically the minimum requirement to land your first job as an accountant. A graduate degree can be helpful, particularly for management positions or highly technical financial analysis work. Many accountants obtain professional licenses, most notable the Certified Public Accountant (CPA). State licensing requirements vary, but CPAs generally must obtain additional college credit hours, have experience working in the field, and pass a rigorous examination. Employment experts predict that the number of accounting and auditing jobs will grow by over 15 percent within the coming decade, as economic expansion drives the need for financial expertise. Accountants and auditors are paid on average \$65,000 a year, a significant increase from just \$60,000 only a few years ago, and earnings are expected to continue to track upward.

cheapest online business degree: Colleges That Create Futures Princeton Review, 2016-05-10 KICK-START YOUR CAREER WITH THE RIGHT ON-CAMPUS EXPERIENCE! When it comes to getting the most out of college, the experiences you have outside the classroom are just as important as what you study. Colleges That Create Futures looks beyond the usual “best of” college lists to highlight 50 schools that empower students to discover practical, real-world applications for their talents and interests. The schools in this book feature distinctive research, internship, and hands-on learning programs—all the info you need to help find a college where you can parlay your passion into a successful post-college career. Inside, You'll Find: • In-depth profiles covering career services, internship support, student group activity, alumni satisfaction, noteworthy facilities and programs, and more • Candid assessments of each school's academics from students, current faculty, and alumni • Unique hands-on learning opportunities for students across majors • Testimonials on career prep from alumni in business, education, law, and much more

***** What makes Colleges That Create Futures important? You've seen the headlines—lately the news has been full of horror stories about how the college educational system has failed many recent grads who leave school with huge debt, no job prospects, and no experience in the working world. Colleges That Create Futures identifies schools that don't fall into this trap but instead prepare students for successful careers! How are the colleges selected? Schools are selected based on survey results on career services, grad school matriculation, internship support, student group and government activity, alumni activity and salaries, and noteworthy facilities and programs.

cheapest online business degree: 100 Side Hustles Chris Guillebeau, 2019-06-04 Best-selling author Chris Guillebeau presents a full-color ideabook featuring 100 stories of regular people launching successful side businesses that almost anyone can do. This unique guide features the startup stories of regular people launching side businesses that almost anyone can do: an urban tour guide, an artist inspired by maps, a travel site founder, an ice pop maker, a confetti photographer, a group of friends who sell hammocks to support local economies, and many more. In 100 Side Hustles, best-selling author of The \$100 Startup Chris Guillebeau presents a colorful idea book filled with inspiration for your next big idea. Distilled from Guillebeau's popular Side Hustle School podcast, these case studies feature teachers, artists, coders, and even entire families who've found ways to create new sources of income. With insights, takeaways, and photography that reveals the human element behind the hustles, this playbook covers every important step of launching a side hustle, from identifying underserved markets to crafting unique products and services that spring from your passions. Soon you'll find yourself joining the ranks of these innovative entrepreneurs--making money on the side while living your best life.

cheapest online business degree: Adapted Physical Activity Robert D. Steadward, E. Jane Watkinson, Garry D. Wheeler, 2003-08 This comprehensive textbook examines adapted physical activity from across the disciplinary spectrum. From the history of adapted physical education to current practices in rehabilitative medicine, from working with children with emotional disabilities

to developing care plans for adults with movement limitations, this collection surveys issues and helps practitioners plan sensible, well-grounded programs. (Midwest).

cheapest online business degree: The Fourth Industrial Revolution Alan Nankervis, Julia Connell, Alan Montague, John Burgess, 2021-08-11 This book explores the core themes of the Fourth Industrial Revolution (4IR) highlighting the digital transformation that has been occurring in society and business. Representing an interface between technologies in the physical, digital and biological disciplines the book explores emerging technologies such as artificial intelligence, robotics, the Internet of Things, autonomous vehicles, 3-D printing, nanotechnology, biotechnology, materials science, energy storage, and quantum computing. The findings of collaborative research studies on the potential impact of the 4IR on the labour markets, occupations, future workforce competencies and skills associated with eight industry sectors in Australia are reported. The sectors are: agriculture and mining; manufacturing and logistics; health, medical and nursing; education; retail; financial services; government services and tourism.

cheapest online business degree: *Transformative Ethnic Studies in Schools* Christine E. Sleeter, Miguel Zavala, 2020 Drawing on Christine Sleeter's review of research on the academic and social impact of ethnic studies commissioned by the National Education Association, this book will examine the value and forms of teaching and researching ethnic studies. The book employs a diverse conceptual framework, including critical pedagogy, anti-racism, Afrocentrism, Indigeneity, youth participatory action research, and critical multicultural education. The book provides cases of classroom teachers to 'illustrate what such conceptual framework look like when enacted in the classroom, as well as tensions that spring from them within school bureaucracies driven by neoliberalism.' Sleeter and Zavala will also outline ways to conduct research for 'investigating both learning and broader impacts of ethnic research used for liberatory ends'--

cheapest online business degree: Exploring Criminal Justice: The Essentials Robert M. Regoli, John D. Hewitt, 2009-09-29 Exploring Criminal Justice: The Essentials provides an extensive overview of the American criminal justice system in a concise and accessible format. This engaging text examines the people and processes that make up the system and how they interact. It also covers the historic context and modern features of the criminal justice system and encourages students to think about how current events in crime affect their everyday lives. Important Notice: The digital edition of this book is missing some of the images or content found in the physical edition.

cheapest online business degree: Joy at Work Dennis W. Bakke, 2010-08-03 Imagine a company where people love coming to work and are highly productive on a daily basis. Imagine a company whose top executives, in a quest to create the most fun workplace ever, obliterate labor-management divisions and push decision-making responsibility down to the plant floor. Could such a company compete in today's bottom-line corporate world? Could it even turn a profit? Well, imagine no more. In Joy at Work, Dennis W. Bakke tells the true story of this extraordinary company--and how, as its co-founder and longtime CEO, he challenged the business establishment with revolutionary ideas that could remake America's organizations. It is the story of AES, whose business model and operating ethos -let's have fun-were conceived during a 90-minute car ride from Annapolis, Maryland, to Washington, D.C. In the next two decades, it became a worldwide energy giant with 40,000 employees in 31 countries and revenues of \$8.6 billion. It's a remarkable tale told by a remarkable man: Bakke, a farm boy who was shaped by his religious faith, his years at Harvard Business School, and his experience working for the Federal Energy Administration. He rejects workplace drudgery as a noxious remnant of the Industrial Revolution. He believes work should be fun, and at AES he set out to prove it could be. Bakke sought not the empty fun of the Friday beer blast but the joy of a workplace where every person, from custodian to CEO, has the power to use his or her God-given talents free of needless corporate bureaucracy. In Joy at Work, Bakke tells how he helped create a company where every decision made at the top was lamented as a lost chance to delegate responsibility--and where all employees were encouraged to take the game-winning shot, even when it wasn't a slam-dunk. Perhaps Bakke's most radical stand was his struggle to break the

stranglehold of creating shareholder value on the corporate mind-set and replace it with more timeless values: integrity, fairness, social responsibility, and a sense of fun.

cheapest online business degree: *Don't Pay for Your MBA* Laurie Pickard, 2017-11-02
Discover the secrets and tips to get the business education you need, the faster and cheaper way. The average debt load for graduates of the top business schools has now exceeded \$100,000. For most young professionals, this means spending the first half of their career in the red and feeling pressure to take the first position offered to them so that they can start paying off their debt. However, it doesn't have to be that way. Author and businesswoman Laurie Pickard discovered a way to get the business education she needed to land her dream job while avoiding the massive school loans that plague so many. In *Don't Pay for Your MBA*, she shares all that she learned so that others can benefit as well. Pickard discovered that the same prestigious business schools that offer the MBAs so many covet also offer MOOCs (massive online open courses) for low or even no cost. Within these pages, you will learn how to: Define your goals and tailor a curriculum that is geared toward your dream job Master the language of business Build a strong network Choose a concentration and deepen your expertise Showcase your nontraditional education in a way that attracts companies Don't fall for the lies that pressure countless graduates every year into MBA programs and insurmountable debt. Self-directed online learning can fill gaps in your training, position you for promotions, and open new opportunities--at a fraction of the cost!

cheapest online business degree: *Social Change and Modernization* Bruno Grancelli, 2011-06-24

cheapest online business degree: *Hacking Harvard* Robin Wasserman, 2009-10-27 It's the ultimate challenge: breaking into the Ivy League. The hack: To get one deadbeat, fully unqualified slacker into the most prestigious school in the country. The crew: Eric Roth -- the good guy, the voice of reason. Max Kim -- the player who made the bet in the first place. Schwartz -- the kid genius already on the inside...of Harvard, that is. Lexi -- the beauty-queen valedictorian who insists on getting in the game. The plan: Use only the most undetectable schemes and techno-brilliant skills. Don't break the Hacker's Code. Don't get distracted. Don't get caught. Take down someone who deserves it. The stakes: A lot higher than they think. They've got the players, the plot, and soon -- the prize. It's go time.

cheapest online business degree: *Negotiating for Success: Essential Strategies and Skills* George J. Siedel, 2014-10-04 We all negotiate on a daily basis. We negotiate with our spouses, children, parents, and friends. We negotiate when we rent an apartment, buy a car, purchase a house, and apply for a job. Your ability to negotiate might even be the most important factor in your career advancement. Negotiation is also the key to business success. No organization can survive without contracts that produce profits. At a strategic level, businesses are concerned with value creation and achieving competitive advantage. But the success of high-level business strategies depends on contracts made with suppliers, customers, and other stakeholders. Contracting capability—the ability to negotiate and perform successful contracts—is the most important function in any organization. This book is designed to help you achieve success in your personal negotiations and in your business transactions. The book is unique in two ways. First, the book not only covers negotiation concepts, but also provides practical actions you can take in future negotiations. This includes a Negotiation Planning Checklist and a completed example of the checklist for your use in future negotiations. The book also includes (1) a tool you can use to assess your negotiation style; (2) examples of “decision trees,” which are useful in calculating your alternatives if your negotiation is unsuccessful; (3) a three-part strategy for increasing your power during negotiations; (4) a practical plan for analyzing your negotiations based on your reservation price, stretch goal, most-likely target, and zone of potential agreement; (5) clear guidelines on ethical standards that apply to negotiations; (6) factors to consider when deciding whether you should negotiate through an agent; (7) psychological tools you can use in negotiations—and traps to avoid when the other side uses them; (8) key elements of contract law that arise during negotiations; and (9) a checklist of factors to use when you evaluate your performance as a negotiator. Second, the book is unique in its holistic

approach to the negotiation process. Other books often focus narrowly either on negotiation or on contract law. Furthermore, the books on negotiation tend to focus on what happens at the bargaining table without addressing the performance of an agreement. These books make the mistaken assumption that success is determined by evaluating the negotiation rather than evaluating performance of the agreement. Similarly, the books on contract law tend to focus on the legal requirements for a contract to be valid, thus giving short shrift to the negotiation process that precedes the contract and to the performance that follows. In the real world, the contracting process is not divided into independent phases. What happens during a negotiation has a profound impact on the contract and on the performance that follows. The contract's legal content should reflect the realities of what happened at the bargaining table and the performance that is to follow. This book, in contrast to others, covers the entire negotiation process in chronological order beginning with your decision to negotiate and continuing through the evaluation of your performance as a negotiator. A business executive in one of the negotiation seminars the author teaches as a University of Michigan professor summarized negotiation as follows: "Life is negotiation!" No one ever stated it better. As a mother with young children and as a company leader, the executive realized that negotiations are pervasive in our personal and business lives. With its emphasis on practical action, and with its chronological, holistic approach, this book provides a roadmap you can use when navigating through your life as a negotiator.

cheapest online business degree: The Official CompTIA Security+ Self-Paced Study Guide (Exam SY0-601) CompTIA, 2020-11-12 CompTIA Security+ Study Guide (Exam SY0-601)

cheapest online business degree: Discrete Mathematics Oscar Levin, 2016-08-16 This gentle introduction to discrete mathematics is written for first and second year math majors, especially those who intend to teach. The text began as a set of lecture notes for the discrete mathematics course at the University of Northern Colorado. This course serves both as an introduction to topics in discrete math and as the introduction to proof course for math majors. The course is usually taught with a large amount of student inquiry, and this text is written to help facilitate this. Four main topics are covered: counting, sequences, logic, and graph theory. Along the way proofs are introduced, including proofs by contradiction, proofs by induction, and combinatorial proofs. The book contains over 360 exercises, including 230 with solutions and 130 more involved problems suitable for homework. There are also Investigate! activities throughout the text to support active, inquiry based learning. While there are many fine discrete math textbooks available, this text has the following advantages: It is written to be used in an inquiry rich course. It is written to be used in a course for future math teachers. It is open source, with low cost print editions and free electronic editions.

cheapest online business degree: Remote Work Revolution Tsedal Neeley, 2021-03-30
LONGLISTED FOR THE FINANCIAL TIMES & MCKINSEY BUSINESS BOOK OF THE YEAR "I often talk about the importance of trust when it comes to work: the trust of your employees and building trust with your customers. This book provides a blueprint for how to build and maintain that trust and connection in a digital environment." —Eric S. Yuan, founder and CEO of Zoom A Harvard Business School professor and leading expert in virtual and global work provides remote workers and leaders with the best practices necessary to perform at the highest levels in their organizations. The rapid and unprecedented changes brought on by Covid-19 have accelerated the transition to remote working, requiring the wholesale migration of nearly entire companies to virtual work in just weeks, leaving managers and employees scrambling to adjust. This massive transition has forced companies to rapidly advance their digital footprint, using cloud, storage, cybersecurity, and device tools to accommodate their new remote workforce. Experiencing the benefits of remote working—including nonexistent commute times, lower operational costs, and a larger pool of global job applicants—many companies, including Twitter and Google, plan to permanently incorporate remote days or give employees the option to work from home full-time. But virtual work has its challenges. Employees feel lost, isolated, out of sync, and out of sight. They want to know how to build trust, maintain connections without in-person interactions, and a proper work/life balance.

Managers want to know how to lead virtually, how to keep their teams motivated, what digital tools they'll need, and how to keep employees productive. Providing compelling, evidence-based answers to these and other pressing issues, *Remote Work Revolution* is essential for navigating the enduring challenges teams and managers face. Filled with specific actionable steps and interactive tools, this timely book will help team members deliver results previously out of reach. Following Neeley's advice, employees will be able to break through routine norms to successfully use remote work to benefit themselves, their groups, and ultimately their organizations.

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cheapest online business degree: Become A Home Inspector!: A concise guide to starting up and operating a successful home inspection business Michael A. Pompeii, 1999-10

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cheapest online business degree: Careers 2022 Trotman Education, 2021-11

cheapest online business degree: (Re)Defining the Goal Kevin J. Fleming, Ph.d., Ph D Kevin J Fleming, 2016-07-02 How is it possible that both university graduates and unfilled job openings are both at record-breaking highs? Our world has changed. New and emerging occupations in every industry now require a combination of academic knowledge and technical ability. With rising education costs, mounting student debt, fierce competition for jobs, and the oversaturation of some academic majors in the workforce, we need to once again guide students towards personality-aligned careers and not just into college. Extensively researched, (Re)Defining the Goal deconstructs the prevalent one-size-fits-all education agenda. The author provides a fresh perspective, replicable strategies, and outlines six proven steps to help students secure a competitive advantage in the new economy. Gain a new paradigm and the right resources to help students avoid the pitfalls of unemployment, or underemployment, after graduation.

cheapest online business degree: Media and the Creative Process Eric Williams, Beth Novak, 2013-04-23 Today, successful media makers need to collaborate across platforms. To do this they need a unified vocabulary to describe and explain their artistic choices. Only then can they communicate their ideas to others, and therefore collaborate. Media and the Creative Process was designed to get you, the future media artist, to think about how artists from other platforms think

about their work. Whether you create animation, games, narrative and documentary video, sound design projects, or music, this book is the first step toward being able to share your vision with others. Written for introductory media classes, *Media and the Creative Process* teaches media artists to communicate with each other about their own creative decisions, and demonstrates the creative overlap between fields. It also explains how storytelling and aesthetic decisions work in concert to bring a story to life regardless of the medium. By identifying, comparing, and critiquing the aesthetic elements of projects large and small, this book serves as a foundational text for media students and includes specific topics such as the importance of archetypes in storytelling, the influence of sound design on visual meaning, basics of game play design, and the process of song composition. Eric R. Williams has worked professionally in video, film and television production for more than twenty-five years. He has written, directed and produced short and long form documentaries, television series, educational media, and feature films. His work has received the Best New Work award from the Writers Guild of America, an Emmy Award for Interactive Media, and the Ohio Arts Council Award for Individual Excellence in Screenwriting. Beth Novak is the Associate Dean for Student Success in the Scripps College of Communication and an associate professor in the School of Media Arts and Studies at Ohio University. She holds an M.F.A. in Visual Communication Design from the Ohio State University and has produced interactive content including games, video and animation for news and entertainment outlets such as the Chicago Tribune, the Detroit Free Press, and America Online.

cheapest online business degree: Computer and Information Technology Prasad Yarlagadda, Seung Bok Choi, Yun Hae Kim, 2014-05 Selected, peer reviewed papers from the International Forum on Computer and Information Technology (IFCIT 2013), December 24-25, 2013, Shenzhen, China

cheapest online business degree: The Business of Higher Education John C. Knapp Ph.D., David J. Siegel, 2009-10-22 At a time of great economic uncertainty, *The Business of Higher Education* looks at the pros and cons of colleges and universities taking a more business-like approach to fulfilling their missions. How can colleges and universities navigate their way between shrinking commitments and the increasing expectations of their students? Does the answer lie in taking a more business-like approach? This extraordinary resource considers the costs and benefits to both public and private institutions and to society when academe embraces business models for improving cost-efficiency, marketing, hiring practices, and customer service. Bringing together a diverse team of contributors from the academic and business worlds, *The Business of Higher Education* offers 35 essays in three volumes. The first volume explores issues of leadership and culture, the second focuses on management and fiscal strategies, and the third volume takes up issues of marketing and consumer interests. Throughout, the work balances the contrasting perspectives of those within the academy and those outside of it, as it considers whether higher education and the public interest are ultimately helped or harmed by the application of business methods to essential academic functions.

cheapest online business degree: **Skills Are Cheap Passion Is Priceless: Turn Your Passion Into An Unstoppable Profit Making Machine** Rhonda Swan, 2016-10-31 HOW TO OVERCOME BANKRUPTCY & LIVE UNSTOPPABLE 8 + years ago today Brian Swan, Hanalei and I departed San Diego to travel the world. What started out as a 2 year trip to re-focus our energy after a tough loss in real-estate and overcoming bankruptcy turned into the Freedom-Preneur life we are living today. I remember this day like it was yesterday. . Brian's phone rang, I can still hear the ring tone clear as a bell. (The iphone ringer that plays the piano riff) it was our lawyer calling. We went from having a net worth of over a million, to \$23K to our name, and a vow to never put our baby in daycare and to continue to live our dreams. On November 25th, 2008 we stepped onto a plane and started this very journey we are living today. Today we celebrate life, freedom and our vow to never put our baby girl (who is nearly 9 years old) in daycare. Today we are grateful for that phone call we got from our lawyer that pushed us into making a drastic decision that has changed our life for the better. You see, life can change overnight, but its up to us to decide whether it's going to be

"Lemons or Lemonade". We chose lemonade.

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professional activities and education together. The Online Business Guide explains in detail what steps need to be followed to launch and promote a business in the digital environment, especially in the current conditions in which most businesses go to the online environment. " Associate Professor Eng. Iustin PRIESCU, PhD During my years as a software developer and marketing manager, I have promoted many businesses online and helped create many successful brands. I had the opportunity to work with businesses in a wide range of fields, from local businesses to the marketing of laboratory products, music bands, well-known authors and beauty salons, to universities, online malls and amusement parks. The SenDesign activity takes place all over the globe: in Romania, in Europe, in Australia, in the USA, etc. Thus, I had the opportunity to face many problems either technical, human or psychological nature. Based on experience in software development, digital marketing and branding, I wrote The Online Business Guide to help you grow and reach your audience. The book is addressed to you if you are just opening a business or you are a person of interest and you want to promote yourself in the online environment. Originally published episodically on the SenDesign blog, the information is gathered, adjusted and completed in an easy and easily digestible format. To read this guide you do not need advanced technical knowledge, but only patience, ambition and curiosity. The guide does not go into programming details and is not a tutorial on creating a website. Here are listed and described the methods and principles needed to create an online presence. Of course, any marketing or programming skill is welcome. By reading the Online Business Guide you will accumulate basic notions and vital techniques to create an online marketing plan. You will find out what you need to know when ordering or creating a website, in the design of a logo, in the creation of social media pages and your image in the online environment. We will also address methods of popularizing and increasing website traffic and customer perception of the brand. We will explore innovative ways to cover as wide a segment of the market as possible and turn your brand into 21st century technology. Why you need a mobile app and what can you create to keep up with the competition. In conclusion, I will talk about how to think online and how you should behave in the digital environment in terms of my experiences with customers over the years. The philosophy of success, common mistakes and the abyss of the lack of trust.

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